



# **Nevada Medicaid Marketing Materials For 2021**

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# MASS MEDIA

IT'S ALL PART OF MY PLAN

### **It's All Part of My Plan A :30**

**WOMAN:** I take care of my health. So I want a Medicaid plan I can count on, with the benefits I need.

SilverSummit Healthplan gives me quality healthcare coverage with vision and dental benefits. I can even earn dollar rewards for completing healthy activities, like getting my annual wellness check.

Care for the whole me. <Health insurance benefits I need.>  
It's all part of my plan.

**ANNCR:** Visit [ChooseSilverSummit.com](http://ChooseSilverSummit.com) to learn more today! SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

### **It's All Part of My Plan B :30**

**WOMAN:** My family is always on the go, and it's my job to make sure we stay healthy.

SilverSummit Healthplan offers the quality coverage my family and I want, with the benefits we really need. We can see doctors we know and even earn rewards for completing healthy activities.

Putting family first. <Medicaid coverage that's there for us.>  
It's all part of my plan.

**ANNCR:** Visit [ChooseSilverSummit.com](http://ChooseSilverSummit.com) to learn more today! SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

**TV :30**

**WOMAN:** When I think of my health, I'm looking ahead. So I want a Medicaid plan with all the benefits I need.

SilverSummit Healthplan gives me quality healthcare coverage with a rewards program, plus extra benefits—like vision and dental. That's important, because taking care of my health means taking care of the whole me.

More benefits, less stress.

It's all part of my plan.



**Animation:** White overlay, logo and URL over footage for 3 seconds before fading to full bw footage.



**WOMAN'S VO:** When I think of my health, I'm looking ahead.



**WOMAN'S VO:** So I want a Medicaid plan...



**WOMAN'S VO:** ... with all the benefits I need.



**WOMAN'S VO:** SilverSummit Healthplan gives me quality healthcare coverage...



**WOMAN'S VO:** ...with a rewards program...



**WOMAN'S VO:** plus extra benefits—like vision...



**WOMAN'S VO:** ...and dental.



**WOMAN'S VO:** That's important, because taking care of my health...



**WOMAN'S VO:** ...means taking care of the whole me.



**WOMAN'S VO:** More benefits, less stress. It's all part of my plan.



**Animation:** Background fades to white. Logo and URL populate center of screen.

\*Illustrated concept uses eight Getty stock footage clips.



**More benefits, less stress.**



A Nevada Medicaid and Nevada Check Up Plan



**Care with confidence.**



A Nevada Medicaid and Nevada Check Up Plan



A Nevada Medicaid and Nevada Check Up Plan

**Care for the whole me.**



A Nevada Medicaid and Nevada Check Up Plan

**Family-sized benefits.**



  
**silversummit  
healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan

**Doing what's  
right for  
my family.**



  
**silversummit  
healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan

**Putting  
family first.**



  
**silversummit  
healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan

**Coverage that  
covers more.**



  
**silversummit  
healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan

**Vision coverage  
for a 20/20  
outlook.**



  
**silversummit  
healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan

**Her future  
in focus.**



**Knowing we have  
vision coverage.**

  
**silversummit  
healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan



  
**silversummit  
healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan

**Choosing  
a plan with  
dental benefits.**



**silversummit  
healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan

**Coverage that  
gives me dollar  
rewards.**



**Membership to  
Boys & Girls Club.™**

**silversummit  
healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan



**Membership to WW Freestyle.™**

**silversummit  
healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan



**Behavioral health  
benefits for me.**



**silversummit  
healthplan.**

A Nevada Medicaid and Nevada Check Up Plan



**Behavioral health benefits  
for my best self.**



**silversummit  
healthplan.**

A Nevada Medicaid and Nevada Check Up Plan



**Behavioral health  
benefits for my family.**



**silversummit  
healthplan.**

A Nevada Medicaid and Nevada Check Up Plan



**Immunizations  
for my family.**



**silversummit  
healthplan.**

A Nevada Medicaid and Nevada Check Up Plan



**silversummit  
healthplan.**

A Nevada Medicaid and Nevada Check Up Plan

**Vaccines for  
a healthier life.**



**silversummit  
healthplan.**

A Nevada Medicaid and Nevada Check Up Plan

**Immunizations  
to protect  
my community.**



**silversummit  
healthplan.**

A Nevada Medicaid and Nevada Check Up Plan

**Immunizations  
I need to  
stay healthy.**



  
**silversummit  
healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan

**Immunizations  
for the health  
of my family.**



**Immunizations  
for better health.**

  
**silversummit  
healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan



  
**silversummit  
healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan

**Answers when  
I need them.**



  
**silversummit  
healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan

**24/7 Nurse  
Advice Line.**



  
**silversummit  
healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan

**For fevers  
at 4am.**



  
**silversummit  
healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan

**Health advice  
at home.**



  
**silversummit  
healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan

**Virtual medicine  
when I need it.**

**MORE BENEFITS.  
LESS STRESS.**

 **silversummit  
healthplan.**

**It's all part  
of my plan.**

Medicaid health coverage from  **silversummit  
healthplan.**

**CARE WITH  
CONFIDENCE.**

 **silversummit  
healthplan.**

**It's all part  
of my plan.**

Medicaid health coverage from  **silversummit  
healthplan.**

**CARE FOR THE  
WHOLE ME.**

 **silversummit  
healthplan.**

**It's all part  
of my plan.**

Medicaid health coverage from  **silversummit  
healthplan.**

**FAMILY-SIZED  
BENEFITS.**

 **silversummit  
healthplan.**

**It's all part  
of my plan.**

Medicaid health coverage from  **silversummit  
healthplan.**



DOING WHAT'S RIGHT FOR MY FAMILY.



Medicaid coverage that's there for us.



It's all part of my plan.

Medicaid health coverage from 



PUTTING FAMILY FIRST.



It's all part of my plan.

Medicaid health coverage from 



COVERAGE THAT COVERS MORE.



It's all part of my plan.

Medicaid health coverage from 



VISION COVERAGE FOR  
A 20/20 OUTLOOK.



It's all part  
of my plan.

Medicaid health  
coverage from 



HER FUTURE  
IN FOCUS.



Vision benefits  
we want.



It's all part  
of my plan.

Medicaid health  
coverage from 



KNOWING WE HAVE  
VISION COVERAGE.



It's all part  
of my plan.

Medicaid health  
coverage from 



TOOTHACHES THAT WON'T WAIT.



Coverage that includes dental benefits.



It's all part of my plan.

Medicaid health coverage from 



CHOOSING A PLAN WITH DENTAL BENEFITS.



It's all part of my plan.

Medicaid health coverage from 



COVERAGE THAT GIVES ME DOLLAR REWARDS.



It's all part of my plan.

Medicaid health coverage from 



MEMBERSHIP TO BOYS AND GIRLS CLUB.™



It's all part of my plan.

Medicaid health coverage from 



MEMBERSHIP TO WW FREESTYLE.™



It's all part of my plan.

Medicaid health coverage from 

BEHAVIORAL HEALTH BENEFITS FOR ME.

 silversummit healthplan.

This advertisement features a man sitting in a chair, looking towards the camera. A pink banner with white text is overlaid on the right side of the image. The background is a blurred indoor setting.

It's all part of my plan.

Medicaid health coverage from  silversummit healthplan.

This advertisement features the same man from the first ad, sitting in a chair. A pink banner with white text is overlaid on the right side. The background is a blurred indoor setting.

BEHAVIORAL HEALTH BENEFITS FOR MY BEST SELF.

 silversummit healthplan.

This advertisement features a man and a woman sitting and talking. A pink banner with white text is overlaid on the right side. The background is a blurred indoor setting.

It's all part of my plan.

Medicaid health coverage from  silversummit healthplan.

This advertisement features the same man and woman from the third ad, sitting and talking. A pink banner with white text is overlaid on the right side. The background is a blurred indoor setting.

BEHAVIORAL HEALTH BENEFITS FOR MY FAMILY.

 silversummit healthplan.

This advertisement features a man, a woman, and a child sitting together outdoors. A pink banner with white text is overlaid on the right side. The background shows trees and a building.

It's all part of my plan.

Medicaid health coverage from  silversummit healthplan.

This advertisement features the same family from the fifth ad, sitting together outdoors. A pink banner with white text is overlaid on the right side. The background shows trees and a building.



IMMUNIZATIONS FOR MY FAMILY.



It's all part of my plan.

Medicaid health coverage from 



VACCINES FOR A HEALTHIER LIFE.



It's all part of my plan.

Medicaid health coverage from 



IMMUNIZATIONS TO PROTECT MY COMMUNITY.



It's all part of my plan.

Medicaid health coverage from 



IMMUNIZATIONS I NEED TO STAY HEALTHY.



It's all part of my plan.

Medicaid health coverage from 





FOR FEVERS  
AT 4AM.



silversummit  
healthplan.



24/7 Nurse  
Advice Line.



silversummit  
healthplan.



It's all part  
of my plan.

Medicaid health  
coverage from



silversummit  
healthplan.



ANSWERS WHEN  
I NEED THEM.



silversummit  
healthplan.



24/7 Nurse  
Advice Line.



silversummit  
healthplan.



It's all part  
of my plan.

Medicaid health  
coverage from



silversummit  
healthplan.

HEALTH ADVICE  
AT HOME.

 silversummit  
healthplan.

It's all part  
of my plan.

Medicaid health  
coverage from  silversummit  
healthplan.

VIRTUAL MEDICINE  
WHEN I NEED IT.

 silversummit  
healthplan.

It's all part  
of my plan.

Medicaid health  
coverage from  silversummit  
healthplan.

 silversummit  
healthplan.  
*Virtual Health*

The doctor  
will see  
you now.

 silversummit  
healthplan.  
*Virtual Health*

Care  
wherever  
you are.

[Learn more](#)

 silversummit  
healthplan.  
*Virtual Health*



**MORE BENEFITS.  
LESS STRESS.**



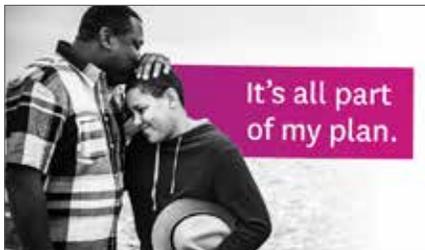
**It's all part  
of my plan.**



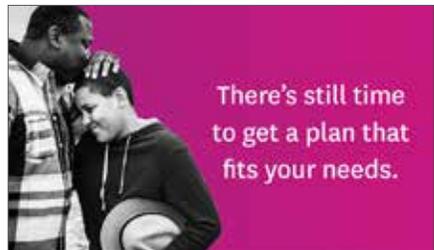
**There's still time  
to get a plan that  
fits your needs.**



**PUTTING  
FAMILY FIRST.**



**It's all part  
of my plan.**



**There's still time  
to get a plan that  
fits your needs.**



**KNOWING WE HAVE  
VISION COVERAGE.**



**It's all part  
of my plan.**



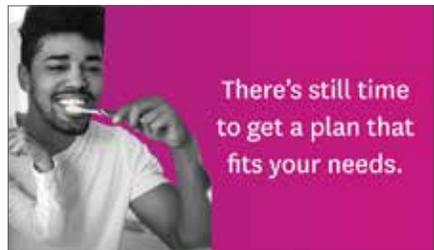
**There's still time  
to get a plan that  
fits your needs.**



**CHOOSING A PLAN WITH  
DENTAL BENEFITS.**



**It's all part  
of my plan.**



**There's still time  
to get a plan that  
fits your needs.**



MORE BENEFITS.  
LESS STRESS.

CHOOSE BY JUNE XX!

silversummit  
healthplan.

It's all part  
of my plan.

CHOOSE BY JUNE XX!

silversummit  
healthplan.

CARE WITH  
CONFIDENCE.

CHOOSE BY JUNE XX!

silversummit  
healthplan.

It's all part  
of my plan.

CHOOSE BY JUNE XX!

silversummit  
healthplan.

CARE FOR THE  
WHOLE ME.

CHOOSE BY JUNE XX!

silversummit  
healthplan.

It's all part  
of my plan.

CHOOSE BY JUNE XX!

silversummit  
healthplan.

FAMILY-SIZED  
BENEFITS.

CHOOSE BY JUNE XX!

silversummit  
healthplan.

It's all part  
of my plan.

CHOOSE BY JUNE XX!

silversummit  
healthplan.



CHOOSE BY JUNE XX!



CHOOSE BY JUNE XX!



CHOOSE BY JUNE XX!



CHOOSE BY JUNE XX!



CHOOSE BY JUNE XX!



CHOOSE BY JUNE XX!



CHOOSE BY JUNE XX!





VISION COVERAGE FOR  
A 20/20 OUTLOOK.

CHOOSE BY JUNE XX!



It's all part  
of my plan.

CHOOSE BY JUNE XX!



HER FUTURE  
IN FOCUS.

CHOOSE BY JUNE XX!



Vision benefits  
we want.

CHOOSE BY JUNE XX!



It's all part  
of my plan.

CHOOSE BY JUNE XX!



KNOWING WE HAVE  
VISION COVERAGE.

CHOOSE BY JUNE XX!



It's all part  
of my plan.

CHOOSE BY JUNE XX!





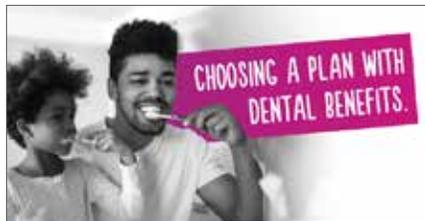
CHOOSE BY JUNE XX!



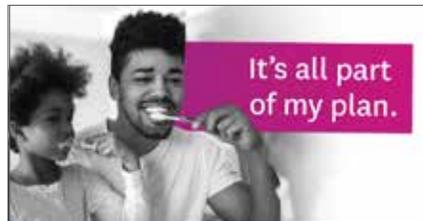
CHOOSE BY JUNE XX!



CHOOSE BY JUNE XX!



CHOOSE BY JUNE XX!



CHOOSE BY JUNE XX!





COVERAGE THAT GIVES ME DOLLAR REWARDS.

CHOOSE BY JUNE XX!



It's all part of my plan.

CHOOSE BY JUNE XX!



MEMBERSHIP TO BOYS AND GIRLS CLUB.™

CHOOSE BY JUNE XX!



It's all part of my plan.

CHOOSE BY JUNE XX!



MEMBERSHIP TO WW FREESTYLE.™

CHOOSE BY JUNE XX!



It's all part of my plan.

CHOOSE BY JUNE XX!



BEHAVIORAL HEALTH BENEFITS FOR ME.

CHOOSE BY JUNE XX!

This advertisement features a man sitting in a waiting room. A pink banner with white text reads "BEHAVIORAL HEALTH BENEFITS FOR ME." Below the image is an orange bar with the text "CHOOSE BY JUNE XX!". At the bottom is the Silver Summit Healthplan logo, which consists of a stylized star icon and the text "silversummit healthplan."

It's all part of my plan.

CHOOSE BY JUNE XX!

This advertisement features the same man in the waiting room. A pink banner with white text reads "It's all part of my plan." Below the image is an orange bar with the text "CHOOSE BY JUNE XX!". At the bottom is the Silver Summit Healthplan logo.

