

COVID-19 Vaccination Data & Initiatives

By Health Plan of Nevada's Medicaid Plan



HEALTH PLAN OF NEVADA
A UnitedHealthcare Company

HPN Vaccination Rates

Vaccine Rates for Medicaid Population (ages 12+)

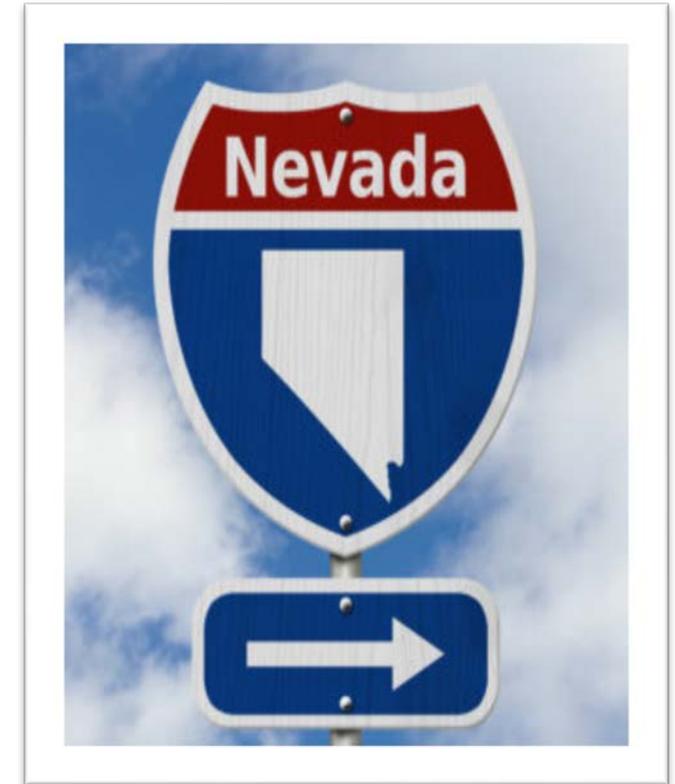
- Current eligible Medicaid members (ages 12+) = 203,681
- Vaccinated members currently eligible = 45,083
- % vaccination on current members only = 22.13%

From 12/20/21-4/4/21 the eligible population for the COVID-19 vaccines was:

- 16 and older with underlying conditions and disabilities and those experiencing homelessness.
- Ages 65 and older (not applicable to HPN's Medicaid members).

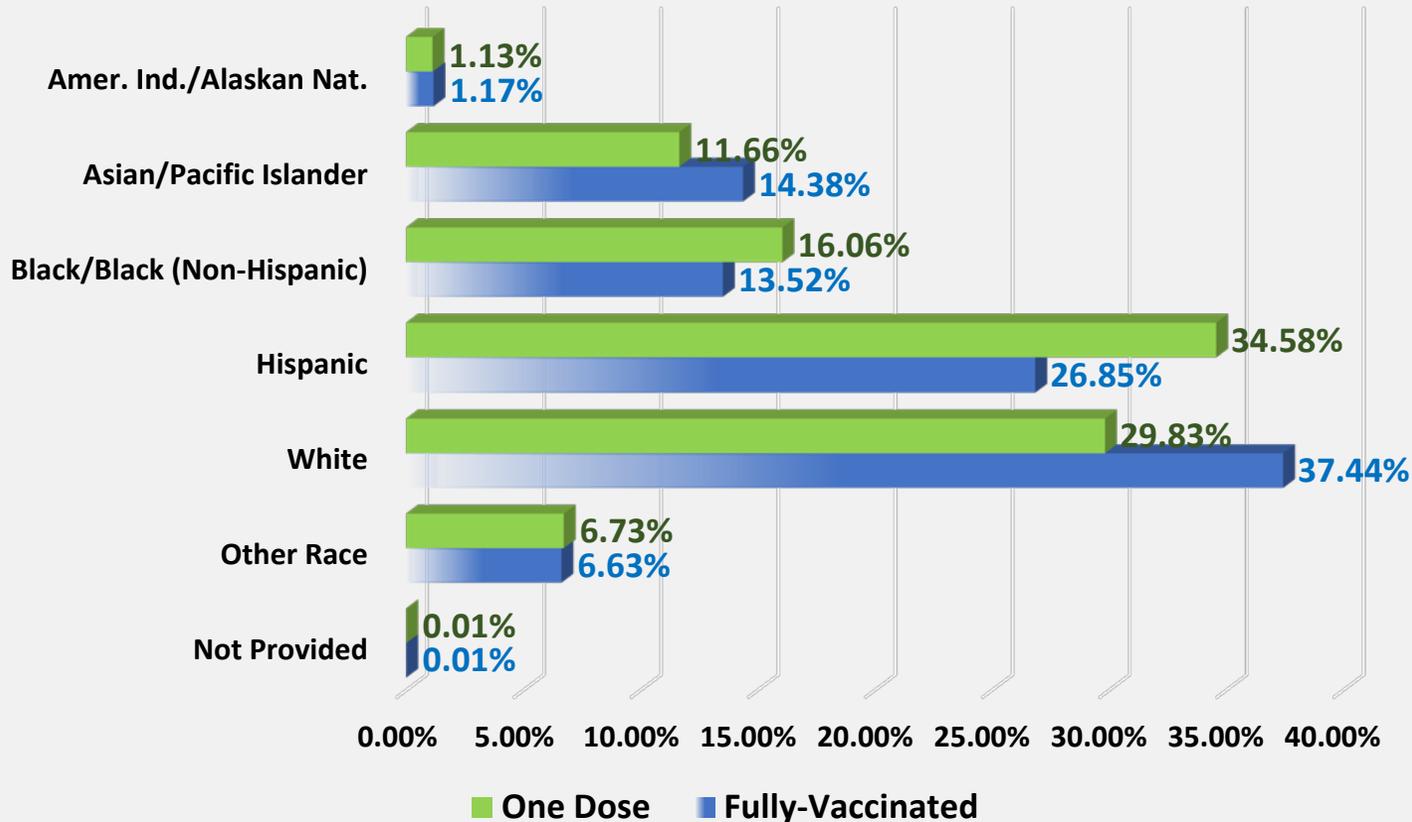
Effective 4/5/21, all Nevadans 16 and older were eligible for COVID-19 vaccine *

