

Community Reinvestment Activities

June 2022

Anthem[®]

Anthem has been providing care to Nevadans for more than 50 years

Our plans in Nevada **serve over 427,000 members** in commercial and government-sponsored health benefits programs, including Medicaid and Medicare.

More than 1,300 Nevadans are employed by our organization.

Anthem is proud to be a **trusted partner of the State serving the Medicaid population for over 12 years.**

We are leaders in offering innovative services that **evolve with Nevadans' needs** and with State priorities.

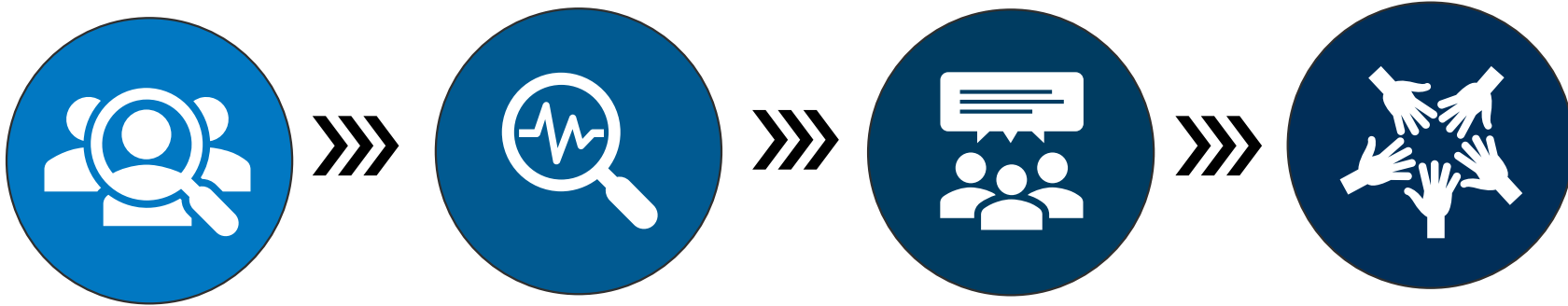
We are the **first NCQA accredited Nevada Medicaid health plan** and the **first Nevada health plan to be awarded a Multicultural Health Care Distinction.**

We serve Nevadans at every age and stage of life.

1 in 5 Nevadans carry an Anthem Blue Cross and Blue Shield card



Anthem's Elevate | Population Health Approach in Practice:



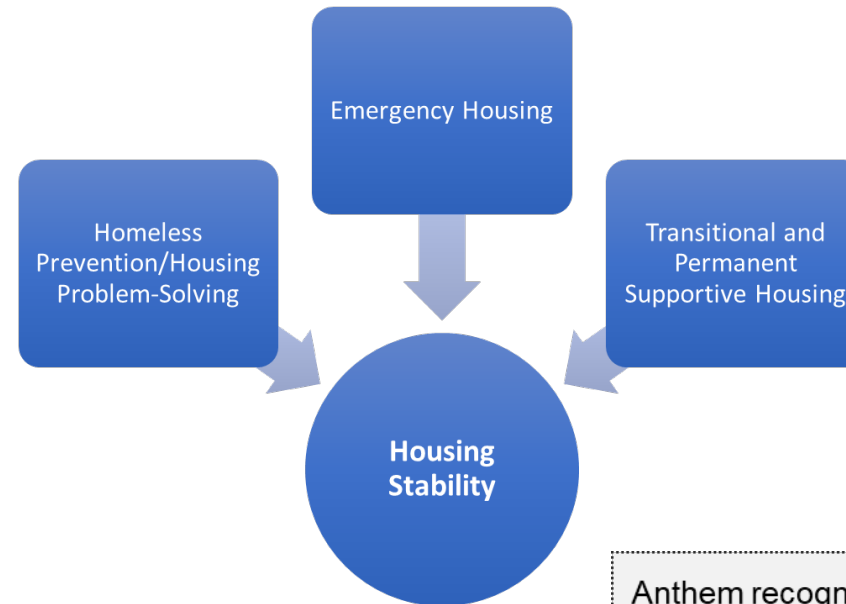
1. Identify	2. Evaluate	3. Address & Connect	4. Engage & Collaborate
<p>Gather and analyze public and proprietary data sets integrating Member with external data in our data analytics engine, Anthem Health Intelligence (AnthemHI), will identify opportunities to address disparities</p>	<p>Evaluate initiatives to address disparities at the neighborhood level leveraging Anthem's proprietary mapping tool, Community Health Management Hub (Hub)</p>	<p>Listen to Members and community stakeholders to ensure their voices inform our strategies, including trusted homeless service provider partners, County and Continuum of Care leadership.</p>	<p>Collaborate with an integrated, multidisciplinary cross-functional team to review population health data and best practice approaches to develop solutions.</p>

Our Population Health Strategy, *Elevate | Social Determinants of Health* has identified **housing, employment, and food insecurity** as the key areas of focus that are most responsive to the needs of Nevadans and most critical to improving health outcomes.

Anthem is committed to preventing and addressing housing instability

We're committed to a cross-system strategy to increase housing security for our members by offering a full continuum of housing services.




Community Reinvestment Focus: Housing



Anthem recognizes **whole-person care planning is critical to improve outcomes** in its housing programs and integrates physical and behavioral health care management.

Housing Problem-Solving Program

Anthem's Housing Problem-Solving Strategy

 1. Prevention	Help members remain in their homes.
 2. Diversion	Guide members to safe alternatives to over-utilized shelter care, <i>when possible.</i>
 3. Rapid Exit	Assist members to quickly “get back on their feet” with short-term and flexible resources.



Provides short-term housing support and financial resources for **families with children** experiencing housing instability.

Housing Problem-Solving Success Member Story



Shared Housing

Shared Housing is a transitional housing program for **medically fragile members** that can provide both short-term or long-term housing options for members to **achieve stable housing**.

Available in Las Vegas and Reno.

Services:

- Private bedroom in a shared setting with paired roommates
- Housing-focused case management
- Access to employment, education, and medical support

Goals

- Greater member access to affordable housing options
- Increased housing stability
- Increased overall member health
- Reduced ER and Inpatient use

Anthem Housing Efforts – Member Success Story

“This program is a blessing! I never would have gotten out of the shelter system without this help.”

– John (Anthem Blue Cross and Blue Shield Nevada Medicaid Member)