BEHAVIORAL HEALTH BENEFITS FOR MY BEST SELF.

CHOOSE BY JUNE XX!

This advertisement features a man and a woman sitting and talking. A pink banner with white text reads "BEHAVIORAL HEALTH BENEFITS FOR MY BEST SELF." Below the image is an orange bar with the text "CHOOSE BY JUNE XX!". At the bottom is the Silver Summit Healthplan logo.

It's all part of my plan.

CHOOSE BY JUNE XX!

This advertisement features the same man and woman. A pink banner with white text reads "It's all part of my plan." Below the image is an orange bar with the text "CHOOSE BY JUNE XX!". At the bottom is the Silver Summit Healthplan logo.

BEHAVIORAL HEALTH BENEFITS FOR MY FAMILY.

CHOOSE BY JUNE XX!

This advertisement features a woman and a young boy sitting together. A pink banner with white text reads "BEHAVIORAL HEALTH BENEFITS FOR MY FAMILY." Below the image is an orange bar with the text "CHOOSE BY JUNE XX!". At the bottom is the Silver Summit Healthplan logo.

It's all part of my plan.

CHOOSE BY JUNE XX!

This advertisement features the same woman and boy. A pink banner with white text reads "It's all part of my plan." Below the image is an orange bar with the text "CHOOSE BY JUNE XX!". At the bottom is the Silver Summit Healthplan logo.



IMMUNIZATIONS FOR MY FAMILY.

CHOOSE BY JUNE XX!



silversummit healthplan.

This advertisement features a black and white photograph of a doctor in a white coat examining a young boy's arm. A pink banner is overlaid on the right side of the image with the text 'IMMUNIZATIONS FOR MY FAMILY.' Below the image is an orange bar with the text 'CHOOSE BY JUNE XX!' and the Silver Summit Healthplan logo, which consists of a stylized star icon followed by the text 'silversummit healthplan.'



It's all part of my plan.

CHOOSE BY JUNE XX!



silversummit healthplan.

This advertisement features a black and white photograph of a doctor in a white coat examining a young boy's arm. A pink banner is overlaid on the right side of the image with the text 'It's all part of my plan.' Below the image is an orange bar with the text 'CHOOSE BY JUNE XX!' and the Silver Summit Healthplan logo, which consists of a stylized star icon followed by the text 'silversummit healthplan.'



VACCINES FOR A HEALTHIER LIFE.

CHOOSE BY JUNE XX!



silversummit healthplan.

This advertisement features a black and white photograph of a doctor in a white coat examining a young girl's arm. A pink banner is overlaid on the right side of the image with the text 'VACCINES FOR A HEALTHIER LIFE.' Below the image is an orange bar with the text 'CHOOSE BY JUNE XX!' and the Silver Summit Healthplan logo, which consists of a stylized star icon followed by the text 'silversummit healthplan.'



It's all part of my plan.

CHOOSE BY JUNE XX!



silversummit healthplan.

This advertisement features a black and white photograph of a doctor in a white coat examining a young girl's arm. A pink banner is overlaid on the right side of the image with the text 'It's all part of my plan.' Below the image is an orange bar with the text 'CHOOSE BY JUNE XX!' and the Silver Summit Healthplan logo, which consists of a stylized star icon followed by the text 'silversummit healthplan.'



IMMUNIZATIONS TO PROTECT MY COMMUNITY.

CHOOSE BY JUNE XX!



silversummit healthplan.

This advertisement features a black and white photograph of a doctor in a white coat examining a young girl's arm. A pink banner is overlaid on the right side of the image with the text 'IMMUNIZATIONS TO PROTECT MY COMMUNITY.' Below the image is an orange bar with the text 'CHOOSE BY JUNE XX!' and the Silver Summit Healthplan logo, which consists of a stylized star icon followed by the text 'silversummit healthplan.'



It's all part of my plan.

CHOOSE BY JUNE XX!



silversummit healthplan.

This advertisement features a black and white photograph of a doctor in a white coat examining a young girl's arm. A pink banner is overlaid on the right side of the image with the text 'It's all part of my plan.' Below the image is an orange bar with the text 'CHOOSE BY JUNE XX!' and the Silver Summit Healthplan logo, which consists of a stylized star icon followed by the text 'silversummit healthplan.'



IMMUNIZATIONS I NEED TO STAY HEALTHY.

CHOOSE BY JUNE XX!



silversummit healthplan.

This advertisement features a black and white photograph of a doctor in a white coat examining a young girl's arm. A pink banner is overlaid on the right side of the image with the text 'IMMUNIZATIONS I NEED TO STAY HEALTHY.' Below the image is an orange bar with the text 'CHOOSE BY JUNE XX!' and the Silver Summit Healthplan logo, which consists of a stylized star icon followed by the text 'silversummit healthplan.'



It's all part of my plan.

CHOOSE BY JUNE XX!



silversummit healthplan.

This advertisement features a black and white photograph of a doctor in a white coat examining a young girl's arm. A pink banner is overlaid on the right side of the image with the text 'It's all part of my plan.' Below the image is an orange bar with the text 'CHOOSE BY JUNE XX!' and the Silver Summit Healthplan logo, which consists of a stylized star icon followed by the text 'silversummit healthplan.'

IMMUNIZATIONS FOR THE HEALTH OF MY FAMILY.

CHOOSE BY JUNE XX!

silversummit healthplan.

It's all part of my plan.

CHOOSE BY JUNE XX!

silversummit healthplan.

IMMUNIZATIONS FOR BETTER HEALTH.

CHOOSE BY JUNE XX!

silversummit healthplan.

It's all part of my plan.

CHOOSE BY JUNE XX!

silversummit healthplan.



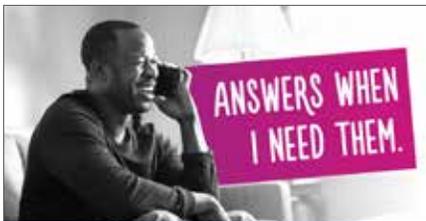
CHOOSE BY JUNE XX!



CHOOSE BY JUNE XX!



CHOOSE BY JUNE XX!



CHOOSE BY JUNE XX!



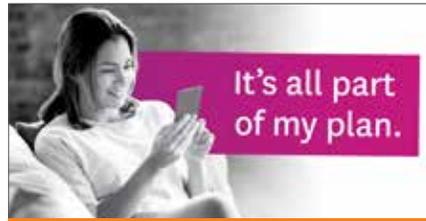
CHOOSE BY JUNE XX!



CHOOSE BY JUNE XX!



CHOOSE BY JUNE XX!



CHOOSE BY JUNE XX!



CHOOSE BY JUNE XX!



CHOOSE BY JUNE XX!





**MORE BENEFITS.  
LESS STRESS.**

CHOOSE BY JUNE XX!



**It's all part  
of my plan.**

CHOOSE BY JUNE XX!



**There's still time  
to get a plan that  
fits your needs.**

CHOOSE BY JUNE XX!



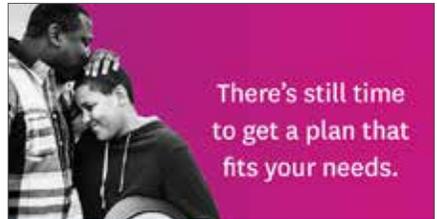
**PUTTING  
FAMILY FIRST.**

CHOOSE BY JUNE XX!



**It's all part  
of my plan.**

CHOOSE BY JUNE XX!



**There's still time  
to get a plan that  
fits your needs.**

CHOOSE BY JUNE XX!



**KNOWING WE HAVE  
VISION COVERAGE.**

CHOOSE BY JUNE XX!



**It's all part  
of my plan.**

CHOOSE BY JUNE XX!



**There's still time  
to get a plan that  
fits your needs.**

CHOOSE BY JUNE XX!



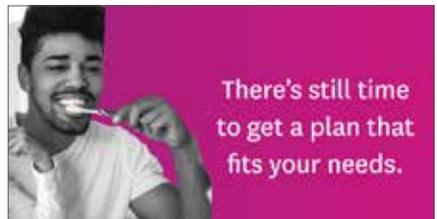
**CHOOSING A PLAN WITH  
DENTAL BENEFITS.**

CHOOSE BY JUNE XX!



**It's all part  
of my plan.**

CHOOSE BY JUNE XX!



**There's still time  
to get a plan that  
fits your needs.**

CHOOSE BY JUNE XX!



 **SilverSummit Healthplan**  
Sponsored · 🌐

SilverSummit HealthPlan offers complete medical coverage with extra benefits we can really use.



[HTTPS://WWW.CHOOSESILVERSUMMIT.COM/](https://www.choosesilversummit.com/) [Learn More](#)

**More benefits!**

👍 Like    💬 Comment    ➦ Share

 **SilverSummit Healthplan**  
Sponsored · 🌐

I get whole-health coverage with SilverSummit HealthPlan, including vision and dental.



[HTTPS://WWW.CHOOSESILVERSUMMIT.COM/](https://www.choosesilversummit.com/) [Learn More](#)

**Care for the Whole Me.**

👍 Like    💬 Comment    ➦ Share

 **SilverSummit Healthplan**  
Sponsored · 🌐

I put my family first by choosing SilverSummit for Medicaid coverage. We get benefits we really use.



[HTTPS://WWW.CHOOSESILVERSUMMIT.COM/](https://www.choosesilversummit.com/) [Learn More](#)

**It's all part of my plan.**

👍 Like    💬 Comment    ➦ Share

 **SilverSummit Healthplan**  
Sponsored · 🌐

SilverSummit HealthPlan makes me smile with great Medicaid coverage that includes special benefits — like vision and dental!



[HTTPS://WWW.CHOOSESILVERSUMMIT.COM/](https://www.choosesilversummit.com/) [Learn More](#)

**Extra benefits!**

👍 Like    💬 Comment    ➦ Share

 **SilverSummit Healthplan**  
Sponsored · 🌐

With SilverSummit HealthPlan, I can earn rewards for completing healthy activities and spend them on items at Walmart!



[HTTPS://WWW.CHOOSESILVERSUMMIT.COM/](https://www.choosesilversummit.com/) [Learn More](#)

**Dollar rewards!**

👍 Like    💬 Comment    ➦ Share

 **SilverSummit Healthplan**  
Sponsored · 🌐

Don't miss out on complete Medicaid coverage with extra benefits — like memberships to Boys & Girls Club and Weight Watchers!



[HTTPS://WWW.CHOOSESILVERSUMMIT.COM/](https://www.choosesilversummit.com/) [Learn More](#)

**Sign up today!**

👍 Like    💬 Comment    ➦ Share

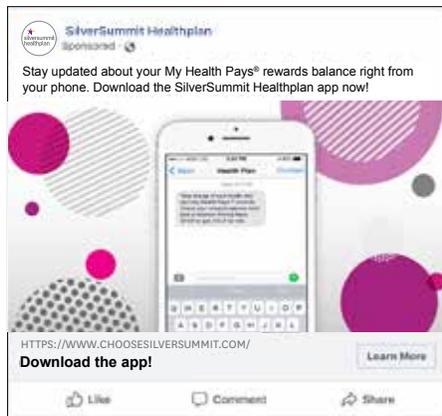
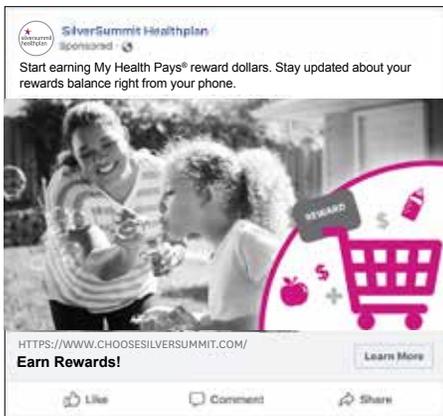
OOH



DIGITAL



SOCIAL





*Having access to care when you and your family need it is important.* SilverSummit Healthplan offers integrated healthcare coverage with the benefits you need:



**myhealthpays<sup>®</sup> REWARDS PROGRAM**

Earn dollar rewards for doing healthy things.



**PHARMACY BENEFITS**

Receive drug therapy that is appropriate, high-quality and cost-effective.



**24/7 NURSE ADVICE LINE**

Call to speak to a medical professional for immediate advice on health-related problems.



**TELEHEALTH**

Get medical advice, a diagnosis or a prescription by phone or video.

**AND MORE!**

Visit [ChooseSilverSummit.com](http://ChooseSilverSummit.com) to learn more!

[#SilverSummitHealthplan](https://twitter.com/SilverSummitHealthplan)



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Get medical advice, a diagnosis or a prescription by phone or video.

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[#SilverSummitHealthplan](https://twitter.com/SilverSummitHealthplan)

High-Impact Video Display

The advertisement features the Silver Summit Healthplan logo in the top left, consisting of a stylized star icon above the text "silversummit healthplan.". Below the logo, the text "More benefits, less stress." is displayed in a pink font. A large, empty white rectangular area occupies the right side of the ad, intended for a video. At the bottom left, a pink banner contains the text "It's all part of my plan." in white. At the bottom right, a pink button with rounded corners contains the text "Learn More >" in white.

Mobile Page-Grabber

This mobile page-grabber features a photograph of a woman carrying a young girl on her shoulders. They are outdoors, and other people are visible in the background. A large pink banner is overlaid on the right side of the image with the text "DOING WHAT'S RIGHT FOR MY FAMILY." in white, all-caps font. At the bottom, the Silver Summit Healthplan logo is displayed.

This mobile page-grabber features the same photograph of a woman carrying a young girl on her shoulders. A large pink banner is overlaid on the top half of the image with the text "Medicaid coverage that's there for us." in white. At the bottom, the Silver Summit Healthplan logo is displayed.

This mobile page-grabber features the same photograph of a woman carrying a young girl on her shoulders. A large pink banner is overlaid on the right side of the image with the text "It's all part of my plan." in white. At the bottom, the Silver Summit Healthplan logo is displayed.

# MASS MEDIA

CHOICE

### **Choice A :30**

**WOMAN:** SilverSummit Healthplan offers impressive benefits. But the biggest benefit for me was taking charge of my family's health.

Vision care means I'm making sure my son can read the board in class.  
Dental care means I can make my daughter's toothache go away.  
And a rewards program means I can stretch our budget a little bit further.

I protect my family's health.  
I choose SilverSummit Healthplan.

**ANNCR:** Visit [ChooseSilverSummit.com](http://ChooseSilverSummit.com) to learn more today! SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

### **Choice B :30**

**WOMAN:** When it comes to choosing a Medicaid plan, I want to make the best decision for my family.

SilverSummit Healthplan offers the quality coverage we need with benefits, like a rewards program and vision and dental. They even sponsor my kids' memberships to the Boys & Girls Club™ and my meetings at Weight Watchers™.

I know my Medicaid coverage options.  
I choose SilverSummit Healthplan.

**ANNCR:** Visit [ChooseSilverSummit.com](http://ChooseSilverSummit.com) to learn more today! SilverSummit Healthplan is a Nevada Medicaid and Nevada Checkup health plan.



*I know my Medicaid coverage options.*

I choose  silversummit healthplan.

[ChooseSilverSummit.com](http://ChooseSilverSummit.com)



*I protect my family's health.*

I choose  silversummit healthplan.