** Vast majority of HPNs Medicaid population*

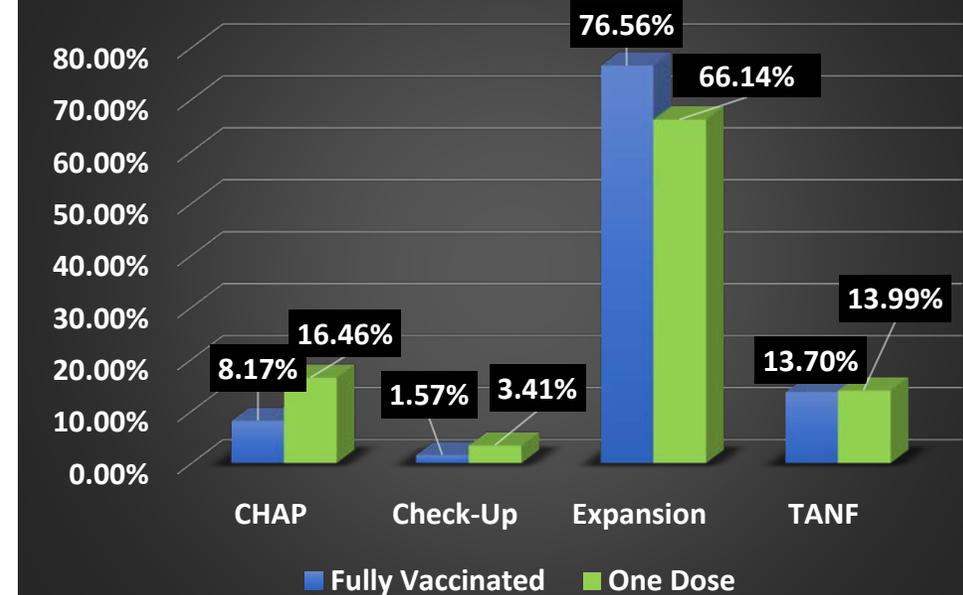


Fully Vaccinated vs. One Dose Medicaid Member (December 2020-July 8, 2021)

