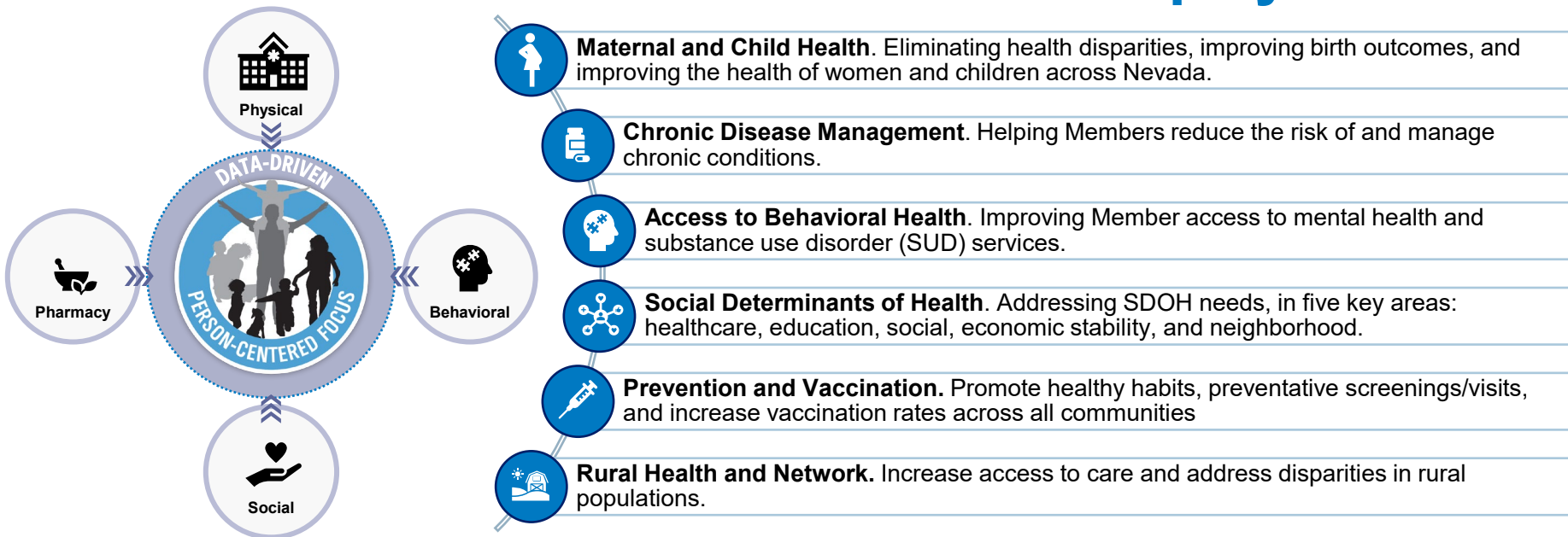


Anthem Nevada Population Health Strategy



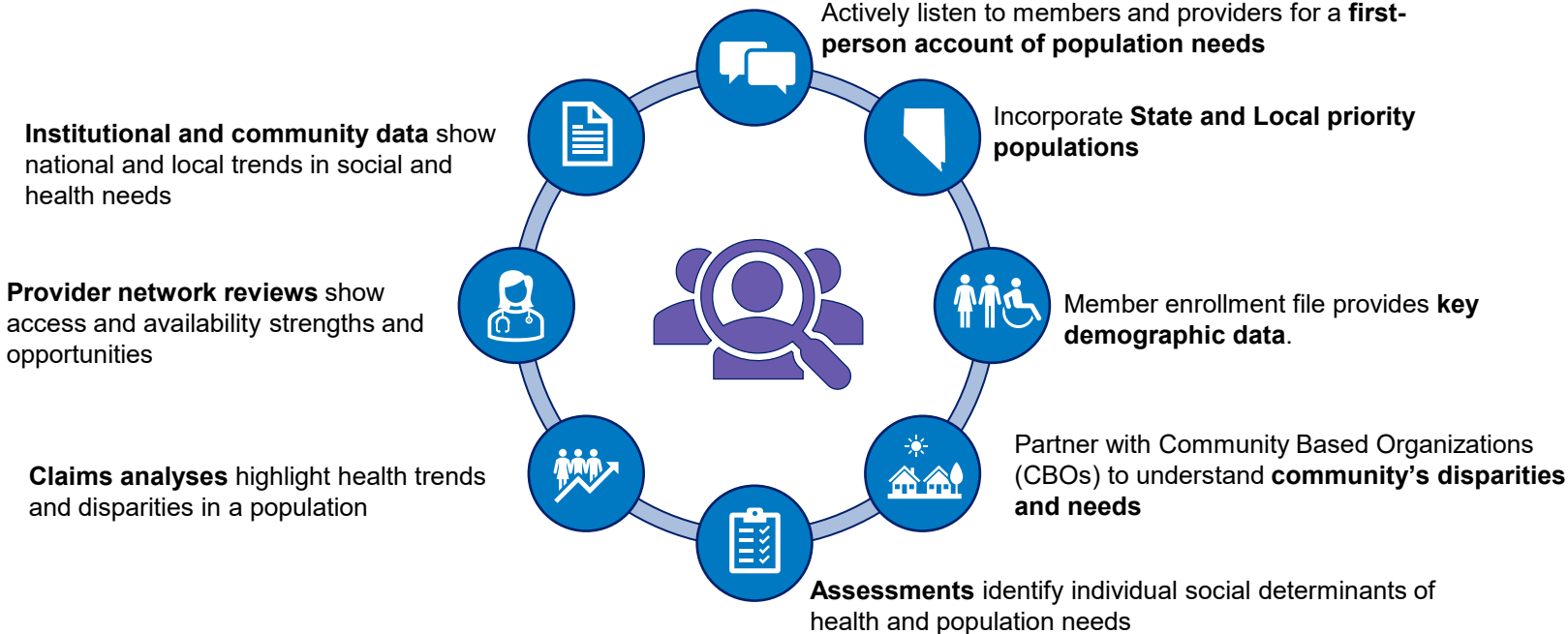
Presentation to Division of Health Care Financing and Policy
March 9, 2023