[ChooseSilverSummit.com](http://ChooseSilverSummit.com)



*I decide which Medicaid plan is right for us.*

I choose  silversummit healthplan.

[ChooseSilverSummit.com](http://ChooseSilverSummit.com)



 silversummit  
healthplan.

*I know my Medicaid  
coverage options.*

 silversummit  
healthplan.

**I choose**

 silversummit  
healthplan.

CHOOSE BY JUNE XX! >



 silversummit  
healthplan.

*I protect my  
family's health.*

 silversummit  
healthplan.

**I choose**

 silversummit  
healthplan.

CHOOSE BY JUNE XX! >



 silversummit  
healthplan.

*I decide which  
Medicaid plan  
is right for us.*

 silversummit  
healthplan.

**I choose**

 silversummit  
healthplan.

CHOOSE BY JUNE XX! >

*I know my Medicaid coverage options.*



I choose  
 silversummit healthplan.

**STAY FOCUSED ON YOUR FAMILY'S HEALTH WITH SILVERSUMMIT HEALTHPLAN.**

Count on SilverSummit Healthplan for complete medical coverage with:



**Dental Benefits**  
 Keep your smile bright with dental visits, cleaning and x-rays.



**Vision Benefits**  
 Care for your eyes with exams and glasses.



**Pharmacy Benefits**  
 Receive certain prescriptions and over-the-counter medications.



**24/7 Nurse Advice Line**  
 Call to speak to a medical professional for immediate advice on health-related problems.



**PLUS, SILVERSUMMIT HEALTHPLAN BENEFITS INCLUDE:**

-  **My Health Pays® Rewards Program**  
Earn reward dollars for healthy behaviors.
-  **Start Smart for Your Baby®**  
Our program for pregnant and new mothers.
-  **Transportation Services**  
Ride service support for access to community supports and services.
-  **Telehealth**  
Get medical advice, a diagnosis or a prescription by phone or video.

**Choose SilverSummit Healthplan for your Medicaid plan!**  
 Learn more about SilverSummit Healthplan. Visit [ChooseSilverSummit.com](http://ChooseSilverSummit.com) or call 1-844-366-2880 (TTY/TDD 1-844-804-6086).

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Kung ikaw, o ang iyong tinutulongan, ay may mga katanungan tungkol sa SilverSummit Healthplan, may karapatan ka na makakuha nang tulong at impormasyon sa iyong wika ng walang gastos. Upang makausap ang isang tagasalin, tumawag sa 1-844-366-2880 (TTY/TDD 1-844-804-6086).

# MASS MEDIA

MULTILINE

### **Radio 1 :30**

**WOMAN:** SilverSummit Healthplan means more than health insurance to me. They're my healthcare partner.

We get the care we need from doctors we choose — and even earn rewards for healthy things we're already doing.

And with Marketplace, Medicaid and Medicare options, I have coverage to protect my family's health wherever life takes us.

**ANNCR:** SilverSummit Healthplan. A plan for life. Visit [SilverSummitHealthplan.com](http://SilverSummitHealthplan.com) to find coverage that works for you.

### **Radio 2 :30**

**MAN:** They say life's a journey, right? You can't always control where you go, but can pick who you take with you. So instead of just a health insurance plan, why not choose a healthcare partner?

SilverSummit Healthplan has Medicaid, Marketplace and Medicare options to protect your health at every stage of life.

Because life can be unpredictable. It's good to know you'll be covered, wherever it takes you.

**ANNCR:** SilverSummit Healthplan. A plan for life. Visit [SilverSummitHealthplan.com](http://SilverSummitHealthplan.com) to find coverage that works for you.

**TV: Journey :30**

**WOMAN:** They say life's a journey. You can't always control where you go, but can pick who you take with you.

So instead of just a health insurance plan, why not choose a healthcare partner? Like SilverSummit Healthplan.

SilverSummit Healthplan has coverage options to protect your health at every stage of life — and maybe even a few important additions along the way, too.

Because life is unpredictable and surprising. It's good to know you'll be covered, wherever it takes you.



**WOMAN's VO:** They say life's a journey.



**WOMAN's VO:** You can't always control where you go...



**WOMAN's VO:** ...but can pick who you take with you.



**WOMAN's VO:** So instead of just a health insurance plan...



**WOMAN's VO:** ...why not choose a healthcare partner?



**WOMAN's VO:** SilverSummit Healthplan has coverage options to protect your health at every stage of life...



**WOMAN's VO:** ...and maybe even a few important additions along the way, too.



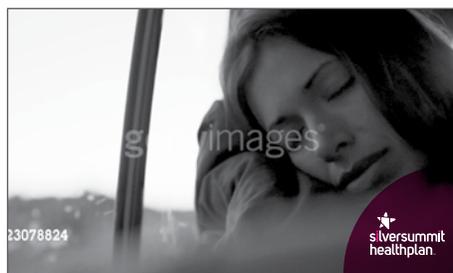
**WOMAN's VO:** Because life is unpredictable...



**WOMAN's VO:** ...and surprising.



**WOMAN's VO:** It's good to know you'll be covered...



**WOMAN's VO:** ...wherever life takes you.



**Animation:** Circle overlay floods screen. SilverSummit logo and tagline populate screen.

\*Illustrated concept uses eleven Getty stock footage clips.

OOH



DIGITAL



SOCIAL



High-Impact Video Display

The advertisement features the Silver Summit Healthplan logo in the top left, with the text "Medicaid, Marketplace and Medicare health plans." below it. A large circular image on the right shows a woman in a white shirt and dark overalls holding up two smartphones. The Silver Summit Healthplan logo and name are overlaid on this image. At the bottom left, the slogan "A PLAN FOR LIFE." is written in bold, black, sans-serif font. At the bottom right, there is a button with the text "Learn More >" in a rounded rectangular shape.

Mobile Page-Grabber

This mobile page-grabber features a circular image of a woman in a white shirt and dark overalls holding up two smartphones. The slogan "A PLAN FOR LIFE." is overlaid on the image in bold, white, sans-serif font. Below the image is the Silver Summit Healthplan logo.

This mobile page-grabber features a circular image of a woman in a white shirt and dark overalls holding up two smartphones. The text "Health coverage for wherever life takes you." is overlaid on the image in bold, white, sans-serif font. Below the image is the Silver Summit Healthplan logo.

This mobile page-grabber features a circular image of a woman in a white shirt and dark overalls holding up two smartphones. The text "Medicaid. Marketplace. Medicare." is overlaid on the image in bold, white, sans-serif font. Below the image is the Silver Summit Healthplan logo.

NEVADA CREATIVE MATERIALS

# COLLATERAL

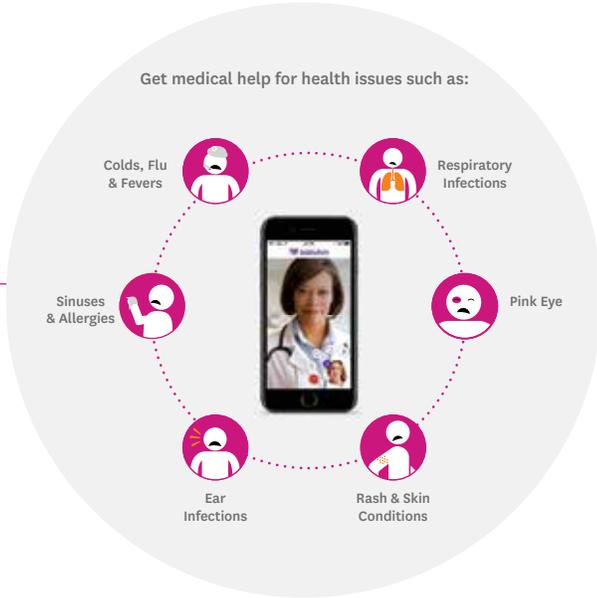


**Avoid the wait. SilverSummit Healthplan offers anytime, anywhere medical attention at no cost to you.**

Virtual Health is your easy, 24-hour access to in-network providers for non-emergency health issues.

Use Virtual Health without having to take time off, sit in a waiting room or leave home at all! Make an appointment for a time that works for you. [Or, you can enjoy same-day visits.] [Plus, limited wait times!]

If you have questions, you can visit [SilverSummitHealthplan/VirtualHealth](#) or contact us at **1-844-366-2880** (TDD/TTY at **1-844-804-6086**) to learn more.



**THE CARE YOU WANT. WHEREVER YOU ARE. ON YOUR TIME.**

Download the Babylon app to set up and activate your Virtual Health account today. This way, it's ready when you need it! You can use the app on Apple and Android devices.



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SilverSummit Healthplan cumple con las leyes federales de derechos civiles aplicables y no discrimina por motivos de raza, color, nacionalidad, edad, discapacidad o sexo. SilverSummit Healthplan no excluye a las personas ni las trata de manera diferente debido a su raza, color, nacionalidad, edad, discapacidad o sexo.

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Kung ikaw o ang taong tinutulungan mo ay may mga tanong tungkol sa SilverSummit Healthplan, mayroon kang karapatang humingi ng tulong at impormasyon sa iyong wika nang walang bayad. Para makipag-usap sa isang interpreter, tumawag sa 1-844-366-2880, (TTY/TDD: 1-844-804-6086).

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Take healthy steps to start earning rewards.

Earn My Health Pays® reward dollars when you complete healthy activities like a yearly wellness exam, annual screenings, tests and other ways to protect your health.



**HEALTHY ACTIVITIES ELIGIBLE FOR REWARDS INCLUDE:**

- \$20** Annual Flu Shot (1 per year - 6 months of age and older)
- \$30** Visit with your PCP (Within 90 days of becoming a member, one time reward; visit must be completed with PCP on file)
- \$50** Diabetic Management (Age 18 and older - all 4 diabetic tests must be done in the same calendar year: LDL-C, HbA1c, Eye and Nephrology)
- \$15** Mammogram (Women ages 40-69)
- \$50** Adult Well Care (Once per year, ages 21-65)

**FOR PREGNANT AND NEW MOMS**

- \$50** Notification of Pregnancy (1 per pregnancy, if completed within 1<sup>st</sup> trimester)
- \$25** Notification of Pregnancy (if completed within 2<sup>nd</sup> trimester)
- \$20** First Prenatal Visit (1 per pregnancy)
- \$20** Postpartum (Visit must be completed 4-6 weeks after delivery)
- \$10** Infant Well Visit (Must complete 6 visits in the first 15 months of life)



Get rewarded for focusing on your health.

**Earn dollar rewards by completing healthy activities like:**

- A yearly wellness exam
- Annual screenings and tests
- Recommended vaccinations

Each time you complete a healthy activity, your My Health Pays reward dollars are added to your My Health Pays Visa® Prepaid Card.

Use your myhealthpays® rewards to help pay for:

- Utilities
- Transportation
- Telecommunications (Cell Phone Bill)
- Childcare services
- Education
- Rent

Or, you can use them to shop at **Walmart** for everyday items\*

\*This card may not be used to buy alcohol, tobacco, or firearms products.

**Start earning My Health Pays reward dollars today!**

Visit [SilverSummitHealthplan.com](http://SilverSummitHealthplan.com) to learn more about the program.

Log in to your member account to check your myhealthpays® rewards balance!

[GO TO SILVERSUMMITHEALTHPLAN.COM](http://GO TO SILVERSUMMITHEALTHPLAN.COM)



Your My Health Pays® reward dollars are added to your My Health Pays® Visa Prepaid Card after we process the claim for each activity you complete. If you are earning your first reward, your My Health Pays® Visa Prepaid Card will be mailed to you. Download the SilverSummit Healthplan app to stay updated about the My Health Pays® program and your rewards. The app is available to use on Apple and Android devices.  
This card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. The Bancorp Bank Member FDIC. Card cannot be used everywhere Visa debit cards are accepted. See Cardholder Agreement for complete usage restrictions. Funds expire 90 days after termination of insurance coverage or 365 days after date reward was earned, whichever comes first.



**MORE BENEFITS, LESS STRESS.**

**It's all part of my plan.**

SilverSummit Healthplan offers quality healthcare for Nevada Medicaid and Nevada Check Up members. Plus, we partner with doctors you already know and trust, right where you live. **Our benefits include:**



Dental Benefits



Start Smart for Your Baby®



Vision Benefits



Transportation Services



Over-the-Counter Pharmacy Benefits



My Health Pays® Rewards Program



24/7 Nurse Advice Line



Telehealth

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*This is your chance to choose or switch to  
SilverSummit Healthplan for you and your family.*

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*A Nevada Medicaid and Nevada Check Up Plan*

**ChooseSilverSummit.com**

1-844-366-2880 (TTY/TDD 1-844-804-6086)

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**CHOOSE SILVERSUMMIT HEALTHPLAN TODAY!**



**MORE BENEFITS, LESS STRESS.**

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Dental Benefits



Start Smart for Your Baby<sup>®</sup>



Vision Benefits



Transportation Services



Over-the-Counter Pharmacy Benefits



My Health Pays<sup>®</sup> Rewards Program



24/7 Nurse Advice Line



Telehealth

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***This is your chance to choose or switch to  
SilverSummit Healthplan for you and your family.***

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*A Nevada Medicaid and Nevada Check Up Plan*

**SilverSummitHealthplan.com**

1-844-366-2880 (TTY/TDD 1-844-804-6086)

**Use your benefits.**

SilverSummit Healthplan offers vision, dental and telehealth benefits. Having routine checkups for your eyes and teeth keeps you informed about any changes. Telehealth can help prevent other health issues.

**DENTAL SERVICES INCLUDE:**

- Dental exams, fluoride treatment and seal application for children. These should be every six months after the first tooth appears.
- Members 21 and older can have two dental visits for cleanings and X-ray per year at a approved health center.

**TELEHEALTH SERVICES INCLUDE:**

- Medical advice, a diagnosis or a prescription by phone or video.

**VISION SERVICES INCLUDE:**

- Annual eye exams
- New glasses, including frames and lenses, each year based on certain requirements.
- Eye care services and treatment of eye conditions that are medically necessary.
- Frame repair or replacement once per year.
- Members 21 and older may receive a \$100 allowance for medically necessary contact lenses.



Contact us if you have any questions about your SilverSummit Healthplan benefits or our rewards program.

1-844-366-2880 (TTY/TDD 1-844-804-6086)  
SilverSummitHealthplan.com

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Kung ikaw, o ang iyong tinutulungan, ay may mga katanungan tungkol sa SilverSummit Healthplan, may karapatan ka na makakuha nang tulong at impormasyon sa iyong wika ng walang gastos.  
Upang makausap ang isang tagasalin, tumawag sa 1-844-366-2880 (TTY/TDD 1-844-804-6086).

**silversummit healthplan.**  
A Nevada Medicaid and Nevada Check Up Plan

**COVERAGE THAT COVERS MORE.**  
**It's all part of my plan.**

**Learn how to earn more than \$765 in reward dollars!\*\*\***

**SilverSummit Healthplan gives you more.**

As our member, we want to make sure you know about the benefits available to you. So you can use them to stay focused on your health. As a bonus, you can also earn rewards for being active in your care throughout the year.



**Earn rewards for healthy activities.**

**Men can earn up to \$130 a year in reward dollars by staying updated with changes to your health.\*\*\*** It's important for men to have routine visits, as well as certain tests and screenings. And your rewards will keep adding up!

