Anthem Blue Cross and Blue Shield Healthcare Solutions | Medicaid Managed Care

# October 2025 MAC



# Agenda

- Geographic Availability
- Member Transition
- Authorizations and Care Management
- Communication Strategies
- Value-added benefits





# Geographic Availability

Managed Care Plan Options

- Rural Counties (plus rural areas of Washoe
   & Clark Counties) CareSource and Silver
   Summit
- Urban Clark County Anthem Blue Cross and Blue Shield, CareSource, Health Plan of Nevada, Molina, Silver Summit
- Urban Washoe County- Anthem Blue Cross and Blue Shield, CareSource, Molina, Silver Summit



#### **Member Transition**

Anthem identifies members transferring to the MCO enrolled in:

- Case Management
- Lock-In or other specialty programs
- Current inpatient status

Prescription continuity letters are being sent to members

#### **Transition Coordination**

- Ensures a smooth transition for members from FFS or another MCO to Anthem
- Assists with initial health screenings
- Coordinates care between UM and CM teams
- Ensures timely Care Management referrals for priority populations
- Facilitates appropriate care stratification, including Face-to-Face interventions
- Coordinates with Nevada Department of Corrections for justice-involved transitions
- Provides state reporting oversight





#### **Authorizations**

Precertification team reviews open authorizations and creates new ones as needed

Coordinate approval letters within Anthem's system to ensure claims pay appropriately and providers are aware of member's change in insurance Gather additional information from providers as needed Maintain Continuity of Care for:

- 90 days standard
- 6 months for contract implementation transitions

Work collaboratively with members and providers to transition care to an in-network provider as appropriate

## Care Management

- Received TOC forms are distributed to Case Managers (Behavioral Health, OB, or Medical)
- Member contacted to complete assessment and coordinate care
- Complete comprehensive health risk assessment within 30 days if previously in Tier 2
   CM
- Honor all pre-existing care and treatment plans
- All efforts are made to effectively communicate with provider and member to avoid any lapse in services





# **Communication Strategies**

- In person at our Wellness Center (Las Vegas and Reno) and tabling in the community
- Call center messaging
- Case Manger and Provider Relations
   Team messaging
- E-mail messaging
- Engaging and educating Community partners



#### Value-added benefits











#### Laptop

Members with recent justice involvement (to help reach their employment goals)

#### Internet essentials voucher

\$100 card to cover the cost of internet services for justiceinvolved members

#### Industry certification and GED

Financial assistance to cover various employment certification costs and/or a high school equivalency test

#### Life transition kit:

- First-aid supplies
- Emergency blanket
- Toiletries
- \$15 Restaurant card

#### Baby essentials

Eligible members receive a \$200 gift card towards the purchase of baby essential products

#### **Transportation** essentials

New moms with children ages 5 and under are eligible to choose between a \$50 gas card, \$50 Uber card, bus pass, or AAA membership

### Value-added benefit access

Members can access information regarding their value-added benefits via:



**Member Services** 

844-396-2329



Benefit Rewards website

anthem.com



**Email** 

VABsAnthemNV@anthem.com



#### Anthem wellness centers:

- 2348 E Bonanza Rd, Las Vegas, NV 89101
- 294 E Moana Ln Suite 25, Reno, NV 89502