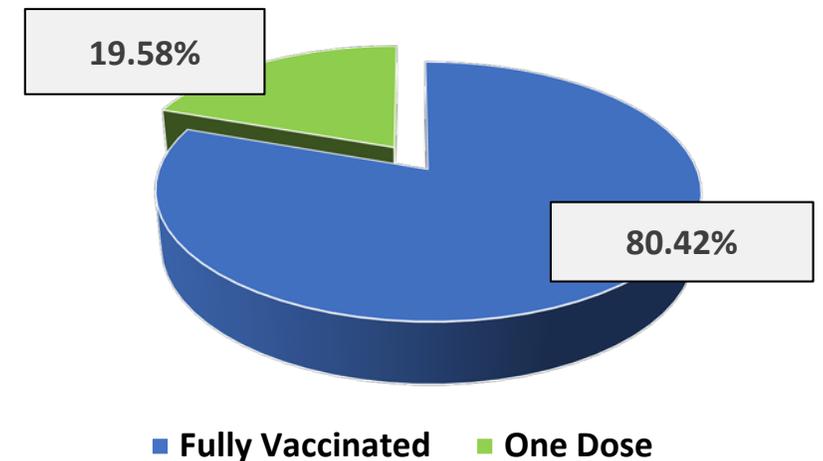
VACCINATION STATUS BY RACE



Vaccination Status by LOB



Vaccination Status Rate



Vaccination Overall Total = 46,846 (includes current members and non-current members)



**MEMBER FOCUSED
ACTIVITIES**



Member Focused Initiatives



Member Incentive

\$15 Visa Gift card

- Effective 7/1/2021 all members eligible for COVID vaccination will receive a \$15 gift card when they are fully vaccinated.

Transportation

- MTM offers same-day transportation for Medicaid members to vaccine locations and any event that is including COVID vaccinations.

Grant Funding

- Immunize Nevada - \$175,000 grant to increase childhood and COVID-19 immunization rate by hiring a vaccine equity manager(identify gaps, provide education, and no-cost clinics based on identified gaps).
- Puentes - \$15,000 grant to support COVID-19 vaccine clinics in partnership with UNLVSOM to serve Latino communities.



Member Reminders/Community Education and Funding

Mailed postcards

- Vaccine initiation postcard encouraging members to start vaccine series.
- Reminder postcards to encourage/remind members to complete 2nd dose.

Live Calls

- Vaccine navigator to call members to remind them to complete 2nd dose.

Member Publications

- Published COVID-19 vaccine article in Summer 2021 member magazine expected to be in mailboxes this week.
- Posted COVID-19 vaccine page on the website to help members find vaccine locations.

Funding

- Provided funding for marketing materials to promote City of Las Vegas COVID-19 vaccine clinics at recreation centers.

Member Mailers



HEALTH PLAN OF NEVADA
A UnitedHealthcare Company

COVID-19 Vaccine: What Parents Need to Know

COVID-19 vaccine(s) are now available for preteens and teens. According to the Centers for Disease Control and Prevention (CDC), although fewer children have been infected with COVID-19 compared to adults, children may:

- ▶ Be infected with the virus that causes COVID-19.
- ▶ Get sick from COVID-19.
- ▶ Spread COVID-19 to others.

The CDC recommends individuals 12 years and older consider getting a COVID-19 vaccination* to help protect against COVID-19. For information on where and how to get your COVID-19 vaccine, visit [ImmunizeNevada.org](https://www.immunizenevada.org).

Prepare for your child's vaccination visit.

- ▶ Tell the doctor or nurse about any allergies your child may have.
- ▶ Comfort your child during the appointment.
- ▶ Your child should be seated or lying down during vaccination.
- ▶ After the vaccine, your child will be asked to stay for 15–30 minutes so they may be observed.
- ▶ You may enroll your child in v-safeSM (after vaccination health checker) at vsafe.cdc.gov/en/.

! For more information about the COVID-19 vaccine, visit [MyHPNMedicaid.com](https://www.myhpnmedicaid.com). If you have any questions about your child's member benefits, call Members Services toll-free at **1-800-962-8074**, TTY **711**.

*The current FDA-authorized COVID-19 vaccines may not be appropriate for everyone. If you have questions about the COVID-19 vaccine, talk to your health care provider.

ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-962-8074 (TTY: 711).

Health plan coverage provided by Health Plan of Nevada.



English

Vacuna contra la COVID-19: Lo que deben saber los padres

Las vacunas contra la COVID-19 ahora están disponibles para preadolescentes y adolescentes. De acuerdo con los Centros para el Control y la Prevención de Enfermedades (CDC), aunque menos niños se han contagiado la COVID-19 en comparación con los adultos, es posible que los niños:

- ▶ Se contagien con el virus que causa la COVID-19.
- ▶ Se enfermen de COVID-19.
- ▶ Contagien la COVID-19 a otras personas.