**MEN'S HEALTHY ACTIVITIES**

- \$30** Well visit each year for ages 21 to 65 or primary care provider (PCP) visit within 90 days of becoming a member
- \$30** Dental exam each year within 90 days of first PCP visit for ages 21 and older
- \$50** Diabetes comprehensive testing each year for ages 18 to 75
- \$15** Colorectal cancer screening each year for ages 51 to 75
- \$15** Prostate cancer screening each year for ages 50 to 69
- \$20** Flu vaccine each year
- \$40** Behavioral health post-discharge visits for three visits per year

\*\*Based on a household of 1 adult male, 1 pregnant adult female and 1 child.  
\*\*\*Based on an adult male age 50.

**INFANT AND CHILD HEALTHY ACTIVITIES**

- \$20** Infant well visits for 2 per year without scheduled vaccines
- \$10** Infant well visits for 4 per year with scheduled vaccines
- \$20** Flu vaccine each year for ages 6 months and older
- \$20** Child well visits each year for ages 24 months to 20 years

**USE YOUR REWARDS**

SilverSummit Healthplan will be informed after you complete a healthy activity. And dollar rewards will be added to your card. If this is your first reward, your card will be mailed to you.

**Start using your rewards to pay for:**

- Everyday items at Walmart\*
- Utilities
- Transportation
- Cell phone bill
- Childcare services
- Education
- Rent

Log in to your online member account to check your rewards balance.

\* This card may not be used to buy alcohol, tobacco or firearms products.

**Use your benefits.**

SilverSummit Healthplan offers vision, dental and telehealth benefits. Having routine checkups for your eyes and teeth keeps you informed about any changes. Telehealth can help prevent other health issues.

**🦷 DENTAL SERVICES INCLUDE:**

- Dental exams, fluoride treatment and seal application for children. These should be every six months after the first tooth appears.
- Members 21 and older can have two dental visits for cleanings and X-ray per year at a approved health center.

**📞 TELEHEALTH SERVICES INCLUDE:**

- Medical advice, a diagnosis or a prescription by phone or video.

**👁️ VISION SERVICES INCLUDE:**

- Annual eye exams
- New glasses, including frames and lenses, each year based on certain requirements.
- Eye care services and treatment of eye conditions that are medically necessary.
- Frame repair or replacement once per year.
- Members 21 and older may receive a \$100 allowance for medically necessary contact lenses.



Contact us if you have any questions about your SilverSummit Healthplan benefits or our rewards program.

1-844-366-2880 (TTY/TDD 1-844-804-6086)  
SilverSummitHealthplan.com

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A Nevada Medicaid and Nevada Check Up Plan



**TAKING CARE OF MY FAMILY.**

**It's all part of my plan.**

**Learn how to earn more than \$765 in reward dollars!\*\*\***

**SilverSummit Healthplan gives you more.**

As our member, we want to make sure you know about the benefits available to you. So you can use them to stay focused on your health. As a bonus, you can also earn rewards for being active in your care throughout the year.



**Earn rewards for healthy activities.**

**Women can earn up to \$170 in reward dollars** by staying updated with changes to their health.\*  
**Pregnant women can earn up to \$135 in reward dollars!\*\*\*** It's important for women and pregnant moms to have routine visits, as well as certain tests and screenings. And your rewards will keep adding up!

**♀️ WOMEN'S HEALTHY ACTIVITIES**

- \$30 Well visit each year for ages 21 to 65 or Primary Care Provider (PCP) visit within 90 days of becoming a member
- \$30 Dental exam each year within 90 days of first PCP visit for ages 21 and older
- \$50 Diabetes comprehensive testing each year for ages 18 to 75
- \$15 Colorectal cancer screening each year for ages 51 to 75
- \$15 Breast cancer screening each year for ages 40 to 74
- \$15 Cervical cancer screening each year for ages 21 to 64
- \$15 Chlamydia screening each year for ages 16 to 24 years
- \$20 Flu vaccine each year
- \$40 Behavioral health post-discharge visits for three visits per year

**👶 PREGNANT MOM HEALTHY ACTIVITIES**

- \$10 Notification of pregnancy for each pregnancy
- \$10 SSFB prenatal - 3 per pregnancy
- \$10 SSFB postpartum visit
- **UP TO \$45** SSFB survey - one per month for 9 months, \$5 per survey
- \$20 Special program enrollment for each pregnancy
- \$20 First prenatal visit

**👶 INFANT AND CHILD HEALTHY ACTIVITIES**

- \$20 Infant well visits for 2 per year without scheduled vaccines
- \$10 Infant well visits for 4 per year with scheduled vaccines
- \$20 Flu vaccine each year for ages 6 months and older
- \$20 Child well visits each year for ages 24 months to 20 years

**USE YOUR REWARDS**

Use your rewards to shop at Walmart for everyday items.\*\*\* Log in to your online member account to find the complete list of ways to use your rewards. You can also check your current rewards balance, too.

\*Based on a woman 18 yr. + (or older).  
\*\*Based on pre- & postnatal activities and medical visits.  
\*\*\*Or, use them to help pay for utilities, transportation, telecommunications, childcare services, education or rent.

**SilverSummit Healthplan offers quality healthcare for Nevada Medicaid and Nevada Check Up members.**

Plus, we partner with doctors you already know and trust, right where you live.

Visit [SilverSummitHealthplan.com](http://SilverSummitHealthplan.com) for a complete list of providers in our network.

**SilverSummit Healthplan ofrece atención médica de calidad para miembros de Nevada Check Up y Medicaid de Nevada.**

Además, nos asociamos con médicos que usted ya conoce y en los que confía, justo donde vive.

Visite [SilverSummitHealthplan.com](http://SilverSummitHealthplan.com) para una lista completa de proveedores en nuestra red.



**It's all part of my plan.**

**Es todo parte de mi plan.**

For more information and a complete list of SilverSummit Healthplan benefits, please contact us at **1-844-366-2880 (TTY/TDD 1-844-804-6086)** or visit [SilverSummitHealthplan.com](http://SilverSummitHealthplan.com)

Para más información y una lista completa de beneficios de SilverSummit Healthplan, comuníquese con nosotros llamando al **1-844-366-2880 (TTY/TDD 1-844-804-6086)** o visite [SilverSummitHealthplan.com](http://SilverSummitHealthplan.com)

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A Nevada Medicaid and Nevada Check Up Plan  
Un plan de Nevada Medicaid y Nevada Check Up



**COVERAGE THAT COVERS MORE.**

**It's all part of my plan.**

**COBERTURA QUE CUBRE MÁS**  
**Es todo parte de mi plan.**

**We care about you and your family.**

Nos preocupamos por usted y su familia.



SilverSummit Healthplan offers complete healthcare coverage and other valuable programs, educational tools and support. So you and your family can focus on living healthy lives. Some of our benefits include:

- My Health Pays® Rewards Program**  
Earn reward dollars when you complete healthy activities! Use your My Health Pays rewards to shop at Walmart for everyday items.\*
- 24/7 Nurse Advice Line**  
Call to speak to a medical professional for immediate advice on health-related problems —anytime, day or night.
- Start Smart for Your Baby®**  
Take care of yourself and your baby with our special program for women who are pregnant and moms who just had a baby.
- Pharmacy Benefits**  
Receive drug therapy that is appropriate, high-quality and cost-effective.
- Telehealth**  
Get medical advice, a diagnosis or a prescription by phone or video.
- Vision Benefits**  
Protect your eyes with services such as eye exams and prescription eyewear.
- Dental Benefits**  
Keep your smile bright with two dental visits (cleanings and x-rays) a year, if provided in a FQHC, for members 21 and older and pregnant women.

SilverSummit Healthplan ofrece cobertura de atención médica completa y otros programas valiosos, herramientas educativas y apoyo. De manera que usted y su familia puedan enfocarse en llevar vidas sanas. Algunos de nuestros beneficios incluyen:

- Recompensas de My Health Pays®**  
Gane recompensas por completar comportamientos saludables. Use sus recompensas de My Health Pays para comprar artículos de uso cotidiano en Walmart.\*
- Línea de consejo de enfermería que atiende las 24/7**  
Llame para hablar con un profesional médico para consejo inmediato sobre problemas relacionados con la salud— en cualquier momento, de día o de noche.
- Start Smart for Your Baby®**  
Cuide de usted y de su bebé con nuestro programa especial para mujeres que están embarazadas y para las madres que acabán de tener un bebé.
- Beneficios de farmacia**  
Reciba terapia con medicamentos que sea apropiada, de alta calidad y rentable.
- Telehealth**  
Get medical advice, a diagnosis or a prescription by phone or video.
- Beneficios para la vista**  
Proteja sus ojos con servicios como exámenes de los ojos y anteojos con medida.
- Beneficios dentales**  
Mantenga una sonrisa brillante con dos visitas dentales (limpieza y radiografía) al año, si se proveen en un Centro de salud certificado por el gobierno federal (FQHC, siglas en inglés), para miembros de 21 años y mayores, y mujeres embarazadas.

\*This card may not be used to buy alcohol, tobacco, or firearms products.



## *my*healthpays® rewards you for being healthy!

As a SilverSummit Healthplan member, you can earn *my*healthpays® rewards! This rewards program is a value-added benefit that helps you stay focused on your health.

***Earn My Health Pays reward dollars when you complete healthy activities like:***

- A yearly wellness exam
- Annual screenings and tests
- Recommended vaccinations

Use your *my*healthpays® rewards to shop at **Walmart** for everyday items.

***Or use them to help pay for:***

- Utilities
- Transportation
- Telecommunications
- Childcare services
- Education
- Rent

***Learn more at [SilverSummitHealthplan.com/rewards](https://www.SilverSummitHealthplan.com/rewards).***

# ADDITIONAL MATERIALS





## SilverSummit Healthplan Open Enrollment 2020 Social Media Content Library

### Content Summary

1. **Post Templates**
  - a. New Benefit Templates
  - b. Open Enrollment Promotion Templates
  - c. Open Enrollment Period Event Post Templates
2. **Open Enrollment Specific Posts**
3. **Plan Benefit Posts**
4. **Health and Wellness Posts**

**Scheduling:** All content contained in this document is to be posted between April 1<sup>st</sup> to June 30<sup>th</sup>.

### 1. Post Templates

#### New Benefit Templates:

##### Template #1:

**Twitter and Facebook:** SilverSummit Healthplan is proud to offer [INSERT NEW BENEFIT] to our members! Learn more about [BENEFIT] here: [INSERT WEBSITE LINK]

##### Template #2:

**Twitter and Facebook:** [NEW BENEFIT] offers [VALUE ADD] to our members. Explore our other special member benefits here: [INSERT WEBSITE LINK]

##### Template #3:

**Twitter and Facebook:** Stay in charge of your health with [NEW BENEFIT]! [INSERT VALUE ADD]. Learn more here: [INSERT WEBSITE LINK]

##### Template #4:

**Twitter and Facebook:** Among the many benefits that we offer our members, we are proud to offer [NEW BENEFIT]. [INSERT VALUE ADD]. Explore all of our member benefits: [INSERT WEBSITE LINK]

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#### Open Enrollment Promotion Templates:

##### Template #1:



**Twitter and Facebook:** Open enrollment is over in [INSERT AMOUNT OF TIME]. Get covered by SilverSummit today! [INSERT WEBSITE LINK FOR ENROLLMENT PAGE]

**Template #2:**

**Twitter and Facebook:** The deadline to choose your health coverage is [INSERT NUMBER OF DAYS OR WEEKS] away! Sign up with SilverSummit today. [INSERT WEBSITE LINK FOR ENROLLMENT PAGE]

**Template #3:**

**Twitter and Facebook:** Do you need health insurance? There's still time to choose your coverage! Visit [INSERT WEBSITE LINK FOR ENROLLMENT PAGE] to learn about our member benefits and coverage.

**Template #4:**

**Twitter and Facebook:** There's only [INSERT AMOUNT OF TIME LEFT] left to get covered during this open enrollment period! Learn more about SilverSummit Healthplan benefits and coverage so you can make an informed choice: [INSERT WEBSITE LINK FOR ENROLLMENT PAGE]

## Open Enrollment Period Event Post Templates

**Template #1:**

**Twitter and Facebook:** We are going to be at [INSERT EVENT/LOCATION] [INSERT DATE/TIME], stop by to learn more about SilverSummit and how to get covered this open enrollment period! [INSERT LINK TO EVENT/FLYER]

**Template #2:**

**Twitter and Facebook:** Join us at [INSERT EVENT/LOCATION] [INSERT DATE/TIME] to learn more about our benefits and why you should choose SilverSummit this open enrollment period. [INSERT LINK TO EVENT/FLYER]

**Template #3:**

**Twitter and Facebook:** Still deciding on your health insurance coverage? Come out to [INSERT EVENT/LOCATION] [INSERT DATE/TIME] to learn what SilverSummit has to offer you and your loved ones. [INSERT LINK TO EVENT/FLYER]

**Template #4:**

**Twitter and Facebook:** We're looking forward to at [INSERT EVENT/LOCATION] on [INSERT DATE/TIME]! Come by and visit our table to learn more about our benefits and how you can get covered this open enrollment period. [INSERT LINK TO EVENT/FLYER]



## 2. Open Enrollment Specific Posts

**Twitter and Facebook:** SilverSummit aims to provide the best health care for you and your loved ones. Open enrollment is happening now through June 30th. Learn more about our benefits and how you can get covered: <https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

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**Twitter and Facebook:** Don't wait until the last minute to get covered! Open enrollment is happening April 1st through June 30th. Stay ahead of the game and get covered with SilverSummit: <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

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**Twitter and Facebook:** Open enrollment is happening now through June 30th! Start your journey to quality health coverage here: <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

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**Twitter and Facebook:** Still looking for coverage for you and your family this open enrollment period? Check out what SilverSummit Healthplan has to offer: <https://www.silversummithealthplan.com/members/medicaid/benefits-services.html>

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**Twitter and Facebook:** Mark your calendars! 📅 Open enrollment ends on June 30<sup>th</sup>. Explore SilverSummit's benefits and get covered today: <https://www.silversummithealthplan.com/members/medicaid/benefits-services.html>

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**Twitter and Facebook:** Looking for quality health coverage? SilverSummit has got you covered! Sign up with us this open enrollment period happening April 1<sup>st</sup> through June 30<sup>th</sup>. <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

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**Twitter and Facebook:** Stay healthy this season and choose SilverSummit for your health care needs! Discover what we have to offer you and your family before June 30<sup>th</sup>: <https://www.silversummithealthplan.com/members/medicaid/benefits-services.html>

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**Twitter and Facebook:** Open enrollment will be over before you know it! ⏰ Don't miss out. Sign up before June 30<sup>th</sup>! <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

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**Twitter and Facebook:** Need health insurance? There's still time to choose your coverage. Open enrollment is happening now through June 30<sup>th</sup>. Visit <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html> to get started.

