

Community Reinvestment Overview

Kelly Simonson June 30, 2022

Community Reinvestment



Reinvesting in Nevada

Health Plan of Nevada (HPN) and UnitedHealthcare (UHC) have a long history of investing in large and small community partners in Nevada.

- Multi-million dollar investments in permanent supportive housing program with CPLC and VoA
- Financially supported Clark County's Hospital to Home and Healthy Living Programs
- Multi-million dollar grant to UNLVSOM and Touro University to improve access to care
- \$1M investment in Catholic Charities of Southern Nevada
- \$1M to six CBOs in 2021 to address BH, SDOH, and health literacy needs

Continuing to Reinvest 3% of Pretax profits into Nevada Communities

Reinvestment Decision Process



STEP 1	STEP 2	STEP 3	STEP 4
America's Health Rankings Report by UnitedHealth Group	Assess Member and Community Needs	Community Based Organizations	Internal review of opportunities and approval of funding
 Assess health, environment and socioeconomic data to identify health challenges and successes and support better outcomes and healthier communities Identify opportunities for investments in Nevada- access to care, BH, SDoH 	 Health Needs Surveys Input from member-facing staff, including CHWs, case managers, social workers, member services staff, community outreach team 	 Evaluate partnership opportunities Ability to create or modify programs Alignment with UHC's core values 	 Focus on programs that address SDoH, BH and improving access to care Local and national level reviews and approval

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2022 Reinvestment Categories



Access to Care	 Mobile clinics - obstetrical care and primary care Behavioral health services in schools, communities and organizations Health literacy programs
Social Determinants of Health	 Long-term supportive housing Food security - large and small food banks and gardens, MOW Transportation - Uber Health Employment development programs
Women and Children	 Baby equipment (safe transport and sleep), supplies, formula, food, milk Multi-cultural prenatal, birthing, and postpartum services Child abuse prevention and parenting programs
Health Equity	 Project Echo (provider training health equity) Re-entry programs Minority women's preventive health services LGBTQ+ affirmation, counseling programs

THANK YOU

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