Location	Healthy Rewards	For families	For moms	For you	Hospitals	Urgent care	Pharmacy
North	<ul> <li>\$100 for child Wellness visit</li> <li>\$25 for first prenatal care visit</li> <li>\$50 for postpartum care visit</li> <li>\$80 for well-child visits in first 30 months</li> <li>\$100 for first dose of COVID-19 vaccine</li> <li>\$25 for flu shot</li> <li>\$25 for combo-10 childhood immunizations</li> <li>\$50 for breast cancer screening</li> <li>\$50 for cervical cancer screening</li> <li>\$25 for diabetic retinal eye exam</li> <li>\$25 for diabetic retinal rege exam</li> <li>\$40 for asthma medication refills</li> <li>\$40 for high blood pressure medication refills</li> <li>\$10 for new-member health needs screener</li> <li>\$5 for vaccine quiz</li> <li>\$35 for human papillomavirus (HPV) vaccination</li> </ul>	<ul> <li>\$200 for eligible members towards childcare for kids 5–10</li> <li>\$100 Youth Club Memberships to help cover Boys &amp; Girls Club for ages 5–14, 4H, YMCA and more</li> <li>FREE sports physicals for ages 6–18</li> <li>FREE online fitness resources for ALL ages</li> <li>FREE GED/HiSET (High School Equivalency Test) gift card</li> <li>\$100 gift card for test support, college application fees and more for ages 17+</li> <li>FREE meditation app for ages 26 and younger</li> <li>FREE Emotional Well-Being resource for ages 13+</li> <li>FREE Community Resource Link to find help online for local community-based programs, benefits, and services</li> </ul>	Two weeks FREE home-delivered meals after delivery or hospital discharge  \$200 gift card to purchase baby items or nursing support items  One-month bus pass, or \$50 Uber card, \$50 gas card, one-month bus pass, or Free AAA membership for postpartum members (up to 12 months) and children aged 5 years and younger  \$35 for eligible members gift card to purchase books  10 weeks FREE home-delivered meals for members with gestational diabetes	<ul> <li>FREE Club         Membership         (Costco Gold Star or Sam's Club)</li> <li>\$50 extra vision benefit for glasses</li> <li>FREE WW Core® (formerly called Weight Watchers®) voucher good for 3-months membership for ages 18+</li> <li>\$100 card towards gym membership or 2 items from catalog for eligible members ages 18+</li> <li>\$100 gift card for eligible members to purchase products for pain management</li> <li>\$100 toward industry certification assistance, uniform, interview attire, tools, or styling supports for ages 18+</li> <li>FREE life transition kit with first-aid supplies, dental hygiene supplies, restaurant gift card, and an emergency blanket for eligible members</li> <li>\$75 Healthy Grocery card for eligible members in stores or online</li> </ul>	Carson City, NV 89703 775-445-8000  Northern Nevada Medical Center 2375 E Prater Way, Sparks, NV 89434 775-331-7000  Northern Nevada Sierra Medical Center 6500 Longley Ln, Reno, NV 89511 775-799-7320  Renown Medical Center 1155 Mill St, Reno, NV 89502 775-982-4100  Renown South Meadows Medical Center 10101 Double R Blvd, Reno, NV 89521 775-982-7000  St. Mary's Regional 235 W 6th St, Reno, NV 89503 775-770-3000	Urban Washoe: Unlimited access to urgent care at these locations: Carbon Health Alpha Medical Group of Florida 5067 S. McCarran Blvd. 775-298-5379 Carson Tahoe Dayton Urgent Care 9001 Medical Center Drive, #101 775-445-7330 Carson Tahoe Health Urgent Care 1201 S. Carson St. 775-445-7210 Carson Valley Medical Center Urgent Care 897 Ironwood Drive 775-782-1610 Northern Nevada Urgent Care 5575 Kietzke Lane 775-502-1400 5265 Vista Blvd., Building B 775-355-5010 Renown Health Urgent Care 775-982-5000 All locations	Prescription and over-the-counter medicines (when prescribed by your doctor). Choose from pharmacies, like:  • Walmart  • Sam's Club  • Smith's Food & Drug Center  • CVS  • And more  Or use CarelonRx mail-order pharmacy.

Location Healthy Rewards	For families	For moms	For you	Hospitals	Urgent care	Pharmacy
• \$25 for diabetes screening and antipsychotic medication management for those with both diabetes and schizophrenia or bipolar disorder  • \$25 for seven-day follow-up after behavioral health emergency visit  • \$25 for 30-day follow-up after behavioral health discharge  • \$5 for diabetes quiz  • \$5 for diabetes nutrition quiz	• \$75 gift card to purchase menstruation hygiene products for menstruating members ages 10–18 or experiencing homelessness • \$150 gift card toward swim lessons for eligible members up to age 18 • \$200 card toward cost of Summer Camp for eligible members • Choose Free 2 Home Safety items ages 1-4 • \$100 Gift card toward sensory regulation products for eligible members under age 18		Choose Free 2 items from Asthma/COPD catalog for eligible members  Free access to tobacco cessation program ages 18+  Free extras to help you take the next step  S100 for internet*  Access to shelter beds and housing*  ID replacement help and cost coverage*  FREE laptop*  For eligible member transitioning out of incarceration.		• St Mary's Urgent Care 6255 Sharlands Ave. 775-770-7580 5070 Ion Drive, #100 775-770-7727 18653 Wedge Parkway, #300 775-770-7210 280 Vista Knoll Parkway, #106 775-734-0246 • The Clinic at Walmart 775-445-7220 3200 Market St. 3770 US Hwy 395 S. 1511 Grant Ave.	



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