



UnitedHealthcare Health Plan of Nevada

2024 Community Reinvestments
Medicaid Reinvestment Advisory Committee

May 2025

United
Healthcare

Investing back into Nevada Communities

- UnitedHealthcare (UHC) has a long history of investing in large and small community partners in Nevada
- **28 years** serving Nevada Medicaid members
- Investments focus on underserved populations to **empower** healthier communities
- Partnered with **over 100 local community organizations** in 2024



Impacting Populations and Communities in Nevada

Housing Supports: Supported community partners to bolster the housing continuum of care.

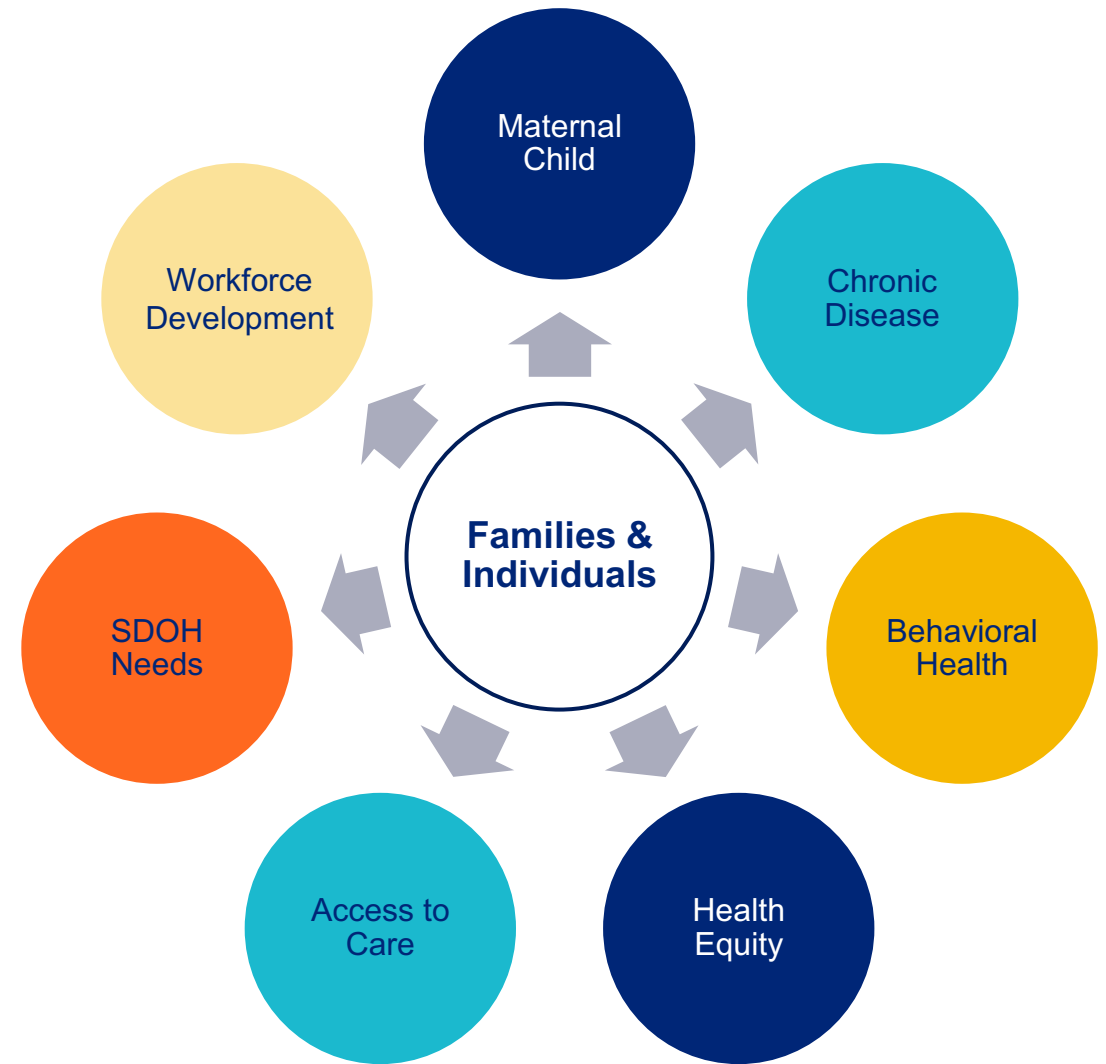
Maternal and Infant Health: Eliminated disparities and improved outcomes for all pregnant women and infants.

Access to Health Care: Invested in programs that brought providers to our communities in high need specialty areas

Behavioral Health Support: Enhanced behavioral health support with an emphasis on developing programs for the state's youth population.

Social Drivers of Health: Addressed basic needs, food insecurity, digital disparities, period poverty, work force development, health literacy, life/family skills and financial literacy.

Health Equity: Partnered with trusted organizations to build capacity, so they can continue to provide needed services to underserved populations.