Los CDC recomiendan que las personas de 12 años en adelante consideren recibir una vacuna contra la COVID-19* para ayudar a protegerse contra la enfermedad. Para obtener información acerca de dónde y cómo recibir su vacuna contra la COVID-19, visite [ImmunizeNevada.org](https://www.immunizenevada.org).

Prepárese para la visita de vacunación de su hijo.

- ▶ Informe al médico o a la enfermera sobre cualquier alergia que pueda tener su hijo.
- ▶ Conforte a su hijo durante la cita.
- ▶ Su hijo debe estar sentado o acostado durante la vacunación.
- ▶ Después de la vacuna, se le pedirá a su hijo que permanezca unos 15 o 30 minutos para poder observarlo.
- ▶ Puede inscribir a su hijo en v-safeSM (examen de salud después de la vacunación) en vsafe.cdc.gov/en/.

! Para obtener más información sobre la vacuna contra la COVID-19, visite [MyHPNMedicaid.com](https://www.myhpnmedicaid.com). Si tiene alguna pregunta sobre los beneficios de miembro de su hijo, llame al Departamento de Servicio al Cliente al número gratuito **1-800-962-8074**, TTY **711**.

*Las vacunas contra la COVID-19 autorizadas por la FDA actualmente podrían no ser apropiadas para todos. Si tiene preguntas sobre la vacuna contra la COVID-19, hable con su proveedor de atención de la salud.

La cobertura del plan de salud es proporcionada por Health Plan of Nevada.



Español

HEALTH PLAN OF NEVADA
A UnitedHealthcare Company





**PROVIDER FOCUSED
ACTIVITIES**



Provider Focused Initiatives

- **Provider Incentive Program**

\$25 Provider Incentive- Effective 9/1/2021, providers will receive incentive for members who are fully vaccinated.



- **First Med FQHC**

Provide incentive funding to First Med for patients who receive COVID-19 vaccines in their clinic.

- **Partnerships with providers**

Back to School Events: Partner with CBOs to administer vaccines to eligible people during back to school events.

Data Sharing: Include vaccination rates in existing performance summary reports to encourage providers to vaccinate.

- **Health Equity Associate Director**

Hired employee for this new position that will focus on reducing health disparities, including COVID-19 vaccination rates in the Medicaid population. Employee start date is 8/01/2021.



**Medical and Behavioral Health
Management
COVID-19 Outreach/Education**



COVID Vaccination Hesitancy Assessment Overview



Helpful Links:

- Making a Strong Recommendation for COVID-19 Vaccination ([Click Here for CDC Guidance](#))
- Addressing Vaccine Hesitancy:
<https://www.cdc.gov/vaccines/covid-19/hcp/engaging-patients.html>
- COVID-19 Vaccine Frequently Asked Questions ([Click Here for FAQ's](#))
- COVID-19 Employee Resources (including where to find a vaccine, travel guidelines, etc.)
([Click Here for COVID-19 Employee Resources Page on the Hub](#))
- Fact Sheet about how to get the vaccine
<https://www.hhs.gov/sites/default/files/uninsured-patient-covid-services-poster.pdf>

