



<Anthem Blue Cross  
and Blue Shield  
Healthcare Solutions>:  
Your newest partner in  
service

<date>



# Overview

- Who we are
- Who we serve
- Promoting whole-person health
- Nevada Anthem Foundation
- Community support
- Provider support
- Filling gaps in care
- Our marketing team

# Who we are

- We are one of three health plans who offer managed care in Clark and Washoe counties.
- Each year, we continue to grow and serve more people in need across Nevada.



# Who we serve



We help provide access to healthcare for over **237,000 Nevada Anthem members** through:

- Nevada Medicaid, covering eligible members 18-64 years old
- Nevada Checkup, covering members 0-17 years old

# Promoting whole-person health

**Whole-person health** includes physical health, behavioral health, emotional well-being, and all other factors that contribute to an individual's wellness. We support whole-person health in our communities by:

- **Offering a large selection of top doctors.** Our wide selection gives members the chance to choose a provider who they can trust.
- **Supporting social determinants of health.** We invest in education, employment, housing and homelessness issues, social justice, transportation, health equity, and more. We listen and work with communities to create extra benefits addressing social determinants of health.
- **Participating in community outreach.** We build strong relationships with our members and their communities by holding fun, educational events that promote access to care.
- **Serving on boards and committees throughout the state.** We strive to give a voice to our members and partners.



# We are proud of our Nevada Anthem Foundation

We award grants that promote healthier families and communities in Clark and Washoe Counties. Here are just a few of the organizations and programs that we have funded:

- **Technology Access** – WiFi access during COVID-19 for low income communities  
*Clark county*
- **Nurse Family Partnership** – Strengthening Family Program to support new moms & babies  
*Clark county*
- **Boys and Girls Club** – Fun and safe after school activities for children  
*Clark and Washoe Counties*
- **Temporary Housing Program** –  
*Clark & Washoe Counties*
- **Employment Readiness Programs** – *Clark & Washoe Counties*



# Community support



- **Three Square** – Back Pack After School Meal Program  
*Clark County*
- **Volunteers of America** – Project Restart *Washoe County*
- **Catholic Charities of Northern Nevada** – Mobile Food Supplies & Emergency needs for the under privileged  
*Washoe County*
- **Future Independent Tomorrow FIT** – Employment Readiness Program  
*Clark County*
- **Women and Children’s Center of the Sierra** – Diaper Bank, Essential Needs, Language Education  
*Washoe County*
- **Babies Bounty** – Diaper Bank serving low income families  
*Clark County*

# Provider support

- **Community Health Alliance** – Wine & Ribs Gala, Tote bags for in house food pantry
- **First Person Care Clinic** – Tote bags for in house food pantry
- **Silver State and Nevada Health Centers** – Vaccination campaigns
- **Mexican & El Salvador Consulates** – Hispanic/LatinX community outreach events
- **HOPES Clinic** – Tiny Village





# Filling gaps in care

Whole-person care is more than what a member receives at a doctor's appointment. With Anthem's member programs and value-added benefits, we help members work toward whole-person wellness. Here is a list of what we offer:

- **Eyeglass frames or hardware** – One pair per year up to \$100 for our members
- **WW® (formerly Weight Watchers) voucher** – With provider permission, we pay for the sign up fee and a member's choice of 13 weeks of in-person classes or 14 weeks of online classes. This is a one-time benefit for members 17+.
- **Disease Management** – We offer a support and education program to help members control ongoing health conditions like asthma, diabetes, and COPD.
- **Free <FitnessCoach> app** – With this app, services include online exercise classes and online information on fitness and exercise topics.

# Filling gaps in care, continued

- **Free GED testing** – Prep materials and testing are covered for members.
- **Free dental hygiene kits** – Members can request them through customer service.
- **Free Costco gold membership** – Costco provides discounted items that will benefit financially vulnerable individuals and families. One membership is allowed per household a year, without an age restriction.
- **Free cell phone** – Through Safe Link, members have up to 350 minutes of service each month for qualified members, plus **200 extra one-time bonus minutes** when they choose to get free health text messages. Members enrolled with case management can receive a 4G monthly plan.
- **Anthem Medicaid Mobile** – Our app for smartphones allows members to safely access their ID card, find a doctor, and explore health and wellness information on the go.