2024 Reinvestments



Behavioral Health Services:

- Supportiv App
- NAMI
- UNR Psychiatry Residency Program
- Behavioral Health Association of Nevada



Maternal and Child Health Services:

- Babys Bounty
- NV Maternal Child Health Coalition
- Heart and Sole Collective
- Empowered
- Northern Nevada Public Health
- Olive Crest
- Goodie Two Shoes Foundation
- Spread the Word Nevada
- REMSA
- UMC Car Seat Program
- RennerVation Foundation



Access to Care:

- Nevada Physician Wellness Coalition (NPWC)
- Project Echo
- Dignity Health



2024 Reinvestments



SDOH/Family Resources:

- Puentes
- NNV and SNV Catholic Charities
- Project Marilyn
- YMCA
- Family Health Festival
- Washoe and Clark County School District
- East Valley Family Services
- Just One Project
- Goodwill
- Food Bank of Southern Nevada



Housing:

- Life Changes
- Volunteers of America
- Emergency Eviction Prevention Program of Nevada
- Southern Nevada Regional Housing Authority
- Nevada Homeless Alliance
- Nevada Housing Coalition
- Winged Wolf Innovations

Partner Outcomes

916

Students
Served

Communities in Schools:

Support Integrated Student Support program to raise graduation rates and employable workforce

- **100%** of Students Promoted to the next grade
- **93%** of Students Graduated
- **92%** of Students met career readiness goal
- **85%** of Students met college readiness goal
- **83%** of Students met behavior goal

891

Families
Served

Olive Crest:

Support Early Intervention Pathway program to serves vulnerable children and families in crisis

- **99%** of families coming to us in crisis stayed together while they stabilized, avoiding both the child welfare system and a voluntary hosting
- **99%** of the children from families we served did not enter the child welfare system!



Partner Outcomes

6,964

Individuals
Served

Just One Project:

Reduce food insecurity in Nevada through No-Cost community markets and Groceries on the Go program

- No-Cost Community Markets served **980 households** with **68,366 pounds of food!**
- Groceries on the Go comprised of **15 individual sites** and provided a total of **5,780 pounds of produce!**

36,412

Families
Served

Babys Bounty:

Increase resources for low-income families with infants and young children

- 6,368 Families served at Baby's Bounty Center for Families location
- 740 Baby bundles distributed
- 675 Portable cribs distributed
- 6638 Car seats distributed
- 86 Safe Sleep and Baby Basic classes held



Partner Outcomes

803
Individuals
Served

Family Health Festival:

Increase resources for families in the community

- 133 vaccinations provided
- 208 families received food assistance
- 75 individuals received blood pressure checks

Over 300
Individuals
Served

Al-Maun:

Access to healthcare services and social support

- Distributed fans, backpacks, water bottles, diapers, wipes, hot meals, and groceries to take home
- Onsite health clinic and mobile shower unit

417,157
Books
Distributed

Spread the Word Nevada:

Improve childhood education and literacy

- 41,933 children served
- 100% of students in the program live in underserved communities



Member Testimonials



Olive Crest: Member Story

Kyle reached out to Olive Crest this year for information about a hosting for his baby. He, his girlfriend, and their baby were **about to be homeless**. Kyle had **nowhere else to turn**. Having just moved from out of state to Las Vegas, Kyle was **unemployed**, and the housing he thought could keep a **roof over his family's head had fallen through**. This **struggling dad** was in **desperate need** of immediate help. Our **Early Intervention team** snapped into action and was able to **identify** that **stable housing** would allow this **family to stay together**! We assisted them with **30 days of housing** and some **tangible items** for the baby. Through **resources and care coordination**, we helped Kyle find **employment**. Kyle and his girlfriend's footprint at Olive Crest grew, as well, as he also found **services** through our **Family Resource Center**. Now they have the **tools needed** to move forward in **stability**. His precious family was able to **stay together** and find more **stable footing** for the **future**.

Partner Testimonials



RennerVation Foundation:

"UHCHPN was instrumental in their support of our inaugural year of our Camp RennerVation, a summer camp for the **foster youth** of Northern Nevada. This camp provided young individuals the chance to create lasting memories, develop **new skills**, and grow in a **positive and stimulating** environment."

The Just One Project:

"Our Groceries on the Go program was only an idea until United Healthcare brought it to life with funding last year. We have been able to take our van into **low access, high-need areas**, providing fresh fruit, vegetables, proteins, dairy and pantry staples at a very **low cost** to clients. This initiative **breaks down barriers** and creates **access to nutritious food** in areas lacking local grocery stores or healthy options and allows clients access to foods that can help **manage chronic health issues**."

NV Homeless Coalition:

"UHC's contributions have not only helped in creating **more housing opportunities** but also in building a **stronger, more connected community**. This includes the 31 conference **scholarships** we were able to provide this year as we continue to make our conference **accessible and inclusive** for all affordable housing stakeholders. These **significant impacts** would not have been possible without your **dedication and belief** in our mission."

NV Physician and Wellness Coalition:

"Thanks in part to UHC's Community Reinvestment Grant, the NPWC Executive Director was able to move from .25 FTE to .60 FTE which has had a **monumental impact** on our organization. With more **time and resources**, the Executive Director has been able to build **strategic relationships** with more health systems throughout the state further **reaching more physicians** in need. We have also been able to **expand our programming** efforts. We thank you for **supporting physicians** and the communities they serve."

Maternal Child Health Coalition:

"We have been able to make an **impact in the community** with the help of UHC health Plan of Nevada Medicaid and their team in many ways. With the help of UHC's Community Reinvestment Program, we have been able to **serve over 2600 birthing persons** through the **New Mama Care Kit program**. These tote bags are filled with pads, disposable underwear, antiseptic wipes, witch hazel wipes, hand sanitizer, a resource booklet, and a number of donations from community partners."



2025 Community Reinvestment Plan



Improve Healthcare Access and Quality

- Healthcare Innovations
- Behavioral Health
- Healthcare Workforce



Address Social Drivers of Health

- Food
- Health Literacy
- Family and Life Skills
- Workforce Development



Improve Maternal and Infant Health

- Baby Essentials
- Health Education
- Health Equity





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