

Anthem NV Community Reinvestment

Presentation to Medicaid Reinvestment
Advisory Committee
April 9, 2024



Elevance Health Advances Health Beyond Healthcare



- ▶ Covering **1 in 10 Americans**
- ▶ Serving more than **115 million** people nationwide including **8.9 million** Medicaid members in **24 markets**
- ▶ Sharing **30 years** of Medicaid experience
- ▶ Offering Medicaid, Medicare, Employer Sponsored, Federal Employee, Individual and ACA Exchange plans
- ▶ Serving as a trusted, lifetime partner to Nevadans

Anthem Cares for Nevada

Senior Leadership



Vimal Asokan
Interim President
Nevada Medicaid

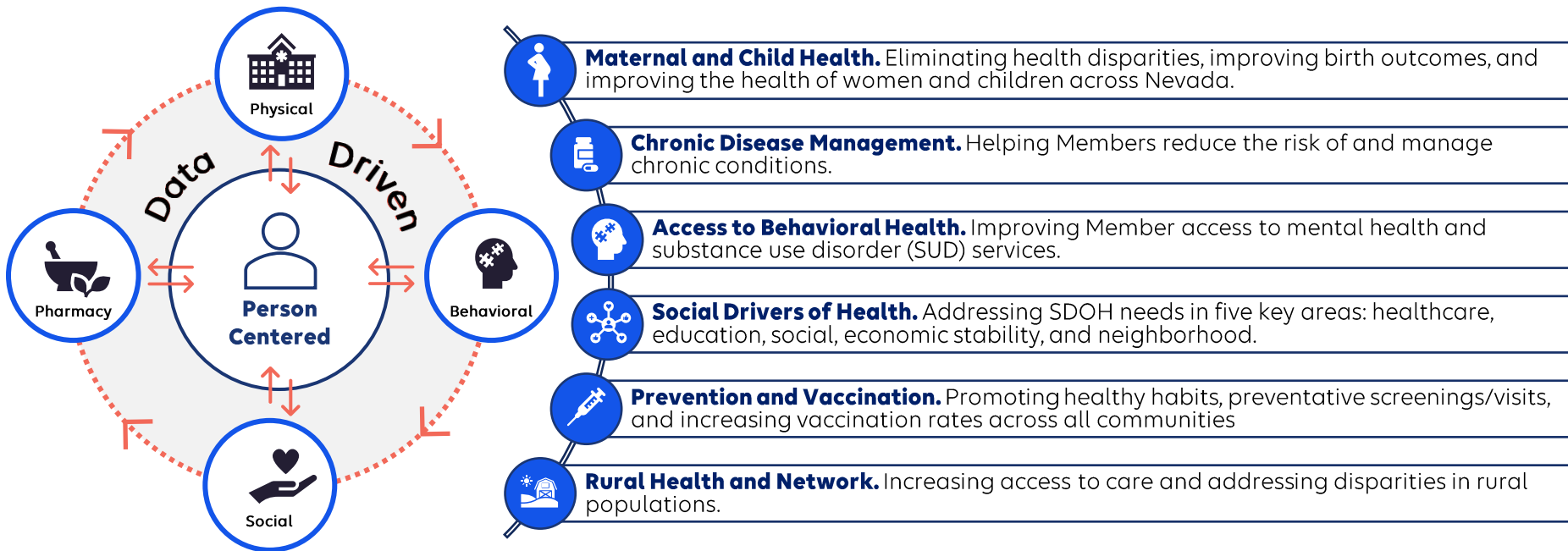


Valerie Luevano, LMSW
Whole Health & Equity Director
Nevada Medicaid

- ▶ Covering Nevada for over 50 years
- ▶ Serving over 200,000 members
- ▶ Partnering with the state for 14 years
- ▶ **Evolving** to meet Nevadans' needs
- ▶ Employing more than 1,800 Nevadans
- ▶ Prioritizing **NCQA Accreditation**



Anthem improves health outcomes and advances health equity



We identify Social Risk using Anthem Health Intelligence



1

Individual/Family Level

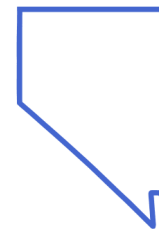
- Care Management risk stratification
- Focused, person-centered, and culturally competent member outreach



