

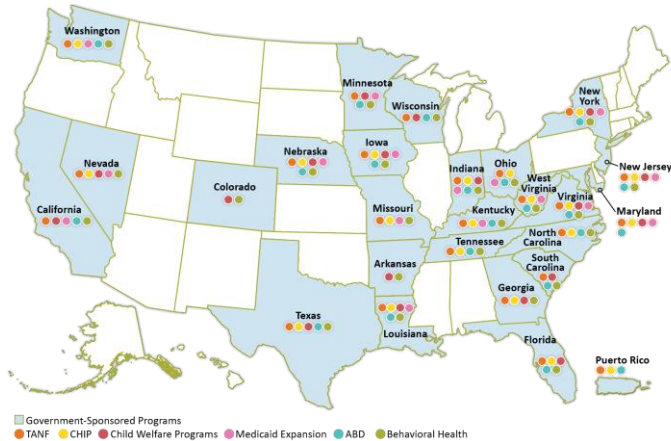
Anthem NV Community Reinvestment



Presentation to Medicaid Reinvestment Advisory
Committee

March 23, 2023

Elevance Health is Elevating Whole Health and Advancing Health Beyond Healthcare



- One in eight Americans receives coverage for their medical care through Elevance Health's affiliated plans.
- Elevance Health affiliated companies serve more than 119 million people nationwide.
 - More than **30 years of experience with Medicaid programs**
 - Approximately **10.7 million Medicaid members in 26 markets**
- Elevance Health through its Anthem Blue Cross and Blue Shield plans offers Nevadans healthcare coverage for all stages of life, including **Medicaid, Medicare, Employer Sponsored, Federal Employee, Individual and ACA Exchange** plans.
- Elevance Health has evolved from being a health benefits partner to being a **trusted, lifetime partner** by offering Nevadans a **broad range services to address health, social and life needs.**



We are a health company dedicated to making real progress toward improving the health of the people and communities we serve.

Anthem has been providing care to Nevadans for more than 50 years

Senior Leadership



Lisa Bogard
President,
Nevada Medicaid



Emily Paulsen, LMSW
Housing Program Manager,
Nevada Medicaid

Our plans in Nevada **serve over 600,000 members** in commercial and government-sponsored health benefits programs, including Medicaid and Medicare.

More than 1,800 Nevadans are employed by our organization.

Anthem is proud to be a **trusted partner of the State serving the Medicaid population for over 13 years**

We are leaders in offering innovative services that **evolve with Nevadans' needs** and with State priorities.

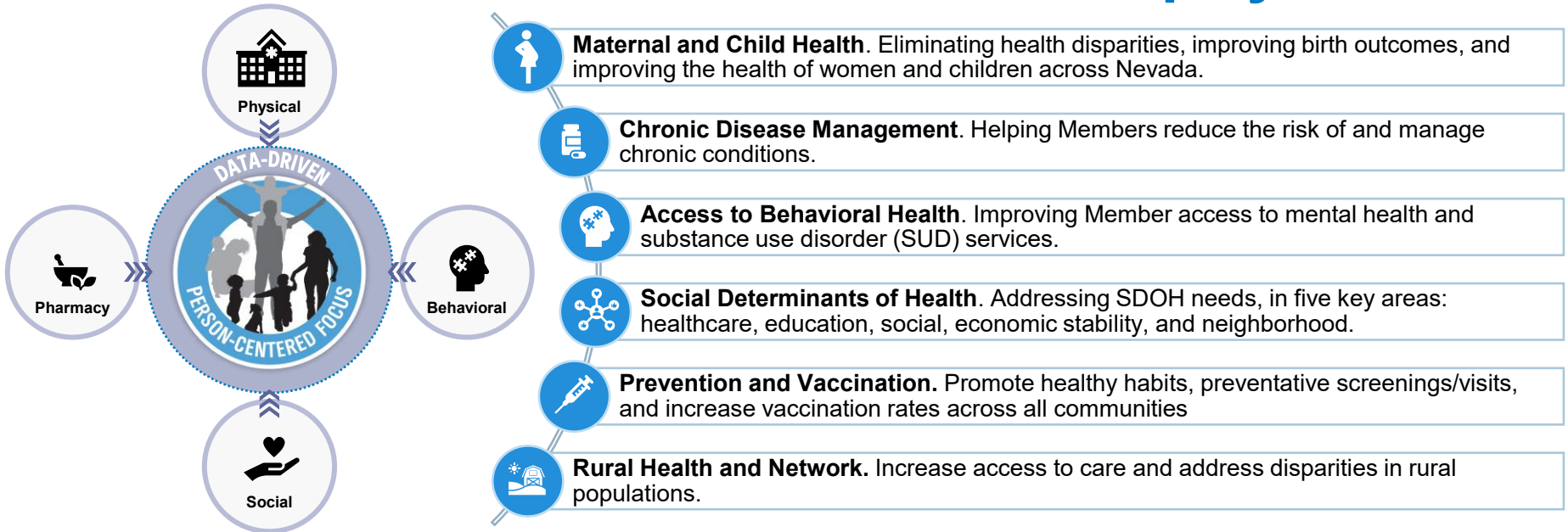
We are the **first NCQA accredited Nevada Medicaid health plan** and **the first Nevada health plan to be awarded a Multicultural Health Care Distinction and Health Equity Accreditation.**



We serve Nevadans at every age and stage of life.