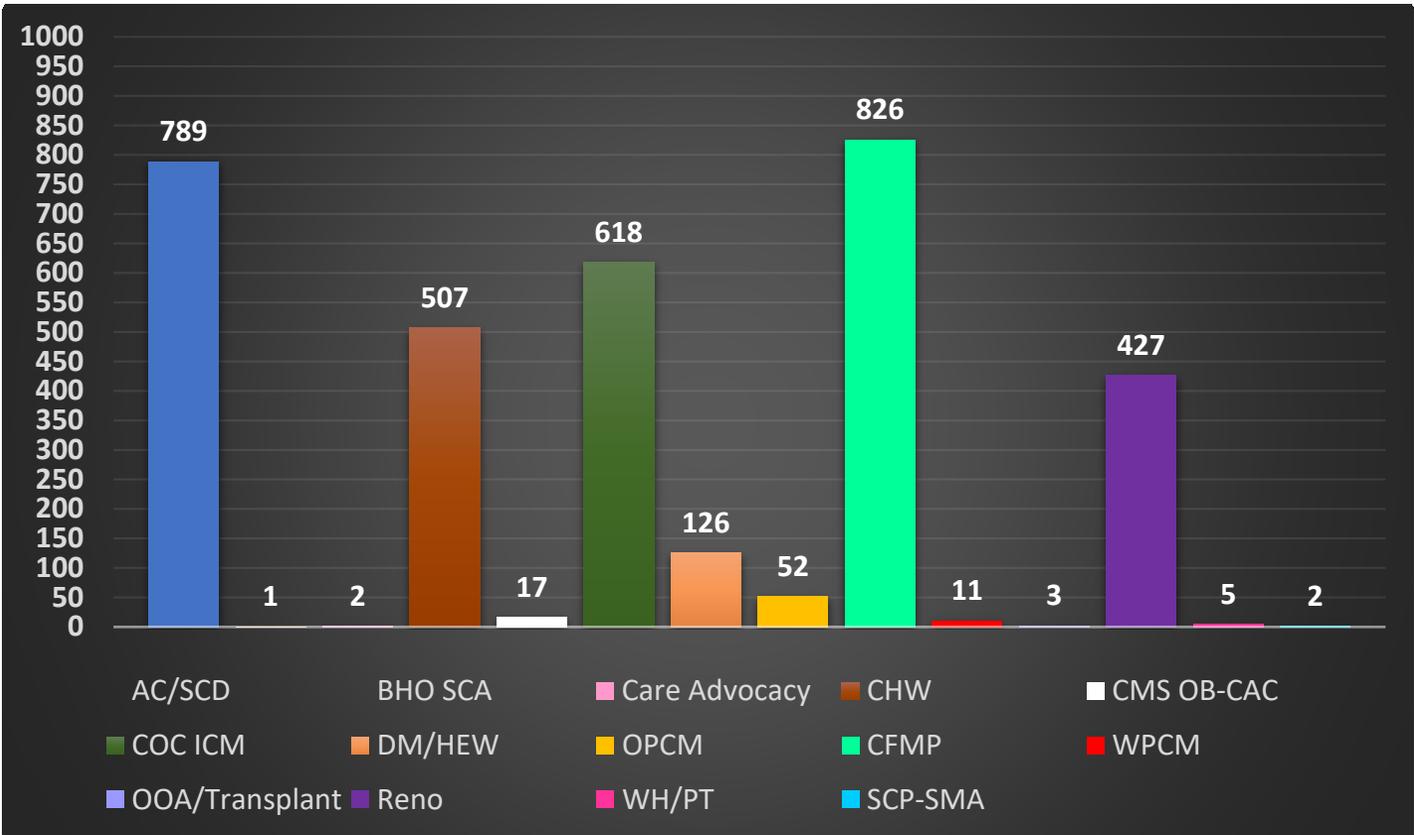
COVID-19 Vaccine Assessment

Please Answer Questions Below:

- Have you received the COVID vaccine?
- Are you interested in receiving the COVID vaccine?
- What makes you hesitant about receiving the COVID vaccine?
- Are you interested in receiving additional information about the COVID vaccine?
- Do you have plans to get the COVID vaccine?
Do you need any assistance?

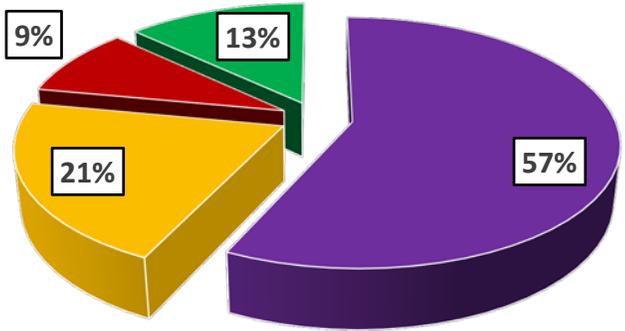
COVID Vaccination Hesitancy Medicaid Outreach/Education (April 1, 2021- July 8, 2021)

COVID-19 Hesitancy Outreach By Department



Medicaid Members Outreached = 3,386

When asked if the Member wants the COVID Vaccine



■ YES
 ■ NO
 ■ DECLINE TO ANSWER
 ■ NA*

**NA= members currently have COVID or other medical condition or altered mental status*

What Makes you hesitant of the vaccine?	%
Lack of Knowledge	25%
Other (medical condition; behavioral needs; allergies; does not travel; doctor advised against)	18%
Safety Concerns	18%
Side Effects	16%
Pediatric member	5%
Pregnant Member	3%
Religious/Cultural Views	3%



- ❖ **Church Outreach:** On 6/27/21 CHW reached out to African-American Church (Greater Carver MB Church) and gave an overview on the CHW program, benefits offered through Medicaid, and COVID vaccination hesitancy and resources
 - This is a first in a series of reaching out to churches within the Medicaid community