2

Community Level

- Community-Based Organization (CBO) support
- Neighborhood initiatives
- Provider Partnerships



3

State/County Level

- Collaboration and coordination with facilities, agencies, and social services at the county level
- Value-added services and incentives

Anthem invests in local, community-based solutions

Anthem invested **\$7.5M** in over **125** local community organizations



Homelessness & Housing Insecurity



Food Insecurity & Basic Needs



Healthcare Workforce Development



Wellness Promotion



Population Health Management



School Based Health

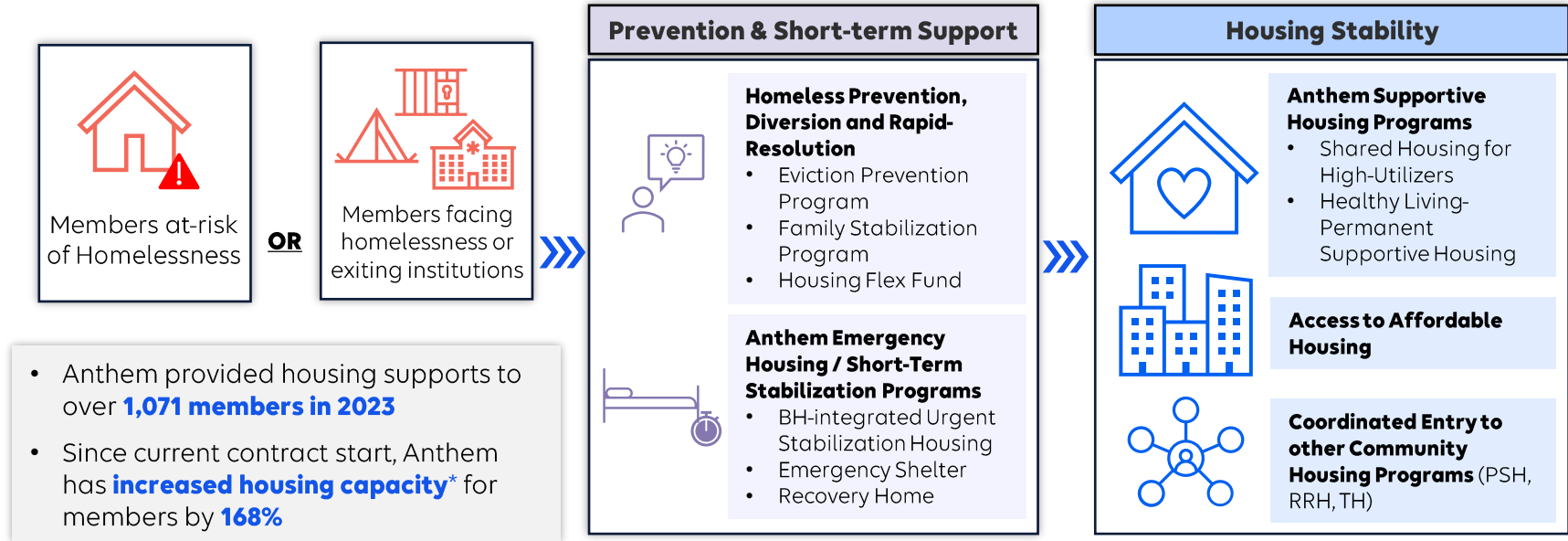


"YOU make a significant difference in the lives of our neighbors struggling to make ends meet."