1 in 5 Nevadans carry an Anthem Blue Cross and Blue Shield card

Anthem's Whole Health approach aims to improve health outcomes and advance health equity



We serve people across their entire health journey and address their full range of needs with an integrated whole-health approach.

We identify various types of high- or emerging-risk populations from Anthem Health Intelligence



1 Individual Level

- Care Management risk stratification
- Focused, person-centered, and culturally competent member outreach



2 Community Level

- Community-Based Organization (CBO) support
- Neighborhood initiatives
- Provider Partnerships



3 State/County Level

- Collaboration and coordination with facilities, agencies, and social services at the county level
- Value-added services and incentives

Anthem Health Intelligence informs, develops and assesses our Whole Health Strategies at the Individual Level, Community Level, or State/County Level.

Anthem recognizes local, community-based solutions are critical to advance health equity

Anthem's investments exceed **\$5.5M** partnering with over 115 local community organizations in 2022



Pathways to Stable Housing



Wellness Promotion



Food Insecurity & Basic Needs



Training & Education



Workforce Development



Financial Independence




“YOU make a significant difference in the lives of our neighbors struggling to make ends meet.”
 Nicole Lamboley, President & CEO

Anthem understands the importance of addressing housing instability to improve health outcomes

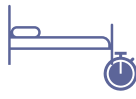


Prevention & Short-term Support



Homeless Prevention, Diversion and Rapid-Resolution

- Eviction Prevention Program
- Family Stabilization Program
- Housing Flex Fund




Anthem Emergency Housing / Short-Term Stabilization Programs

- BH-integrated Urgent Stabilization Housing
- Emergency Shelter
- Recovery Home




Housing Stability




Anthem Supportive Housing Programs

- Shared Housing for High-Utilizers
- Healthy Living-Permanent Supportive Housing



Access to Affordable Housing



Coordinated Entry to other Community Housing Programs (PSH, RRH, TH)

*Anthem provided housing supports to **over 1,850 members** in 2022*

Anthem offers a continuum of housing services, from homeless prevention to permanent supportive housing, to increase housing security for our members.

Anthem supports **Community-wide Capacity Building** efforts addressing homelessness and housing affordability



- Provided funding to Clark County Social Services to **support community-wide Landlord Engagement Activities**, including:
 - Landlord matching software for Southern NV Homelessness Continuum of Care Service Providers
 - Landlord Engagement Consultant
 - In 2022, this effort **supported 2,057 community members** experiencing homelessness with getting matched to **permanent housing**.
- **Sponsored NV Housing Coalition and NV Homeless Alliance Statewide Conferences** focused on statewide capacity-building.

Anthem sponsors programs to build the overall capacity of Nevada-based organizations to expand affordable housing for those who need it most.

Addressing food insecurity and access to basic needs are fundamental to improving health



Food Bank/Pantry Sponsorships



Backpacks with food or personal hygiene items



Holiday meals



Essential baby products

SDoH impacts: Food Insecurity, Unemployment, Education, Health

Anthem believes Nevadans are best suited to serve and provide care in our communities



Medical School Scholarships



Graduate Program Scholarships



Doula Training



STEM classes and summer camps

SDoH impacts: Education, Access to Care, Health Equity

Anthem supports programs that promote prevention and wellness in our communities



Community Outreach



Mobile Unit



Behavioral Health Support



Diabetic Retinal Camera



Health Education



Tools for Disease Management

SDoH impacts: Housing, Food Insecurity, Education, Access to Care, Health Equity, Literacy

Anthem sponsors Training & Education to improve health and well-being of our communities



Project ECHO **classes on Medication Assisted Therapy (MAT)** for providers working with patients with opioid use issues



Training police on proper techniques when interacting with children with mental health needs

SDoH impacts: Access to Care, Health Equity

Anthem understands the impact of employment and financial independence on medical health



Funding **supportive services** in programs for people re-entering the community

Connecting youth in drug and juvenile court systems with mentors to **build employable skills**



Programs for women to **become financially independent**

Program that assists people with **completing SSI/SSDI benefit paperwork**



Flexible funding program to **support people with employment needs**: work clothes, laptops, construction tools

Skill development to **increase employability**

Anthem is proud to be a part of the Nevada community driving better outcomes and advancing health equity


- 124 charities supported by 215 Nevada associates
- 1,435 hours volunteered in Nevada communities
- Over \$1M invested in Nevada communities by the Elevance Health Foundation in 2022.
- Anthem's investments exceed \$5.5M partnering with over 115 local community organizations granting all funding requests in 2022



Improving Lives and Communities. Simplifying Healthcare. Expecting More.

Thank You!

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