- ❖ **Detention Center Outreach:** Community Health Workers (CHWs) attended the City of Las Vegas Detention Center Inmate Resource Seminar on 7/1/21. CHWs will provide community resources, COVID vaccination outreach and education to released homeless inmates
 - During COVID, jail visits were suspended, although, CHWs have assisted recently released inmates with community resources, COVID vaccination resources, and bus passes
 - Jail visits will resume soon



- ❖ **Advice Nurse Team:** initiating vaccine hesitancy assessment/discussions with inbound callers
- ❖ **Advice Nurse Team/Sickle Cell Disease Program:** Provided outreach/education and vaccination resources to Medicaid members enrolled in the program

COVID Vaccination Outreach Story

AC/TAN RN spoke with a woman in her forties with chronic pain and some other issues. She told the RN she was interested but wanted to wait and watch how those currently vaccinated fared. She also expressed some concern at what many have the mindset that the vaccine was created very quickly.

RN asked her if she noticed that LV and most of the country is opening up to a new normal, more business opening and talked with member about those vaccinated will be able, in some situations, not be required to wear a mask.

RN explained to this patient the MRNA is not really a new technology that scientists and doctors have been using the MRNA to treat cancer in some patients. The nurse also told the member that the scientists in the US and around the world shared information and breakthrough findings which assisted in developing such effective vaccines at a faster rate. After the discussion the patient was open to getting the vaccine and the nurse provided her two avenues on how to schedule an appointment. She expressed gratitude and kindness at the end of the call.



Community Organizations



Mejorando Tu Salud

A Health & Wellness Fair for the whole family!

PRESENTED BY:

Collaboration with:

Free Services:

- First and second dose of Covid-19 vaccine
- Cervical and breast exams
- Dental screenings
- \$150 for reproductive health
- And more!

Date: May 27th, 2021
Time: 4pm - 7pm
Location: **Marketon Supermarket**
840 N. Decatur Blvd
Las Vegas, NV 89107

Follow GTZ Marketing for the latest news and updates for upcoming events.

@GTZMARKETING

THE CITY OF LAS VEGAS

LAS VEGAS LIGHTS FOOTBALL CLUB

COVID-19 VACCINES

Friday, June 25 | 4:30-8:30 p.m.
Cashman Field | 850 Las Vegas Blvd., North

Those who preregister at <https://vax4nv.nv.gov/patient/s/> and are then vaccinated at the field on June 25 will receive two tickets good for any regular season home match.

Those who walk up without a preregistration appointment and get vaccinated will be eligible for one ticket good for any regular season home match.

TTT 7-1-1

Community Health and Resource Fair

Health Plan of Nevada's Medicaid Plan

Let us help connect you with community resources at our next **community health and resource fair**.

Date: Friday, June 25, 2021
Time: 3 p.m. - 6 p.m.
Location: Pearson Community Center
1625 W. Carey Ave, North Las Vegas, NV 89032

Organizations will be on site providing services and information that may help you and your family, such as:

Free Covid-19 vaccines, while supplies last, no appointment required.
Free vision and dental screenings. Medicine on the Move and Nevada Health Centers Mammovan Mobile Units.
Community resources such as: medical, mental health services, education, employment and general community services.

Please wear a mask to this event. Do not attend the event if you or anyone in your household have been diagnosed with or exposed to COVID-19 or are experiencing symptoms the day of the event. COVID-19 testing is not offered at this event.

ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-962-8074 (TTY: 711).

