Health Plan of Nevada – Community Reinvestment Activities for Plan Year 2022

Our staff live and work locally. As such, we believe in investing in our community, as evidenced by over \$8 million in support we have given to small, local sponsorships and large organizations alike during our previous contract term. We look forward to and are committed to investing a minimum of 3% of the Contract's profits into the community, including addressing health disparities, Project ECHO and the Perinatal Quality Collaborative. Health Plan of Nevada was among the founding organizations of the health information exchange (HIE) in Nevada. We remain a strong HIE supporter through our membership on their board and through our financial contributions.

HPN's community reinvestment plan includes four focus areas that support the State's Quality Strategy. HPN is proud to be the State's top performing plan and is committed to building upon our successes in alignment with the State's goals to improve the health outcomes of our members. Each of the focus areas below includes a description of the type of program(s) that may be funded by HPN in the 2022 plan year.

Increasing access to care

Access to care is a foundational element in what we do at Health Plan of Nevada. We address specific health challenges through collaboration with community and governmental entities. HPN understands that social determinants of health (SDOH) affect a wide range of health, functioning, and quality-of-life outcomes and risks. We support our members where they are born, learn, work, play, worship and age through programs such as, but not limited to, reentry, dental, Sam's Club, Weight Watchers and gym memberships to help our members lead healthy lives.

Our commitment and extensive experience with the Medicaid population has helped us understand the impact of housing on health. We are the market leader in creating housing options for members that include permanent supportive housing, Housing First, transitional respite and recovery homes in both Southern and Northern Nevada. HPN intends to invest in housing, transportation, and food programs to overcome these SDoH barriers and allow members to focus on fulfilling healthcare needs. We will also provide adult dental benefits to defined populations, improving access to dental care.

Ensuring pregnant women, children and parents have support for a strong start

Our dedication to providing a good start for parents and children includes our investment in Baby's Bounty. Support for the Diaper Bank and Baby Bundle programs will empower at-risk families by providing education and the essential tools to ensure a safe sleep environment, a safe form of transportation and a good start for every baby. Project Marilyn is another area where our investment in the community provides personal hygiene products to female members, promoting dignity and health for women.

2022 will also have partnerships with CBOs in areas of Clark and Washoe Counties that need it the most, increasing health literacy in these underserved and underinsured communities. We have programs for increasing prenatal and postpartum care for all women, especially African American women, vaccine programs for Hispanic youth and children's health literacy program regarding nutrition and exercise.

HPN also provides solutions for the future. Our United Health Foundation provided a \$2.6 million threeyear partnership with Touro University Nevada to reduce maternal health disparities and increase the State's OB/GYN and family medicine physician workforce. We are also investing in our community by providing Doula grants, increasing the availability of these needed providers.

Identifying and addressing ethnic and racial disparities in health care

Health Plan of Nevada has several initiatives underway in Nevada to identify, address and mitigate racial and ethnic disparities in the Medicaid population we serve. We work with various organizations to provide education and resources to increase health literacy in areas where our minority populations live and work. Examples of organizations we may collaborate with to deliver competent and culturally appropriate services include:

Asian Community Center
Women in Trades
Northern Nevada International Center
The Just One Project
LGBTQ+ The Center
Renewing Hope
Las Vegas Metro
REACH at the Mexican and El Salvadoran consulates

Improving the quality of and access to behavioral health services available to members

We continue to invest in the State's behavioral health infrastructure by investing in a support center, where members receive integrated physical, pharmaceutical and behavioral health care, along with SDOH services. Support centers are available in both Northern and Southern Nevada. \$500,000 in grants will be awarded this year to community based organizations addressing the social determinants of health and expanding access to care with for the underserved and uninsured in Las Vegas, Nevada.

Additionally, we provide funds to Catholic Charities of Southern Nevada's Renewing Hope for Men program, which assists homeless men suffering from addiction in their journey to sobriety and self-sufficiency.

We continue to fund organizations that provide behavioral health and substance use disorder services to a variety of populations including, but not limited to school children, pregnant women, LGBTQ+, and new parents. Additionally, we collaborate with Hazel Health and Clark County School District to complete behavioral health assessments in the school and tele-therapy sessions during school hours. This program will include on-demand crisis interventions and long-term care management services.