**Twitter and Facebook:** SilverSummit Healthplan cares about you and your family's health. Learn more about how we can help get you covered this open enrollment period (now through June 30<sup>th</sup>). <https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

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**Twitter and Facebook:** Do you still need healthcare? Get covered by SilverSummit Healthplan during open enrollment (April 1<sup>st</sup> – June 30<sup>th</sup>). <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

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**Twitter and Facebook:** It's open enrollment time! Are you ready to choose your health plan? Get prepared and learn more about what SilverSummit has to offer. <https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

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**Twitter and Facebook:** Today is the last day of open enrollment. Get insured by SilverSummit Healthplan today! <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

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**Twitter and Facebook:**

Do you live in Nevada and still need health insurance? Get covered by SilverSummit Healthplan! Sign up between April 1<sup>st</sup> – June 30<sup>th</sup>. <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

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### 3. Plan Benefits Content

**Twitter and Facebook:** Your health matters! That is why we offer special member benefits. Enroll with SilverSummit Healthplan before open enrollment ends on June 30<sup>th</sup>. <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

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**Twitter and Facebook:** We offer great pharmacy coverage to our members. 🍯 Check out our benefits and coverage this open enrollment period: <https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>



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**Twitter and Facebook:** Brighten your smile with dental benefits through SilverSummit Healthplan! Learn more about our benefits and get covered today:

<https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

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**Twitter and Facebook:** With vision, dental, and more benefits, let SilverSummit help you with all of your healthcare needs. Discover our special member benefits and sign up for coverage this open enrollment period:

<https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

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**Twitter and Facebook:** Are you expecting? SilverSummit Healthplan has a special program for women who are pregnant and new moms. Explore our special member benefits and get covered this open enrollment period.

<https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

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**Twitter and Facebook:** You can't predict when you're going to have a health issue. That is why we have a 24-hour nurse advice line. Talk to a medical professional anytime, any day.

<https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

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**Twitter and Facebook:** Need a ride to your appointment? Let SilverSummit Healthplan help you with your transportation needs. 🚗 Learn more about our benefits and health coverage here:

<https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

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**Twitter and Facebook:** Healthy eating can be difficult, but we want to help make it easier. All SilverSummit members can get a membership with Weight Watchers. Explore all of our benefits here:

<https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

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**Twitter and Facebook:** See the world more clearly with SilverSummit's vision benefits! 👁️ Explore all of our benefits here and sign up for coverage today:

<https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

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**Twitter and Facebook:** Need glasses? 🧐 We are proud to offer vision benefits to our members! Discover how you can become a SilverSummit member this open enrollment period (April 1<sup>st</sup> to June 30<sup>th</sup>):

<https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

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**Twitter and Facebook:** Keep your smile bright! Learn about special dental coverage with SilverSummit and get covered this open enrollment period: <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

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**Twitter and Facebook:** Keep your eye on the prize! Check out our vision benefits and learn how you can get covered this open enrollment period: [<https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>]

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**Twitter and Facebook:** Having a new baby is a happy time, but it can also be challenging. Take care of yourself and your little one with Smart Start for Your Baby. Learn more about this special member benefit: [<https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>]

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**Twitter and Facebook:** We've got you covered when you need prescriptions. Learn more about our pharmacy benefits: <https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

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**Twitter and Facebook:** Have the confidence to shine your pearly whites with SilverSummit's free dental care! Get quality health insurance coverage this open enrollment period (April 1<sup>st</sup> – June 30<sup>th</sup>). <https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

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**4. Health and Wellness Posts**

Content to be posted with general health and wellness information.

Title	Text	Reading Level	Intended Use
Cervical Cancer Screenings	<p>Are you protecting yourself from cervical cancer? An annual well-woman exam can help  <a href="https://www.cdc.gov/cancer/cervical/basic_info/prevention.htm">https://www.cdc.gov/cancer/cervical/basic_info/prevention.htm</a></p> 	5.0	Publication
Healthy Eating	<p>Looking for a tasty option for breakfast? Eggs have many health benefits  <a href="https://www.heart.org/en/news/2018/08/15/are-eggs-good-for-you-or-not">https://www.heart.org/en/news/2018/08/15/are-eggs-good-for-you-or-not</a></p> 	5.4	Publication
Healthy Recipes	<p>Looking for a game-day snack? Sweet potato nachos are a tasty twist on a classic <a href="https://recipes.heart.org/en/recipes/sweet-potato-nachos">https://recipes.heart.org/en/recipes/sweet-potato-nachos</a></p>	5.4	Publication

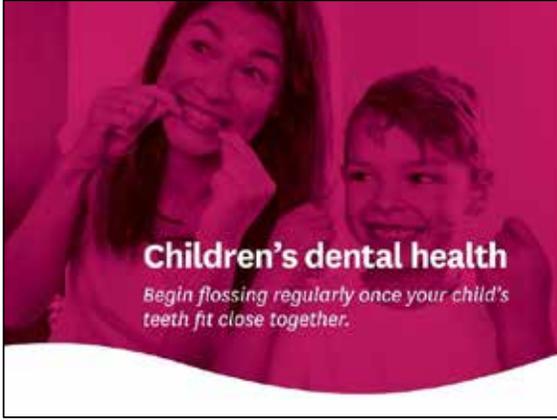


<p>Healthy Recipes</p>	<p>Deviled eggs are a party crowd-pleaser. Using guac as the base is a heart-healthy way to enjoy this appetizer  <a href="https://recipes.heart.org/en/recipes/guacamole-deviled-eggs">https://recipes.heart.org/en/recipes/guacamole-deviled-eggs</a></p>	<p>6.0</p>	
<p>Heart Healthy</p>	<p>Trying to fit healthy meals into a busy schedule? Try planning your menu ahead of time <a href="https://www.heart.org/en/healthy-living/healthy-lifestyle/mental-health-and-wellbeing/6-simple-steps-for-the-whole-family-to-be-heart-healthy">https://www.heart.org/en/healthy-living/healthy-lifestyle/mental-health-and-wellbeing/6-simple-steps-for-the-whole-family-to-be-heart-healthy</a></p>  <p><b>Simple heart-healthy steps for the whole family</b>  <i>Plan a weekly menu and prep your meals.</i></p>	<p>4.4</p>	<p>Publication</p>
<p>Benefits of a Pet</p>	<p>Did you know that having a pet can reduce stress? They make good walking buddies, too <a href="https://www.heart.org/en/healthy-living/healthy-lifestyle/mental-health-and-wellbeing/can-your-pet-help-you-be-healthier">https://www.heart.org/en/healthy-living/healthy-lifestyle/mental-health-and-wellbeing/can-your-pet-help-you-be-healthier</a></p>  <p><b>Health benefits for pet owners</b>  <i>A 30 minute walk benefits you and your furry friend.</i></p>	<p>2.2</p>	<p>Publication</p>



<p>Benefits of a Pet</p>	<p>Can pets make you happier? Pets can do more than provide social support <a href="https://www.heart.org/en/healthy-living/healthy-lifestyle/mental-health-and-wellbeing/can-your-pet-help-you-be-healthier">https://www.heart.org/en/healthy-living/healthy-lifestyle/mental-health-and-wellbeing/can-your-pet-help-you-be-healthier</a></p> 	<p>2.3</p>	<p>Publication</p>
<p>Heart Healthy</p>	<p>When is it normal to be out of breath and when should you be worried? Know when to seek help if you might have heart failure <a href="https://www.mayoclinic.org/diseases-conditions/heart-failure/symptoms-causes/syc-20373142">https://www.mayoclinic.org/diseases-conditions/heart-failure/symptoms-causes/syc-20373142</a></p> 	<p>2.6</p>	<p>Publication</p>
<p>Children's Dental Health</p>	<p>Even babies can get tooth decay. Make brushing and flossing part of their daily routine <a href="https://kidshealth.org/en/parents/healthy.html">https://kidshealth.org/en/parents/healthy.html</a></p>	<p>4.6</p>	<p>Publication</p>



			
<p>Children's Dental Health</p>	<p>If your child has teeth, it may be time to start brushing! Good dental habits often start in childhood <a href="https://kidshealth.org/en/parents/healthy.html">https://kidshealth.org/en/parents/healthy.html</a></p> 	<p>3.0</p>	
<p>Cancer Support</p>	<p>What do you do when someone you love is fighting cancer? Here are some ideas <a href="https://www.cancer.org/treatment/understanding-your-diagnosis/talking-about-cancer/when-someone-you-know-has-cancer.html">https://www.cancer.org/treatment/understanding-your-diagnosis/talking-about-cancer/when-someone-you-know-has-cancer.html</a></p>	<p>3.0</p>	<p>Publication</p>



			
<p>Healthy Friendships</p>	<p>Make time for friends. They can help you celebrate good times as well as support you during tough times <a href="https://www.mayoclinic.org/healthy-lifestyle/adult-health/in-depth/friendships/art-20044860">https://www.mayoclinic.org/healthy-lifestyle/adult-health/in-depth/friendships/art-20044860</a></p> 	<p>2.3</p>	<p>Publication</p>
<p>Healthy Friendships</p>	<p>How important are friendships? Having good friends can help make you healthier <a href="https://www.mayoclinic.org/healthy-lifestyle/adult-health/in-depth/friendships/art-20044860">https://www.mayoclinic.org/healthy-lifestyle/adult-health/in-depth/friendships/art-20044860</a></p>	<p>3.4</p>	



	 <p><b>Connection between health and friendships</b>  <i>Having strong friendships help boost happiness and reduces stress.</i></p>		
<p>Sleep Benefits</p>	<p>Did you know that getting enough sleep can help you stay at a healthy weight and reduce stress?  <a href="https://healthfinder.gov/HealthTopics/Category/everyday-healthy-living/mental-health-and-relationship/get-enough-sleep">https://healthfinder.gov/HealthTopics/Category/everyday-healthy-living/mental-health-and-relationship/get-enough-sleep</a></p>  <p><b>Get a good night's sleep</b>  <i>Sleeping for a full 8 hours helps reduce stress.</i></p>	<p>5.8</p>	<p>Publication</p>
<p>Sleep Benefits</p>	<p>One more reason to get a good night's sleep: it can help you get sick less often <a href="https://healthfinder.gov/HealthTopics/Category/everyday-healthy-living/mental-health-and-relationship/get-enough-sleep">https://healthfinder.gov/HealthTopics/Category/everyday-healthy-living/mental-health-and-relationship/get-enough-sleep</a></p>	<p>4.2</p>	



	<p><b>TIP:</b> Getting enough sleep can help reduce stress and boost your immune system.</p> 		
<p>Prenatal Health</p>	<p>Give your baby a healthy start, even before birth. Schedule a prenatal visit as soon as you find out you're pregnant  <a href="https://www.healthychildren.org/English/ages-stages/prenatal/Pages/Reduce-the-Risk-of-Birth-Defects.aspx">https://www.healthychildren.org/English/ages-stages/prenatal/Pages/Reduce-the-Risk-of-Birth-Defects.aspx</a></p> 	<p>5.3</p>	<p>Publication</p>
<p>Colon Cancer</p>	<p>Screenings are key when it comes to spotting colon cancer. Know the symptoms  <a href="https://www.mayoclinic.org/diseases-conditions/colon-cancer/symptoms-causes/syc-20353669">https://www.mayoclinic.org/diseases-conditions/colon-cancer/symptoms-causes/syc-20353669</a></p>	<p>2.4</p>	<p>Publication</p>



	<p><b>TIP:</b> Early detection is key to treating colon cancer.</p> 		
<p>Spring Break</p>	<p>When choosing a quick breakfast, look for whole grains, lean protein, and these other options  <a href="https://www.mayoclinic.org/healthy-lifestyle/nutrition-and-healthy-eating/in-depth/food-and-nutrition/art-20048294">https://www.mayoclinic.org/healthy-lifestyle/nutrition-and-healthy-eating/in-depth/food-and-nutrition/art-20048294</a></p>  <p><b>Looking for a fast breakfast?</b>  <i>Seasonal fruit makes a quick and easy option.</i></p>	<p>5.9</p>	<p>Publication</p>
<p>Spring Cleaning</p>	<p>You can find allergens inside as well as outside. Learn which indoor allergens to watch out for while cleaning this spring  <a href="https://www.emedicinehealth.com/indoor_allergens/article_em.htm">https://www.emedicinehealth.com/indoor_allergens/article_em.htm</a></p>	<p>4.8</p>	<p>Publication</p>



	<p><b>Spring cleaning?</b> <i>Don't forget to check your air filters.</i></p>		
<p>Poison Control</p>	<p>Cleaning supplies can be a big risk to small children. Learn which chemicals have health risks  <a href="https://my.clevelandclinic.org/health/articles/11397-household-chemical-products-and-their-health-risk">https://my.clevelandclinic.org/health/articles/11397-household-chemical-products-and-their-health-risk</a></p> <p><b>Keep your child safe.</b> <i>Secure household cleaning supplies.</i></p>	<p>3.0</p>	<p>Publication</p>
<p>Hidden Hazards</p>	<p>Children and pets can breathe and touch harmful cleaning supplies on accident. Lock supplies away when not in use  <a href="https://my.clevelandclinic.org/health/articles/11397-household-chemical-products-and-their-health-risk">https://my.clevelandclinic.org/health/articles/11397-household-chemical-products-and-their-health-risk</a></p>	<p>4.8</p>	<p>Publication</p>



	<p><b>TIP:</b> Keep children and pets away when using household cleaners.</p> 		
<p>Green Recipe</p>	<p>Do you have a green-themed party coming up? Opt for a salad for an easy and nutritious side  <a href="https://www.healthychildren.org/English/healthy-living/nutrition/chop-chop-magazine/Pages/Recipe-Every-Shade-of-Green-Salad.aspx">https://www.healthychildren.org/English/healthy-living/nutrition/chop-chop-magazine/Pages/Recipe-Every-Shade-of-Green-Salad.aspx</a></p> 	<p>4.3</p>	<p>Publication</p>
<p>Getting Active</p>	<p>Nervous about starting a new sport? Here are a few ways to get ready  <a href="https://kidshealth.org/en/teens/tips-sports.html">https://kidshealth.org/en/teens/tips-sports.html</a></p>	<p>2.3</p>	<p>Publication</p>



			
<p>Group Exercise</p>	<p>Meet new people and make exercising a social event with group classes. Check out a few more ways to get active as you get older  <a href="https://www.healthinaging.org/tools-and-tips/ask-geriatrician-exercise">https://www.healthinaging.org/tools-and-tips/ask-geriatrician-exercise</a></p> 	<p>5.3</p>	<p>Publication</p>
<p>Teeth</p>	<p>Brushing your teeth is an important part of oral care. Here are some tips for a healthy smile  <a href="https://www.mouthhealthy.org/en/brushing-mistakes-slideshow">https://www.mouthhealthy.org/en/brushing-mistakes-slideshow</a></p>	<p>4.8</p>	<p>Publication</p>



	 <p><b>Protect your teeth and gums.</b> Use a soft-bristled toothbrush for gentle brushing.</p>		
<p>Caffeine</p>	<p>A cup of coffee in the morning can help start your day, but are you feeling some unwanted side effects? Find out how much is too much  <a href="https://www.mayoclinic.org/healthy-lifestyle/nutrition-and-healthy-eating/in-depth/caffeine/art-20045678">https://www.mayoclinic.org/healthy-lifestyle/nutrition-and-healthy-eating/in-depth/caffeine/art-20045678</a></p>  <p><b>Keep an eye on caffeine.</b> Nervousness, irritability, and restlessness can be signs of too much.</p>	<p>4.6</p>	<p>Publication</p>
<p>Water</p>	<p>Thirsty? If you feel like you need water, you may already be dehydrated. These tips can help  <a href="https://www.mayoclinic.org/want-to-stay-hydrated-drink-before-youre-thirsty/art-20390077">https://www.mayoclinic.org/want-to-stay-hydrated-drink-before-youre-thirsty/art-20390077</a></p>	<p>4.6</p>	<p>Publication</p>