Nicole Lamboley, President & CEO



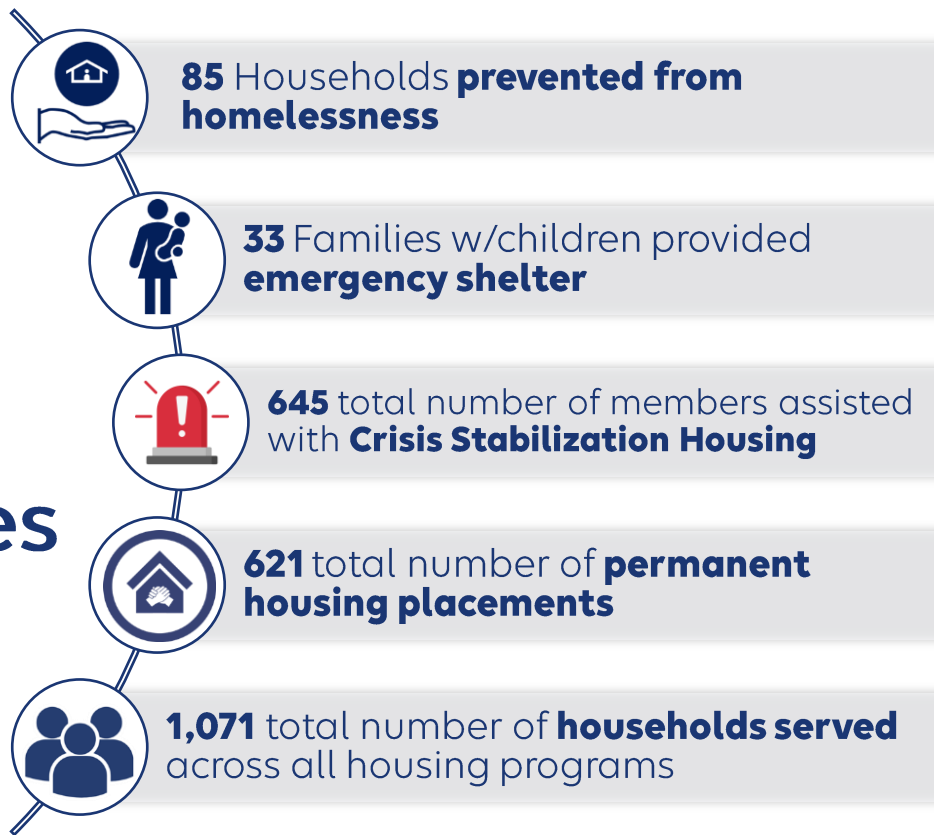
Anthem addresses housing instability to improve health outcomes



*Capacity defined as # of shelter and supportive housing beds and # of households served annually by other housing supports such as homeless prevention/deposit assistance.



2023 Housing Support Outcomes



*"For the first time in years,
I watched the snow fall outside from the
comfort of my warm home.
I could have died out there, and you all
saved my life."*

"Jim", Anthem Member

Anthem supports Community Capacity Building

Sponsored Statewide convenings to support capacity-building efforts to address homelessness and affordable housing

- Statewide Affordable Housing Conference, NV Housing Coalition
- Statewide Conference on Ending Homelessness, NV Homeless Alliance
- NV Youth Homelessness Summit, NPHY



Anthem understands Food Is Medicine



Food Bank/Pantry Sponsorships



Food Distribution



Essential baby products



Case management connection to resources



Anthem believes Nevadans are best suited to serve and provide care in our communities



Project ECHO



Graduate Program Scholarships



Doula Training



Continuing Professional Education

Anthem promotes community prevention and wellness

Wellness Promotion



**Community
Gardens**



**Family Health
Festivals**



**Back to School
Immunizations**



Youth Wellness

Anthem improves population health management



Data Sharing



Mobile Health Unit



Community Health Center

Anthem understands the benefit of schools as health hubs



Funding **Supportive Programs** for justice involved youth

Connecting at risk youth with behavioral health services



Advancing **Childhood Literacy**

Providing free books to Title I schools



Supporting **Family Connect Events**

Resource fairs to for students & families to address SDOH needs

Anthem invests in healthy communities



Anthem proudly partners to advance health equity



- ▶ **124 organizations supported by 190 Nevada associates**
- ▶ **818 volunteer hours dedicated to community programs**
- ▶ **Over \$800K invested in Nevada by the Elevance Health Foundation**
- ▶ **\$7.5M invested in over 125 local community organizations**



Improving Lives and Communities. Simplifying Healthcare. Expecting More.

Thank You!

Vimal Asokan, Interim President, NV Medicaid

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