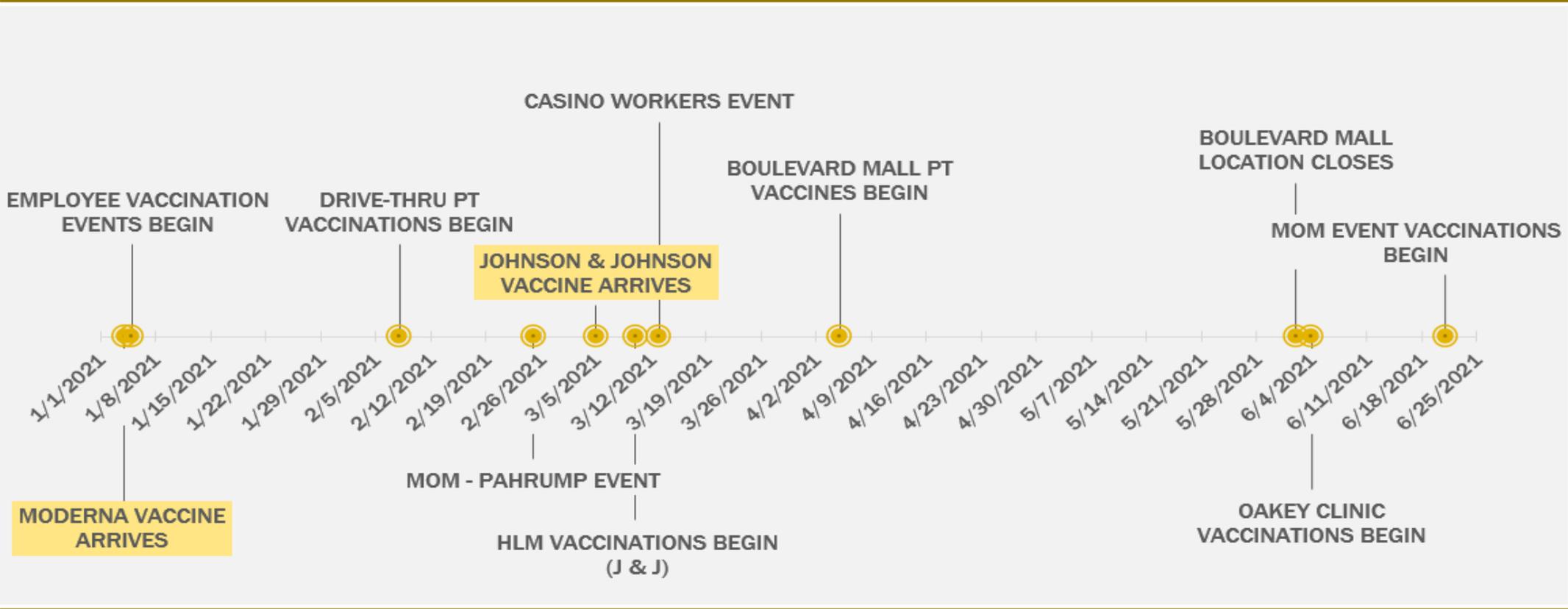
Health plan coverage provided by Health Plan of Nevada.



**SMA COVID-19 Vaccination
Data and Outreach**

2021 Covid-19 Vaccine Event Timeline-SMA

COVID-19 VACCINE EVENTS TIMELINE



SMA COVID-19 Efforts

- SMA has worked with Nevada state officials to bring COVID-19 vaccines to the southern Nevada community while following the guidelines outlined by the Southern Nevada Health District. SMA is offering a drive-thru vaccination clinic at the Tenaya location offering patients who are eligible to receive their first vaccine dose.



Medicine on the Move COVID-19 vaccine clinics

- 6/2/21 COVID-19 clinic at Community Health Alliance, Wells Clinic
- 7/23/21 COVID-19 clinic to be held at CARES Campus (homeless shelter)



SMA COVID-19 Efforts

Email Blast to 100,000+ patients in 3 months.


Part of OptumCare®



Schedule an appointment to get your COVID-19 vaccination

Keeping you safe and healthy is important to us. Southwest Medical knows there is a lot of information about the COVID-19 vaccination process and we want to make it easy for you.

Based on the state of Nevada's prioritization lanes, Southwest Medical is happy to now provide COVID-19 vaccines to Southwest Medical patients and OptumCare Network of Nevada members 70 years of age and older.

 If you qualify for the COVID-19 vaccine, click on the button below to schedule your appointment.

[Schedule COVID-19 vaccine appointment](#)

If you have trouble scheduling online or have questions, please call our care team at 702-933-1388.

Southwest Medical is providing qualified patients with the Moderna vaccine. Please know that the vaccine is given in two doses, scheduled 28 days apart. For optimal immunity, it's important that you commit to receiving both doses. Otherwise, your body will not build the immunity to effectively protect you from COVID-19. You'll schedule your second dose at your first appointment.

Drive-thru clinics have been established for COVID-19 vaccinations. You will not have to get out of your car.

For more information about the COVID-19 vaccine, please see the below resources.

Moderna vaccine
To learn more about the Moderna vaccine, view the [Moderna COVID-19 vaccination recipient fact sheet](#).

CDC COVID-19 vaccine information
Visit the CDC website to help you get ready for your COVID-19 vaccine.
www.cdc.gov/coronavirus/2019-ncov/vaccines/index.html

Had COVID-19? Get the vaccine
If you've already had COVID-19 and recovered, the CDC recommends you still get the COVID-19 vaccine. Experts do not yet know how long someone is protected from getting sick again after recovering from COVID-19. Read more on the CDC website link above.

