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Nevada SNAP-Ed

Division of Welfare and Supportive Services

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Department of Health and Human Services

Helping people. It's who we are and what we do.





Agenda

1. What is SNAP-Ed?
2. SNAP-Ed Curriculum Potential
3. Our Commitment
4. NV SNAP-Ed Goals
5. NV SNAP-Ed Projects
6. Questions?





What is SNAP-Ed?

- The nutrition and physical activity education component of the federal Supplemental Nutrition Assistance Program (SNAP).
- Aimed at supporting SNAP recipients and other eligible participants with practical resources to assist with healthier food choices and active lifestyles.
- SNAP-Ed curriculum can be tailored to meet unique needs and culturally relevant preferences of communities.





SNAP-Ed Curriculum Potentials

- Through community gardens, families are growing their own fresh produce. Classes that focus on nutrition, culturally traditional recipes are helping to reconnect participants with their culinary heritage while promoting healthier eating and active life habits.
- Hands-on practical skills, such as gardening, cooking demonstrations, meal planning, and budgeting for groceries, support participants by making the most of their resources and SNAP benefits.
- Youth programs engage the younger generation in schools and community centers to reconnect them with their culinary heritage while promoting healthy eating and active living.





Our Commitment

We, the Nevada SNAP-Ed team, are dedicated to:

- Listening and learning from YOU (current and future partners).
- Shaping Nevada SNAP-Ed based on YOUR needs, experiences, and knowledge in alignment with SNAP-Ed guiding principals.
- Supporting YOUR community's nutrition and physical activity goals.





NV SNAP-Ed Goals

1. Improve coordination within and between federally funded nutrition programs and the State of Nevada.
2. Increase physical activity participation in SNAP-eligible participants.
3. Increase food resource management skills in SNAP-eligible participants.
4. Increase fruit and/or vegetable consumption in SNAP-eligible participants.
5. Maximize Policy, Systems & Environment (PSE) approaches to improve access to healthy eating and physical activity.
6. Reduce consumption of sugar-sweetened beverages and food items





NV SNAP-Ed Projects

1. Rethink Your Drink
2. Improving healthy eating/physical activity for youth (ages 5-17)
3. Improving the likelihood of healthy habits in children under 5 years old
4. Improving healthy eating/physical activity for adult populations
5. Increasing access to healthy food via Nevada's food distribution channels





Nevada SNAP-Ed Initiatives/Activities

All proposed initiatives/activities follow under one or more of the following approaches:

1. Policy, Systems and Environment Change (PSE Change), comprehensive multilevel initiatives at complementary organizational and or institutional levels.
2. Social Marketing initiatives that combine commercial marketing methods with public health initiatives.
3. Individual or group-based Nutrition Guidance





Nevada SNAP-Ed





Questions?





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Acronyms

PSE: Policy, systems, and environment

SNAP: Supplemental Nutrition Assistance Program

SNAP-Ed: Supplemental Nutrition Assistance Program Education