			
<p>Hydration</p>	<p>Are you at risk for kidney stones? Drinking more water is an easy way to help prevent them. Try this refreshing take on water <a href="http://www.urologyhealth.org/living-healthy/refreshing-cucumber-and-lemon-water">http://www.urologyhealth.org/living-healthy/refreshing-cucumber-and-lemon-water</a></p> 	<p>3.2</p>	<p>Publication</p>
<p>STI Prevention</p>	<p>What questions should you ask your doctor when it comes to sexual health? Know what to expect at your next visit <a href="https://www.cdc.gov/std/">https://www.cdc.gov/std/</a></p>	<p>3.1</p>	<p>Publication</p>



			
<p>Habits</p>	<p>Are you looking for fun family activities? Here are a few ways to get moving with kids <a href="https://www.mayoclinic.org/healthy-lifestyle/fitness/in-depth/fitness-ideas-for-the-entire-family/art-20267398">https://www.mayoclinic.org/healthy-lifestyle/fitness/in-depth/fitness-ideas-for-the-entire-family/art-20267398</a></p> 	<p>4.3</p>	<p>Publication</p>
<p>Autism</p>	<p>Little ones all develop at their own rate. Learning the signs of autism can help signal when it is time to seek treatment <a href="https://www.mayoclinic.org/diseases-conditions/autism-spectrum-disorder/symptoms-causes/syc-20352928">https://www.mayoclinic.org/diseases-conditions/autism-spectrum-disorder/symptoms-causes/syc-20352928</a></p>	<p>5.2</p>	<p>Publication</p>



			
<p>Stress</p>	<p>Is stress making your headache worse? These daily events may be the reason <a href="https://my.clevelandclinic.org/health/articles/9646-stress-and-headaches">https://my.clevelandclinic.org/health/articles/9646-stress-and-headaches</a></p> 	<p>3.2</p>	<p>Publication</p>
<p>Kit</p>	<p>Create an emergency kit before disaster strikes. Here are other ways to prepare <a href="https://www.diabetes.org/resources/disaster-relief/tips-for-emergency-preparedness">https://www.diabetes.org/resources/disaster-relief/tips-for-emergency-preparedness</a></p>	<p>6.0</p>	<p>Publication</p>



			
Fruit	<p>Are you trying to eat more fruit? This kebab recipe with lemon lime dip is easy to prepare <a href="https://www.mayoclinic.org/healthy-lifestyle/recipes/fresh-fruit-kebabs-with-lemon-lime-dip/rcp-20049779">https://www.mayoclinic.org/healthy-lifestyle/recipes/fresh-fruit-kebabs-with-lemon-lime-dip/rcp-20049779</a></p> 	2.9	Publication
Makeup	<p>How often should you replace makeup? Here's a guide on how long you can keep products <a href="https://www.fda.gov/Cosmetics/ResourcesForYou/Consumers/ucm1240208.htm">https://www.fda.gov/Cosmetics/ResourcesForYou/Consumers/ucm1240208.htm</a></p>	3.0	Publication



	<p><b>TIP:</b> Replace your makeup regularly to reduce harmful bacteria.</p> 		
<p>Toothbrush</p>	<p>Spring cleaning around the house? Make sure your toothbrush is clean, too! <a href="https://www.mouthhealthy.org/en/ask-an-ada-dentist/store-toothbrush">https://www.mouthhealthy.org/en/ask-an-ada-dentist/store-toothbrush</a></p> <p><b>TIP:</b> Spring is a great time to change out your toothbrush.</p> 	<p>1.5</p>	<p>Publication</p>
<p>Run</p>	<p>Exercise can help in more ways than just staying fit. See how activity can help you enjoy life to the fullest <a href="https://www.mayoclinic.org/healthy-">https://www.mayoclinic.org/healthy-</a></p>	<p>4.8</p>	<p>Publication</p>



	<p><a href="https://www.heart.org/healthlibrary/article/0,1744,20045541,00.html">lifestyle/fitness/in-depth/aerobic-exercise/art-20045541</a></p> <p><b>TIP:</b> Plan ahead to make exercise a priority.</p> 		
Dog	<p>Dogs can have a special place in our hearts, and did you know they can also be good for our hearts? See how pets can improve your health <a href="http://heartinsight.heart.org/Fall-2017/Is-Owning-a-Pet-Good-for-You/">http://heartinsight.heart.org/Fall-2017/Is-Owning-a-Pet-Good-for-You/</a></p> <p><b>TIP:</b> Walking your dog is a fun way to spend time outside and reduce stress.</p> 	2.9	Publication
Eye	<p>Are carrots on your grocery list? They can be an important part of keeping you healthy <a href="https://nei.nih.gov/hvm/healthy_eyes_lifestyle">https://nei.nih.gov/hvm/healthy_eyes_lifestyle</a></p>	4.4	Publication



	<p><b>TIP:</b> Carrots and dark leafy greens like kale and spinach can be good for your eye health.</p> 		
<p>Help</p>	<p>Have you thought about donating blood? Learn what to expect <a href="https://www.cancer.org/treatment/treatments-and-side-effects/treatment-types/blood-transfusion-and-donation/donating-blood.html">https://www.cancer.org/treatment/treatments-and-side-effects/treatment-types/blood-transfusion-and-donation/donating-blood.html</a></p> <p><b>TIP:</b> Help those in need by donating blood.</p> 	<p>2.8</p>	<p>Publication</p>
<p>Optimal Health for Breastfeeding Moms</p>	<p>Keeping a well-balanced diet while breastfeeding is good for both mom and baby. Find out how to stay healthy</p>	<p>6.7</p>	<p>Publication</p>

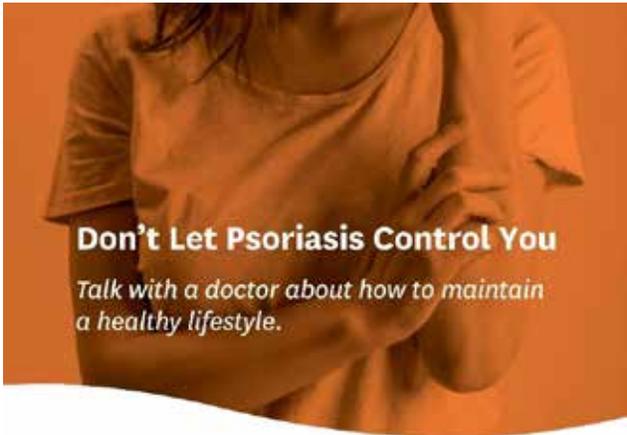


	<p><a href="https://www.healthywomen.org/content/article/8-nutrients-all-breastfeeding-moms-need">https://www.healthywomen.org/content/article/8-nutrients-all-breastfeeding-moms-need</a></p> 		
<p>Optimal Health for Breastfeeding Moms</p>	<p>It's normal for moms who are nursing to feel hungry. These eight micronutrients may help breastfeeding moms achieve their optimal health</p> <p><a href="https://www.healthywomen.org/content/article/8-nutrients-all-breastfeeding-moms-need">https://www.healthywomen.org/content/article/8-nutrients-all-breastfeeding-moms-need</a></p> 	<p>3.6</p>	<p>Publication</p>
<p>Limit the spread of Pink Eye</p>	<p>Pink eye is extremely common in both children and adults. Use these tips to keep your family's eyes healthy</p>	<p>7.1</p>	<p>Publication</p>



	<p><a href="https://nei.nih.gov/health/pinkeye/pink_facts">https://nei.nih.gov/health/pinkeye/pink_facts</a></p> 		
Healthy Eyes	<p>Your kids' eyes play a huge role in their development. Encourage these tips to protect their eyesight</p> <p><a href="https://nei.nih.gov/kids/healthy_vision_tips">https://nei.nih.gov/kids/healthy_vision_tips</a></p> 	4.8	Publication
Vaccination	<p>Add vaccination to your back to school list. Follow this recommended immunization schedule to protect your children from disease outbreaks</p> <p><a href="https://www.cdc.gov/features/catchupimmunizations/">https://www.cdc.gov/features/catchupimmunizations/</a></p>	3.7	Publication



			
<p>Psoriasis</p>	<p>Living with psoriasis can be challenging. Learn how to manage the disease and your quality of life</p> <p><a href="https://www.psoriasis.org/life-with-psoriasis">https://www.psoriasis.org/life-with-psoriasis</a></p> 	<p>10.3</p>	<p>Publication</p>
<p>Make the most of aging</p>	<p>Wrinkles and gray hair are considered a normal part of aging. Find out what other changes to expect and how to promote good health at any age</p> <p><a href="https://www.mayoclinic.org/healthy-lifestyle/healthy-aging/in-depth/aging/art-20046070?p=1">https://www.mayoclinic.org/healthy-lifestyle/healthy-aging/in-depth/aging/art-20046070?p=1</a></p>	<p>5.8</p>	<p>Publication</p>



	<p><b>TIP:</b> Regular exercise promotes heart health.</p> 		
<p>Healthy Smiles</p>	<p>Decay can happen as soon as the first tooth appears. Learn more about establishing healthy dental habits early</p> <p><a href="https://www.mouthhealthy.org/en/babies-and-kids/questions-for-school-dental-exam">https://www.mouthhealthy.org/en/babies-and-kids/questions-for-school-dental-exam</a></p>  <p><b>Keep Your Child's Smile Healthy</b>  <i>Encourage brushing twice a day for two minutes.</i></p>	<p>3.6</p>	<p>Publication</p>



<p>Talk to Your Teens About Depression</p>	<p>Learn what depression looks like in teens and what you can do to help your child</p> <p><a href="https://kidshealth.org/en/teens/depression.html">https://kidshealth.org/en/teens/depression.html</a></p> 	<p>3.9</p>	<p>Publication</p>
<p>Regular Checkups</p>	<p>Doctors help protect you from illness or other problems. Learn what exams and screenings you need to stay healthy</p> <p><a href="https://familydoctor.org/adolescents-and-young-adults-getting-the-preventive-services-you-need/">https://familydoctor.org/adolescents-and-young-adults-getting-the-preventive-services-you-need/</a></p> 	<p>6.2</p>	<p>Publication</p>



<p>Water – H2O</p>	<p>Staying hydrated is good for overall health, but that doesn't mean only drinking water. Find out what foods are loaded with H2O</p> <p><a href="https://www.healthywomen.org/content/article/top-10-hydrating-foods">https://www.healthywomen.org/content/article/top-10-hydrating-foods</a></p> 	<p>8.4</p>	<p>Publication</p>
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Keyword Themes	Headline	Headline	Headline	Description 1	Description 2
Apply For HealthPlan	Healthplan For Your Family	With Silversummit Healthplan	Coverage That Covers More	Silversummit Healthplan Will Help You Get Healthy And Stay Healthy. Coverage That's Right For You.	Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.
Apply For HealthPlan	Taking Care Of My Family	Insurance That Fits Your Needs	Silversummit Healthplan	Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	Silversummit Healthplan Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.
Apply For HealthPlan	Silversummit Healthplan	Find Health Insurance	That Is Right For You	Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.
Apply For HealthPlan	Medicaid Health Insurance	Silversummit Healthplan	Protect Your Family's Health	Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	Stay Focused On Your Health Coverage With Programs, And Services From Silversummit Healthplan.
General	Healthplan For Your Family	With Silversummit Healthplan	Coverage That Covers More	Silversummit Healthplan Will Help You Get Healthy And Stay Healthy. Coverage That's Right For You.	Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.
General	Taking Care Of My Family	Insurance That Fits Your Needs	Silversummit Healthplan	Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	Silversummit Healthplan Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.
General	Silversummit Healthplan	Find Health Insurance	That Is Right For You	Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.
General	Medicaid Health Insurance	Silversummit Healthplan	Protect Your Family's Health	Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	Stay Focused On Your Health Coverage With Programs, And Services From Silversummit Healthplan.
Health (care, Plan, insurance)	Healthplan For Your Family	With Silversummit Healthplan	Coverage That Covers More	Silversummit Healthplan Will Help You Get Healthy And Stay Healthy. Coverage That's Right For You.	Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.
Health (care, Plan, insurance)	Taking Care Of My Family	Insurance That Fits Your Needs	Silversummit Healthplan	Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	Silversummit Healthplan Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.
Health (care, Plan, insurance)	Silversummit Healthplan	Find Health Insurance	That Is Right For You	Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.
Health (care, Plan, insurance)	Medicaid Health Insurance	Silversummit Healthplan	Protect Your Family's Health	Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	Stay Focused On Your Health Coverage With Programs, And Services From Silversummit Healthplan.
Medical (care, coverage, Plan, insurance)	Healthplan For Your Family	With Silversummit Healthplan	Coverage That Covers More	Silversummit Healthplan Will Help You Get Healthy And Stay Healthy. Coverage That's Right For You.	Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.
Medical (care, coverage, Plan, insurance)	Taking Care Of My Family	Insurance That Fits Your Needs	Silversummit Healthplan	Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	Silversummit Healthplan Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.

Keyword Themes	Headline	Headline	Headline	Description 1	Description 2
Medical (care, coverage, Plan, insurance)	Silversummit Healthplan	Find Health Insurance	That Is Right For You	Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.
Medical (care, coverage, Plan, insurance)	Medicaid Health Insurance	Silversummit Healthplan	Protect Your Family's Health	Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	Stay Focused On Your Health Coverage With Programs, And Services From Silversummit Healthplan.
Baby	Insurance	Healthplan	More	You Get Healthy And Stay Healthy.	With Silversummit Healthplan.
Baby	Health Coverage For Infants	Insurance That Fits Your Needs	Silversummit Healthplan	Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	Silversummit Healthplan Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.
Baby	HealthPlan For Your Baby	Find Health Insurance	That Is Right For You	Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.
Baby	Protect New Born's Health	Silversummit Healthplan	Protect Your Family's Health	Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	Stay Focused On Your Health Coverage With Programs, And Services From Silversummit Healthplan.
Pregnant	Pregnancy HealthPlan Coverage	With Silversummit Healthplan	Coverage That Covers More	Silversummit Healthplan Will Help You Get Healthy And Stay Healthy. Coverage That's Right For You.	Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.
Pregnant	Pregnancy Health Insurance	Insurance That Fits Your Needs	Silversummit Healthplan	Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	Silversummit Healthplan Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.
Pregnant	Pregnancy Medical Coverage	Find Health Insurance	That Is Right For You	Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.
Pregnant	Medical Coverage For Pregnancy	Silversummit Healthplan	Protect Your Family's Health	Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	Stay Focused On Your Health Coverage With Programs, And Services From Silversummit Healthplan.
Children	Children's Health Insurance	With Silversummit Healthplan	Coverage That Covers More	Silversummit Healthplan Will Help You Get Healthy And Stay Healthy. Coverage That's Right For You.	Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.
Children	Health Coverage For Children	Insurance That Fits Your Needs	Silversummit Healthplan	Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	Silversummit Healthplan Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.
Children	HealthPlan For Your Children	Find Health Insurance	That Is Right For You	Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.
Children	Protect Children's Health	Silversummit Healthplan	Protect Your Family's Health	Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	Stay Focused On Your Health Coverage With Programs, And Services From Silversummit Healthplan.