# Filling gaps in care, continued

## Behavioral health

**<myStrength™>** – This app offers tools to help members with emotional health issues such as depression, anxiety, stress, and misuse of drugs and alcohol.

### **Inpatient and outpatient services**

- Inpatient and outpatient behavioral health services
- Inpatient and outpatient alcohol/substance abuse treatment services
- Inpatient and outpatient alcohol/substance abuse detoxification program

# Filling gaps in care, continued

## Just for kids

- **Free Boys & Girls Club membership** – A recreational membership for members ages 6-14 in Clark County, and ages 5-14 Washoe County.
- **Free sports physicals** – Physical exams for members ages 7-18.

# Filling gaps in care, continued

## For pregnant members and mothers

- **<New Baby, New Life><sup>SM</sup>** – Health education and rewards program to help you have a healthy pregnancy with up to \$75 in rewards for doctor visits
- **Free children's books** – A program to promote family bonding with new baby
- **Baby & Me** – Tobacco Free Program: \$25 vouchers to buy diapers and wipes for members who successfully remain tobacco free
- **Baby car seat** – For pregnant members and new moms and babies up to 12 months (one per baby)





# Filling gaps in care, continued

## A choice of five breast pumps for pregnant members and mothers

### Breast Pump Comparison



Ameda Finesse  
*ABR101A01*



Evenflo Deluxe Advanced  
*EVNS161112H*



Lansinoh Signature Pro  
*EMO53016H*



Medela Pump in Style  
*MLA101035077*



Medline Double Electric  
*MDS67070*



Flanges	25 mm (2)	24.5 mm (2), 28 mm (2), 30.5 mm (2)	25 mm (2)	24 mm (2), 27 mm (2)	24 mm (2) Silicone Inserts (2)
Carrying Bag	No	No	No	No	No
Open or Closed	Closed	Closed	Closed	Open	Closed
BPA Free	Yes	Yes	Yes	Yes	Yes
Bottles Included	2	2	2	2	2
Included Accessories	Breast Pump Unit, Dual HygieneKit Milk Collection System, (2) 25.0 mm CustomFit Flanges, (2) Extra Valves, AC Power Adapter	Breast Pump Unit, (2) 30.5 mm Flange Kits, (2) 24.5 mm Soft Flange Inserts, (2) 28 mm Soft Flange Inserts, (2) 5 fl. oz Milk Storage Bottles, (2) Extra Valves & Membranes, AC Adapter	Breast Pump Unit, (2) 5 oz Bottles, (2) Breast Flange Bodies, (2) Diaphragm Caps, (2) Diaphragms, (2) ComfortFit™ Flanges (25 mm), (2) White Valves (2 Extra), (3) Connection Tubes, Y Tubing Connector, Pump Connector, AC Adapter, Pump Manual	Breast Pump Unit, (2) Soz Bottles, (2) Breast Shield Connectors, (2) Valves and Membranes, (2) 24 & 27 mm PersonalFit Breast Shields, Power Cord	Electric double pump, breast shields with silicone insert (2), nipple with collar (1), pump caps (2), bottles (2), bottle caps (2), bottle stands (2), valves (2), 9V AC adaptor
Battery	Can also be used with AA batteries (Batteries not included)	Optional 6-AA batteries (Batteries not included)	Optional 6-AA batteries (Batteries not included)	Battery Pack 8-AA (Batteries not included)	Optional AA batteries (Batteries not included)
Warranty	2 Year Warranty on Pump Motor	1 Year Warranty on Pump Motor	1 Year Limited Warranty on Pump Motor 90 day Limited Warranty on Parts	1 Year Limited Warranty on Pump Motor 90 day Limited Warranty on Parts	1 Year Warranty on Pump Motor
Pump Weight	1.1 lbs	1.5 lbs	2.3 lbs	4.68 lbs	1.2 lbs

# Our marketing team



## Washoe county

- Angie



## Clark County

- Olivia
- Terry
- Angelica



# Marketing team contact information

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