

UnitedHealthcare Health Plan of Nevada – Community Reinvestment Activities for Plan Year 2024

United Healthcare Health Plan of Nevada (UHC) is committed to supporting large and small community partners in Nevada to improve health outcomes. In 2024, UHC will reinvest a minimum of 3% of the Contract's pretax profits back into Nevada communities to support population health strategies, including Project Echo and Perinatal Quality initiatives.

UHC's population health strategy addresses member health needs along the entire continuum of care. UHC utilizes custom analytics, along with a local, hands-on approach to member outreach and care with a key focus on the whole person, across all health care services and needs. We target specific populations, create custom programs and creatively and proactively address unique populations who need assistance.

UHC is committed to supporting organizations who make an impact on the health and well-being of our community and our members. The goal of our community investment partnerships is to improve health outcomes in our community and to help people live healthier lives.

Reinvestment priorities are identified annually, with a focus on areas that are determined to have the greatest impact on health outcomes and State of Nevada priorities. We analyze community-level health, environmental and socioeconomic data, claims, utilization, HEDIS data, SDOH referrals, member assessments and feedback, advisory board feedback and input from member facing teams to identify chronic conditions, social determinants of health barriers, health equity disparities and other barriers to care. Partnership opportunities are evaluated based on alignment with identified reinvestment priorities and UHC's core values.

In 2024, UHC will focus on the following areas for community reinvestment to develop programs and partnerships that benefit our Nevada communities:

- Housing Supports
- Maternal and Infant Health
- Access to health care
- Behavioral health support
- Social Drivers of Health
- Health equity

Examples of some of these programs are as follows:

In addition to current permanent supportive housing, rapid rehousing vouchers and In Lieu of Services housing options, in 2024 UHC will use community reinvestment dollars to bolster the housing continuum of care, focusing on programs such as bridge housing and community capacity building supports for people in recovery, those with co-occurring behavioral health conditions, and the justice involved re-entry population. UHC will also support organizations offering Interim hotel assistance for those who find themselves temporarily homeless while between rental agreements.

UHC's strategy to help improve outcomes for all pregnant women and infants involves supporting mothers early and throughout their care journey. In 2024, UHC will provide reinvestment support for family resource centers, a mobile diaper bank, organizations who provide safe infant and child car seats, as well as proper car seat installation in both southern and northern Nevada and maternal health education and support programs.

One of the cornerstones of increasing access to care involves providing support for the health care work force. In 2024, UHC will invest in programs that will bring providers to our communities in high need specialty areas, while also providing investments in programs to support the existing provider workforce, including a program aimed at reducing burnout in Nevada physicians, a program offering childcare scholarships for health care workers and Project Echo. Planned investments will also provide enhanced behavioral health support with an emphasis on developing programs for the state's youth population.

Finally, at UHC we recognize the importance of supporting programs and investments that address social drivers of health and health equity. In 2024, UHC will partner with trusted organizations to build capacity, so they can continue to provide needed services to underserved populations, including supporting the use of community mobile units. In addition, UHC will focus on eliminating disparities and creating equal opportunities for marginalized communities, investing in programs that support addressing basic needs, food insecurity, digital disparities, period poverty, work force development, health literacy, life/family skills and financial literacy.

UHC will continue to identify reinvestment opportunities within these areas of focus throughout 2024 to best serve community needs.