This communication is being sent to all patients regardless of condition or interest.

Social Media Promotion from February - May

 Southwest Medical Associates is  sharing a COVID-19 Update.
Published by Hootsuite · 6h · 

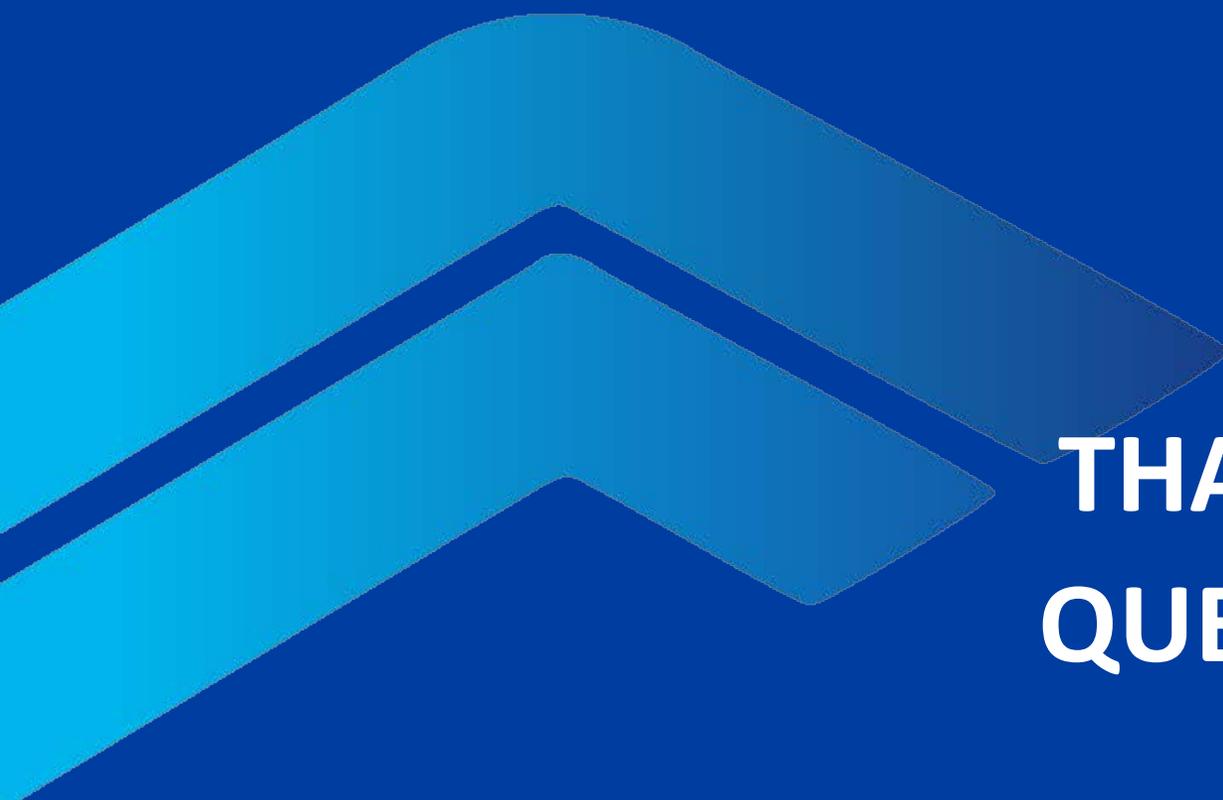
Based on the state of Nevada's prioritization lanes, we're providing COVID-19 vaccines to our patients 65 years of age and older. If you are a Southwest Medical patient or an OptumCare Network of Nevada member that qualifies, please call us at 702-243-4604 to schedule your vaccine appointment. If you qualify for the COVID-19 vaccine and are not a Southwest Medical patient, please visit the [Southern Nevada Health District's](#) site on how you can schedule your appointment: bit.ly/SNHD-VaccineUpdates

We will continue to follow state guidelines and as other phases begin to open, we'll keep you updated.

Nevada COVID-19 Vaccine Prioritization Lanes



Frontline & Essential Workforce	General Population
 In progress now	 In progress now Individuals, 70 years and older
	 In progress now Individuals, 65-69 years
	 Individuals, 16-64 years with underlying conditions including those with disabilities or those experiencing homelessness
	 Healthy Individuals, 16-64 years



**THANK YOU
QUESTIONS?**