Keyword Themes	Headline	Headline	Headline	Description 1	Description 2
Family	Family HealthPlan Coverage	With Silversummit Healthplan	Coverage That Covers More	Silversummit Healthplan Will Help You Get Healthy And Stay Healthy. Coverage That's Right For You.	Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.
Family	Family Health Insurance	Insurance That Fits Your Needs	Silversummit Healthplan	Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	Silversummit Healthplan Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.
Family	HealthPlan For Your Family	Find Health Insurance	That Is Right For You	Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.
Family	Protect Your Family's Health	Silversummit Healthplan	Protect Your Family's Health	Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	Stay Focused On Your Health Coverage With Programs, And Services From Silversummit Healthplan.

# HEALTH PLAN NAME-HEALTH CARE SERVICES INFORMATION

Location	Medical Benefits	Hospitals	Value-Added Benefits	Obstetrical Provider Access	Pharmacy	Urgent Care	Mental Health Services	
<b>North</b>	<ul style="list-style-type: none"> <li>• Unlimited visits to PCP</li> <li>• Birth Control/Family Planning</li> <li>• Early Periodic Screening and Diagnostic Treatment (EPSDT)/Healthy Kids</li> <li>• Chiropractic (under age 21)</li> <li>• Durable Medical Equipment</li> <li>• Annual preventative eye exam, eyeglasses and medical necessity contact lenses</li> <li>• Specialists</li> <li>• Hearing Tests</li> <li>• Hospital Care</li> <li>• Emergent/Urgent Care</li> <li>• Maternity Care</li> <li>• Midwife Services</li> <li>• Preventative Screenings</li> <li>• Immunizations</li> <li>• Nursing Home Services</li> <li>• Private Duty Nursing</li> <li>• Home Health Care</li> <li>• Occupational Therapy Services</li> <li>• Orthotics &amp; Prosthetics</li> <li>• Physical Therapy Services</li> <li>• Native American Access to Care</li> <li>• Second nebulizer for school</li> </ul>	<ul style="list-style-type: none"> <li>• Renown Regional Medical Center</li> <li>• Renown South Meadows Medical Center</li> <li>• Northern Nevada Medical Center</li> <li>• St. Mary's Regional Medical Center</li> </ul>	<ul style="list-style-type: none"> <li>• No copay - Covered at 100%</li> <li>• Free Smart Phone with 1,000 minutes, unlimited texts with 1GB of data or 350 minutes, unlimited texts with 2GB of data from <b>Safelink</b></li> <li>• Free New Baby Welcome Kit including newborn essentials*</li> <li>• Annual Baby Showers including free baby necessities, immunizations, education classes, parenting resources and more**</li> <li>• Households can earn over \$765 in Visa gift cards with My Health Pays rewards program for certain wellness visits, preventative dental, immunizations and pregnancy care*</li> <li>• Free access to Immunization Records</li> <li>• Free Bus Passes*</li> <li>• Free Boys and Girls Club membership*</li> <li>• Free Amazon Prime membership for qualified diabetics with Alexa-enabled Amazon Echo™s*</li> <li>• Transitional housing*</li> <li>• Free Weight Watchers Membership*</li> <li>• Member Connections for community resources*</li> <li>• Financial assistance for ID cards, birth certificate and GEDs*</li> <li>• Virtual Visits</li> <li>• Limited Transportation Benefit**</li> <li>• Dental—two cleanings per year and annual X-Rays at specified FOHC locations.</li> </ul> <p>*Benefits and rewards based on age, gender, household composition, and medical conditions, other qualifying criteria may apply. Available for members with per providers.  **Transportation is provided on a case-by-case basis by MTM. 1-844-366-2880 (TTD/TTY: 1-844-804-6086)  For complete reward details visit <a href="http://SilverSunnHealthPlan.com">SilverSunnHealthPlan.com</a> or call 1-844-366-2880 (TTD/TTY: 1-844-804-6086)</p>	<ul style="list-style-type: none"> <li>• Direct access to a large network of OB/GYNs including Women's Health Associates of Southern Nevada</li> <li>• Pregnancy Program</li> <li>• Start Smart For Your Baby provides educational material from a personalized case manager with pre-natal screenings and post-partum follow-up, breastfeeding support including free breast pump, baby showers and more!</li> <li>• Pregnant members in their third trimester can keep getting care from their current OB even if the OB is not in our plan</li> </ul>	<ul style="list-style-type: none"> <li>• Over-the-Counter Medications (Prescription required)</li> <li>• Enhanced-Over-the-Counter benefit (No prescription required) <ul style="list-style-type: none"> <li>• \$30 per household each quarter</li> </ul> </li> <li>• Medications <ul style="list-style-type: none"> <li>• 34 day retail supply for maintenance medications</li> <li>• 100 day supply for Smoothing Cessation Medications (covered)</li> </ul> </li> <li>• Pharmacy Network includes: Major drugstore chains and many independent pharmacies: <ul style="list-style-type: none"> <li>• CVS</li> <li>• Raley's</li> <li>• Safeway</li> <li>• Sam's Club</li> <li>• Sav-On</li> <li>• Save Mart</li> <li>• Smith's</li> <li>• Target</li> <li>• Walmart</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Incline Village Urgent Care</li> <li>• Renown Urgent Care (10 Locations)</li> <li>• Damonte Ranch</li> <li>• Fallon</li> <li>• Fernley</li> <li>• Los Altos</li> <li>• North Hills</li> <li>• Ryland</li> <li>• South Meadows</li> <li>• Summit Ridge</li> <li>• USA Parkway</li> <li>• Vista</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Saint Mary's Urgent Care</b> (4 Locations)</li> <li>• Galena</li> <li>• Northwest</li> <li>• Spanish Springs</li> <li>• North Valleys</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Summit Behavioral Health Systems</b> provides comprehensive Behavioral Health services</li> <li>• <b>Wrap Around Services</b> <ul style="list-style-type: none"> <li>• Access to same day psychiatric services</li> <li>• Crisis Services – access to same day talk therapy services</li> <li>• Guaranteed access to Suboxone services</li> <li>• Injectable clinic</li> <li>• Centralized scheduling and immediate access to crisis and triage services</li> <li>• Transportation to and from appointments and housing placements</li> <li>• Resources to obtain clothes, laundry money, food and medication</li> <li>• Access to community-based housing</li> <li>• Access to clinic services which include: Talk Therapy, Medication Management, Primary Medical Services, Suboxone Treatment, Chemical Dependency Assessments, Behavioral Health, and Chemical Dependency Intensive Outpatient day and evening groups and after care group services</li> </ul> </li> <li>• <b>Inpatient services</b> <ul style="list-style-type: none"> <li>• Inpatient alcohol/substance use treatment services</li> <li>• Residential treatment center (ages 21 and under only)</li> <li>• Coordination of care from hospital to outpatient services</li> </ul> </li> </ul>
<b>South</b>	<ul style="list-style-type: none"> <li>• Unlimited visits to PCP</li> <li>• Birth Control/Family Planning</li> <li>• Early Periodic Screening and Diagnostic Treatment (EPSDT)/Healthy Kids</li> <li>• Chiropractic (under age 21)</li> <li>• Durable Medical Equipment</li> <li>• Annual preventative eye exam, eyeglasses and medical necessity contact lenses</li> <li>• Specialists</li> <li>• Hearing Tests</li> <li>• Hospital Care</li> <li>• Emergent/Urgent Care</li> <li>• Maternity Care</li> <li>• Midwife Services</li> <li>• Preventative Screenings</li> <li>• Immunizations</li> <li>• Nursing Home Services</li> <li>• Private Duty Nursing</li> <li>• Home Health Care</li> <li>• Occupational Therapy Services</li> <li>• Orthotics &amp; Prosthetics</li> <li>• Physical Therapy Services</li> <li>• Native American Access to Care</li> <li>• Second nebulizer for school</li> </ul>	<ul style="list-style-type: none"> <li>• Boulder City Hospital</li> <li>• St. Rose Dominican-Rose de Lima</li> <li>• St. Rose Dominican-San Martin</li> <li>• St. Rose Dominican-Siena</li> <li>• University Medical Center of Southern Nevada</li> <li>• Centennial Hills Hospital</li> <li>• Desert Springs Hospital</li> <li>• Henderson Hospital</li> <li>• Spring Valley Hospital Medical Center</li> <li>• Summerlin Hospital Medical Center</li> <li>• Valley Hospital Medical Center</li> </ul>	<ul style="list-style-type: none"> <li>• No copay - Covered at 100%</li> <li>• Free Smart Phone with 1,000 minutes, unlimited texts with 1GB of data or 350 minutes, unlimited texts with 2GB of data from <b>Safelink</b></li> <li>• Free New Baby Welcome Kit including newborn essentials*</li> <li>• Annual Baby Showers including free baby necessities, immunizations, education classes, parenting resources and more**</li> <li>• Households can earn over \$765 in Visa gift cards with My Health Pays rewards program for certain wellness visits, preventative dental, immunizations and pregnancy care*</li> <li>• Free access to Immunization Records</li> <li>• Free Bus Passes*</li> <li>• Free Boys and Girls Club membership*</li> <li>• Free Amazon Prime membership for qualified diabetics with Alexa-enabled Amazon Echo™s*</li> <li>• Transitional housing*</li> <li>• Free Weight Watchers Membership*</li> <li>• Member Connections for community resources*</li> <li>• Financial assistance for ID cards, birth certificate and GEDs*</li> <li>• Virtual Visits</li> <li>• Limited Transportation Benefit**</li> <li>• Dental—two cleanings per year and annual X-Rays at specified FOHC locations.</li> </ul> <p>*Benefits and rewards based on age, gender, household composition, and medical conditions, other qualifying criteria may apply. Available for qualifying members with per providers.  **Transportation is provided on a case-by-case basis by MTM. 1-844-366-2880 (TTD/TTY: 1-844-804-6086)  For complete reward details visit <a href="http://SilverSunnHealthPlan.com">SilverSunnHealthPlan.com</a> or call 1-844-366-2880 (TTD/TTY: 1-844-804-6086)</p>	<ul style="list-style-type: none"> <li>• Direct access to a large network of OB/GYNs including Women's Health Associates of Southern Nevada</li> <li>• Pregnancy Program</li> <li>• Start Smart For Your Baby provides educational material from a personalized case manager with pre-natal screenings and post-partum follow-up, breastfeeding support including free breast pump, baby showers and more!</li> <li>• Pregnant members in their third trimester can keep getting care from their current OB even if the OB is not in our plan</li> </ul>	<ul style="list-style-type: none"> <li>• Over-the-Counter Medications (Prescription required)</li> <li>• Enhanced-Over-the-Counter benefit (No prescription required) <ul style="list-style-type: none"> <li>• \$30 per household each quarter</li> </ul> </li> <li>• Medications <ul style="list-style-type: none"> <li>• 34 day retail supply for maintenance medications</li> <li>• 100 day supply for Smoothing Cessation Medications (covered)</li> </ul> </li> <li>• Pharmacy Network includes: Major drugstore chains and many independent pharmacies: <ul style="list-style-type: none"> <li>• CVS</li> <li>• Safeway</li> <li>• Sam's Club</li> <li>• Sav-On</li> <li>• Smith's</li> <li>• Target</li> <li>• Walmart</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Advanced Urgent Care</b></li> <li>• <b>Best Urgent Care</b></li> <li>• <b>Dynamic Urgent Care</b></li> <li>• <b>Summerlin West Urgent Care</b></li> <li>• <b>UMC Quick Care</b> (9 Locations)</li> <li>• Blue Diamond Quick Care</li> <li>• Centennial Quick Care</li> <li>• Enterprise Quick Care</li> <li>• Nellis Quick Care</li> <li>• Pecoside Quick Care</li> <li>• Rancho Quick Care</li> <li>• Spring Valley Quick Care</li> <li>• Summerlin Quick Care</li> <li>• Sunset Quick Care</li> </ul>	<ul style="list-style-type: none"> <li>• <b>CareNow Urgent Care</b> (17 Locations)</li> <li>• Ann &amp; Simmons</li> <li>• Camino Al Norte &amp; Ann</li> <li>• Craig &amp; Decatur</li> <li>• Cheyenne &amp; Durango</li> <li>• Craig &amp; Clayton</li> <li>• Salsara &amp; Hualapai</li> <li>• Charleston &amp; Decatur</li> <li>• Durango &amp; Flamingo</li> <li>• Charleston &amp; Sloan</li> <li>• Tropicana &amp; Jones</li> <li>• Arby &amp; Durango</li> <li>• Rainbow &amp; Marston</li> <li>• Green Valley &amp; Warm Springs</li> <li>• Southern Highlands &amp; Cactus</li> <li>• Silverado &amp; Maryland</li> <li>• Eastern &amp; Horizon Ridge</li> <li>• College &amp; Horizon</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Summit Behavioral Health Systems</b> provides comprehensive Behavioral Health services</li> <li>• <b>Wrap Around Services</b> <ul style="list-style-type: none"> <li>• Access to same day psychiatric services</li> <li>• Crisis Services –access to same day talk therapy services</li> <li>• Guaranteed access to Suboxone services</li> <li>• Injectable clinic</li> <li>• Centralized scheduling and immediate access to crisis and triage services</li> <li>• Transportation to and from appointments and housing placements</li> <li>• Free access to the Summit Resource Center to obtain clothes, laundry services, food, internet access and medication</li> <li>• Access to community based housing</li> <li>• Access to clinic services which include: Talk Therapy, Medication Management, Primary Medical Services, Suboxone Treatment, Chemical Dependency Assessments, Behavioral Health, and Chemical Dependency Intensive Outpatient day and evening groups and after care group services</li> </ul> </li> <li>• <b>Inpatient services</b> <ul style="list-style-type: none"> <li>• Inpatient alcohol/substance use treatment services</li> <li>• Residential treatment center (ages 21 and under only)</li> <li>• Coordination of care from hospital to outpatient services</li> </ul> </li> </ul>

# HEALTH PLAN NAME-HEALTH CARE SERVICES INFORMATION

Ubicación	Beneficios Médicos	Hospitales	Beneficios de valor agregado	Acceso a proveedores de obstetricia	Farmacia	Atención Urgente	Servicios de Salud Mental
<b>Sur</b>	<ul style="list-style-type: none"> <li>• Visitas al PCP limitadas</li> <li>• Control de la natalidad/Planificación familiar</li> <li>• Exámenes periódicos de detección, diagnóstico y tratamiento temprano (EPSDT)/Niños sanos</li> <li>• Quirótopedico (menor de 21 años)</li> <li>• Equipo médico duradero anual, anteojos y lentes de contacto necesarios por razones médicas</li> <li>• Especialistas</li> <li>• Exámenes auditivos</li> <li>• Atención hospitalaria</li> <li>• Atención emergente/urgente</li> <li>• Atención de maternidad</li> <li>• Servicios de puerpera</li> <li>• Exámenes preventivos</li> <li>• Vacunas</li> <li>• Servicios en institución geriátrica o de convalecencia</li> <li>• Servicios de enfermería privada</li> <li>• Atención médica en el hogar</li> <li>• Servicios de terapia ocupacional</li> <li>• Oresis y Prótesis</li> <li>• Servicios de fisioterapia</li> <li>• Acceso a la atención de niños americanos</li> <li>• Segundo nebulizador para la escuela</li> </ul>	<ul style="list-style-type: none"> <li>• Renown Regional Medical Center</li> <li>• Renown South Meadows Medical Center</li> <li>• Northern Nevada Medical Center</li> <li>• St. Mary's Regional Medical Center</li> </ul>	<p><b>Sin copago</b> – Cubierto al 100%</p> <ul style="list-style-type: none"> <li>• <b>Teléfono inteligente gratis</b> con 1,000 minutos, textos limitados con 1 GB de datos o 350 minutos, textos limitados con 2 GB de datos de <b>Safelink</b></li> <li>• <b>Kit de bienvenida gratis para recién nacidos</b> que incluye artículos esenciales para recién nacidos*</li> <li>• <b>Baby showers anuales</b> que incluyen artículos gratis de primera necesidad para el bebé, vacunas, clases de educación, recursos para padres y más*</li> <li>• <b>Los hogares pueden ganar más de \$765 en tarjetas de regalo Visa</b> con el programa de recompensas <b>My Health PAYS</b> por ciertas visitas de bienestar, atención preventiva dental, vacunas y atención del embarazo*</li> <li>• <b>Acceso gratis a los registros de vacunación</b></li> <li>• <b>Vacenos de autolisis gratis*</b></li> <li>• <b>Membresía gratis al Boys and Girls Club*</b></li> <li>• <b>Membresía gratis de Amazon Prime gratis</b> para diabéticos calificados con <b>Amazon Echo™ habilitado para Alexa*</b></li> <li>• <b>Viveranda transitoria*</b></li> <li>• <b>Membresía gratis en Weight Watchers*</b></li> <li>• <b>Member Conexiones</b> para recursos en la comunidad*</li> <li>• <b>Asistencia financiera para tarjetas de identificación, actas de nacimiento y GED*</b></li> <li>• <b>Beneficio de transporte limitado**</b></li> <li>• <b>Dental</b>—Dos limpiezas por año y radiografías anuales en ubicaciones específicas de Centros de salud federalmente calificados (FQHC).</li> </ul> <p>*Beneficios y recompensas basados en la edad, sexo, composición del hogar y enfermedades; otros criterios de calificación pueden aplicar. Disponibles para afiliados que califican con proveedores pares</p> <p>**El transporte se proporciona caso por caso por MTM. 1-\$44-366-2880 (TTD)/TTY: 1-844-504-6080</p> <p>Para ver los detalles completos de las recompensas, visite <a href="http://www.summithealthplan.com">www.summithealthplan.com</a> o llame al 1-844-366-2880 (TTD)/TTY: 1-844-604-6080.</p>	<ul style="list-style-type: none"> <li>• Acceso directo a una gran red de proveedores obstétricos, que incluye a Women's Health Associates of Southern Nevada</li> <li>• El programa de embarazo <b>Smart Start For Your Baby</b> proporciona material educativo de un administrador de caso personalizado con evaluaciones prenatales y seguimiento postparto, apoyo al amamantamiento (que incluye <b>gratuitamente</b> una buena extractora de leche, baby showers y más!)</li> <li>• Las afiliadas en el tercer trimestre de embarazo pueden continuar atendándose con su obstetra actual incluso si él o ella no está en nuestro plan</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Medicamentos de Venta Libre</b> (Se requiere receta del médico)</li> <li>• <b>Beneficio Mejorado de Medicamentos de Venta Libre</b> (No se requiere receta) \$30 por mes cada trimestre</li> <li>• <b>Medicamentos</b> Suministro de minorista para 34 días</li> <li>• <b>Medicamentos de Venta Libre</b> (No se requiere receta) \$30 por hogar cada trimestre</li> <li>• <b>Medicamentos</b> Suministro de minorista para 34 días</li> <li>• <b>La Red de Farmacia</b> Incluye: Cadenas grandes de farmacias y muchas farmacias independientes: CVS, Safeway, Sam's Club, Save-On, Smith's, Target, Walmart</li> </ul> <p>Entrega gratis a domicilio de medicamentos de especialidad</p>	<ul style="list-style-type: none"> <li>• <b>Incline Village Urgent Care</b> (10 ubicaciones)</li> <li>• <b>Renown Urgent Care</b> (10 ubicaciones)</li> <li>• <b>Dannoni Ranch</b></li> <li>• <b>Fallon</b></li> <li>• <b>Ferley</b></li> <li>• <b>Los Altos</b></li> <li>• <b>North Hills</b></li> <li>• <b>Ryland</b></li> <li>• <b>South Meadows</b></li> <li>• <b>Summit Ridge</b></li> <li>• <b>USA Parkway</b></li> <li>• <b>Visia</b></li> <li>• <b>Saint Mary's Urgent Care</b> (4 ubicaciones)</li> <li>• <b>Galena</b></li> <li>• <b>Northwest</b></li> <li>• <b>Spanish Springs</b></li> <li>• <b>North Valleys</b></li> </ul>	<p><b>Summit Behavioral Health System</b> proporciona servicios completos de salud conductual.</p> <p><b>Servicios integrales de apoyo</b></p> <ul style="list-style-type: none"> <li>• Acceso al mismo día a servicios psiquiátricos</li> <li>• Servicios para casos de crisis – acceso a servicios de psicoterapia el mismo día</li> <li>• Acceso garantizado a servicios de <b>Salvoxone</b></li> <li>• Clínica de inyectables</li> <li>• Programación centralizada y acceso inmediato a servicios para casos de crisis y determinación de prioridades</li> <li>• Transporte de ida y vuelta a las citas y colocaciones en vivienda</li> <li>• Acceso gratuito al Summit Resource Center para obtener ropa, servicios de lavandería, alimentos, acceso a Internet y medicamentos</li> <li>• Acceso a vivienda basada en la comunidad</li> <li>• Acceso a servicios clínicos que incluyen: Terapia del habla, administración de medicamentos, servicios médicos primarios, tratamiento con <b>salvoxone</b>, evaluaciones de dependencia química, salud conductual y grupos de atención intensiva para pacientes ambulatorios con dependencia química durante el día y la noche y servicios de grupo después de la atención médica</li> </ul> <p><b>Servicios en calidad de pacientes hospitalizados</b></p> <ul style="list-style-type: none"> <li>• Servicios de tratamiento por consumo de alcohol/drogas en calidad de pacientes hospitalizados</li> <li>• Centro de tratamiento residencial (solo para etades hasta los 21 años)</li> <li>• Coordinación de la atención de servicios hospitalarios a los de consulta externa</li> </ul>
<b>Norte</b>	<ul style="list-style-type: none"> <li>• Visitas al PCP limitadas</li> <li>• Control de la natalidad/Planificación familiar</li> <li>• Exámenes periódicos de detección, diagnóstico y tratamiento temprano (EPSDT)/Niños sanos</li> <li>• Quirótopedico (menor de 21 años)</li> <li>• Equipo médico duradero anual, anteojos y lentes de contacto necesarios por razones médicas</li> <li>• Especialistas</li> <li>• Exámenes auditivos</li> <li>• Atención hospitalaria</li> <li>• Atención emergente/urgente</li> <li>• Atención de maternidad</li> <li>• Servicios de puerpera</li> <li>• Exámenes preventivos</li> <li>• Vacunas</li> <li>• Servicios en institución geriátrica o de convalecencia</li> <li>• Servicios de enfermería privada</li> <li>• Atención médica en el hogar</li> <li>• Servicios de terapia ocupacional</li> <li>• Oresis y Prótesis</li> <li>• Servicios de fisioterapia</li> <li>• Acceso a la atención de niños americanos</li> <li>• Segundo nebulizador para la escuela</li> </ul>	<ul style="list-style-type: none"> <li>• Boulder City Hospital</li> <li>• St. Rose Dominican-Rose de Lima</li> <li>• St. Rose Dominican-San Martin</li> <li>• St. Rose Dominican-Siena</li> <li>• University Medical Center of Southern Nevada</li> <li>• Centennial Hills Hospital</li> <li>• Desert Springs Hospital</li> <li>• Henderson Hospital</li> <li>• Spring Valley Hospital</li> <li>• Medical Center</li> <li>• Summit Hospital Medical Center</li> <li>• Valley Hospital Medical Center</li> </ul>	<p><b>Sin copago</b> – Cubierto al 100%</p> <ul style="list-style-type: none"> <li>• <b>Teléfono inteligente gratis</b> con 1,000 minutos, textos limitados con 1 GB de datos o 350 minutos, textos limitados con 2 GB de datos de <b>Safelink</b></li> <li>• <b>Kit de bienvenida gratis para recién nacidos</b> que incluye artículos esenciales para recién nacidos*</li> <li>• <b>Baby showers anuales</b> que incluyen artículos gratis de primera necesidad para el bebé, vacunas, clases de educación, recursos para padres y más*</li> <li>• <b>Los hogares pueden ganar más de \$765 en tarjetas de regalo Visa</b> con el programa de recompensas <b>My Health PAYS</b> por ciertas visitas de bienestar, atención preventiva dental, vacunas y atención del embarazo*</li> <li>• <b>Acceso gratis a los registros de vacunación</b></li> <li>• <b>Vacenos de autolisis gratis*</b></li> <li>• <b>Membresía gratis al Boys and Girls Club*</b></li> <li>• <b>Membresía gratis de Amazon Prime gratis</b> para diabéticos calificados con <b>Amazon Echo™ habilitado para Alexa*</b></li> <li>• <b>Viveranda transitoria*</b></li> <li>• <b>Membresía gratis en Weight Watchers*</b></li> <li>• <b>Member Conexiones</b> para recursos en la comunidad*</li> <li>• <b>Asistencia financiera para tarjetas de identificación, actas de nacimiento y GED*</b></li> <li>• <b>Beneficio de transporte limitado**</b></li> <li>• <b>Dental</b>—Dos limpiezas por año y radiografías anuales en ubicaciones específicas de Centros de salud federalmente calificados (FQHC).</li> </ul> <p>*Beneficios y recompensas basados en la edad, sexo, composición del hogar y enfermedades; otros criterios de calificación pueden aplicar. Disponibles para afiliados que califican con proveedores pares</p> <p>**El transporte se proporciona caso por caso por MTM. 1-\$44-366-2880 (TTD)/TTY: 1-844-504-6080</p> <p>Para ver los detalles completos de las recompensas, visite <a href="http://www.summithealthplan.com">www.summithealthplan.com</a> o llame al 1-844-366-2880 (TTD)/TTY: 1-844-604-6080.</p>	<ul style="list-style-type: none"> <li>• Acceso directo a una gran red de ginecólogos obstétricos, que incluye a Women's Health Associates of Southern Nevada</li> <li>• El programa de <b>embarazo Smart Start For Your Baby</b> proporciona material educativo de un administrador de caso personalizado con evaluaciones prenatales y seguimiento postparto, apoyo al amamantamiento (que incluye <b>gratuitamente</b> una buena extractora de leche, baby showers y más!)</li> <li>• Las afiliadas en el tercer trimestre de embarazo pueden continuar atendándose con su obstetra actual incluso si él o ella no está en nuestro plan</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Medicamentos de Venta Libre</b> (Se requiere receta del médico)</li> <li>• <b>Beneficio Mejorado de Medicamentos de Venta Libre</b> (No se requiere receta) \$30 por hogar cada trimestre</li> <li>• <b>Medicamentos</b> Suministro de minorista para 34 días</li> <li>• <b>La Red de Farmacia</b> Incluye: Cadenas grandes de farmacias y muchas farmacias independientes: CVS, Safeway, Sam's Club, Save-On, Smith's, Target, Walmart</li> </ul> <p>Entrega gratis a domicilio de medicamentos de especialidad</p>	<ul style="list-style-type: none"> <li>• <b>Advanced Urgent Care</b></li> <li>• <b>Best Urgent Care</b></li> <li>• <b>Dynamic Urgent Care</b></li> <li>• <b>Sahara West Urgent Care</b></li> <li>• <b>UMC Quick Care</b> (9 ubicaciones)</li> <li>• <b>Bible Diamond Quick Care</b></li> <li>• <b>Centennial Quick Care</b></li> <li>• <b>Enterprise Quick Care</b></li> <li>• <b>Nellis Quick Care</b></li> <li>• <b>Peccole Quick Care</b></li> <li>• <b>Rancho Quick Care</b></li> <li>• <b>Spring Valley Quick Care</b></li> <li>• <b>Summitin Quick Care</b></li> <li>• <b>Sunset Quick Care</b></li> <li>• <b>CareNow Urgent Care</b> (17 ubicaciones)</li> <li>• <b>Am &amp; Simmons</b></li> <li>• <b>Cannio AlNore &amp; Am</b></li> <li>• <b>Craig &amp; Decatur</b></li> <li>• <b>Thyemey &amp; Durango</b></li> <li>• <b>Craig &amp; Clayton</b></li> <li>• <b>Silbara &amp; Halabani</b></li> <li>• <b>Charleston &amp; Decatur</b></li> <li>• <b>Durango &amp; Frimango</b></li> <li>• <b>Charleston &amp; Sloan</b></li> <li>• <b>Tropiana &amp; Jones</b></li> <li>• <b>Arby &amp; Durango</b></li> <li>• <b>Rainbow &amp; Mardon</b></li> <li>• <b>Green Valley &amp; Warm Springs</b></li> <li>• <b>Southern Highlands &amp; Caritas</b></li> <li>• <b>Silverado &amp; Maryland</b></li> <li>• <b>Eastern &amp; Horizon Ridge College &amp; Horizon</b></li> </ul>	<p><b>Summit Behavioral Health System</b> proporciona servicios completos de salud conductual.</p> <p><b>Servicios integrales de apoyo</b></p> <ul style="list-style-type: none"> <li>• Acceso al mismo día a servicios psiquiátricos</li> <li>• Servicios para casos de crisis – acceso a servicios de psicoterapia el mismo día</li> <li>• Acceso garantizado a servicios de <b>Salvoxone</b></li> <li>• Clínica de inyectables</li> <li>• Programación centralizada y acceso inmediato a servicios para casos de crisis y determinación de prioridades</li> <li>• Transporte de ida y vuelta a las citas y colocaciones en vivienda</li> <li>• Acceso gratuito al Summit Resource Center para obtener ropa, servicios de lavandería, alimentos, acceso a Internet y medicamentos</li> <li>• Acceso a vivienda basada en la comunidad</li> <li>• Acceso a servicios clínicos que incluyen: Terapia del habla, administración de medicamentos, servicios médicos primarios, tratamiento con <b>salvoxone</b>, evaluaciones de dependencia química, salud conductual y grupos de atención intensiva para pacientes ambulatorios con dependencia química durante el día y la noche y servicios de grupo después de la atención médica</li> </ul> <p><b>Servicios en calidad de pacientes hospitalizados</b></p> <ul style="list-style-type: none"> <li>• Servicios de tratamiento por consumo de alcohol/drogas en calidad de pacientes hospitalizados</li> <li>• Centro de tratamiento residencial (solo para etades hasta los 21 años)</li> <li>• Coordinación de la atención de servicios hospitalarios a los de consulta externa</li> </ul>



Thank you for the opportunity to submit our marketing campaign for calendar year 2021. We are pleased to provide Medicaid members with new added-value benefits. In order to educate current and new members on these benefits, they will be incorporated into mass media messaging.