Anthem's Whole Health approach aims to improve health outcomes and advance health equity

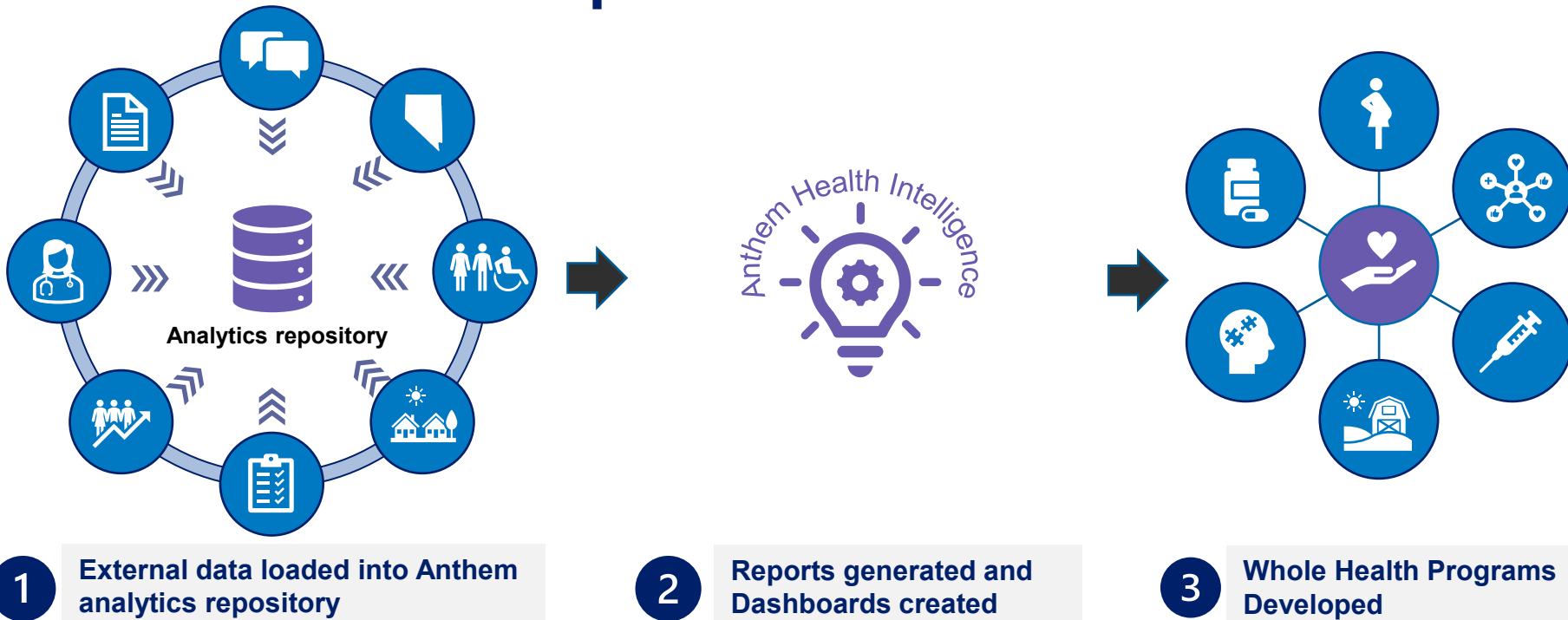


We serve people across their entire health journey and address their full range of needs with an integrated whole-health approach.

Anthem uses both quantitative and qualitative data to assess our member population



Our analytics repository and dashboards drive our ideation and development of interventions



We identify various types of high- or emerging-risk populations from Anthem Health Intelligence



1 Individual Level

- Care Management risk stratification
- Focused, person-centered, and culturally competent member outreach

EXAMPLE

Black/African American child with gaps in well-child visits who lives in zip code 89106



2 Community Level

- Community-Based Organization (CBO) support
- Neighborhood initiatives
- Provider Partnerships

EXAMPLE

Black/African American children with gaps in well-child visits



3 State/County Level

- Collaboration and coordination with facilities, agencies, and social services at the county level
- Value-added services and incentives

EXAMPLE

Children with gaps in well-child visits

Anthem Health Intelligence informs, develops and assesses our Whole Health Strategies at the Individual Level, Community Level, or State/County Level.

Anthem's interventions are tailored to meet our members' individual needs

EXAMPLE Anthem's Approach to Identify and Address SDOH Needs



Variety of housing programs to address types of housing instability and homelessness



Homeless Prevention, Diversion and Rapid-Resolution



Anthem Emergency Housing / Short-Term Stabilization Programs



Anthem Supportive Housing Programs



Access to Affordable Housing



Coordinated Entry to other Community Housing Programs (PSH, RRH, TH)

Anthem offers a vast selection of value-added services and interventions to address the needs of our members

Anthem recognizes local, community-based solutions are critical to advance health equity

Anthem partnered with over 115 local community organizations in 2022



Improving Maternal Health



Encouraging Food as Medicine



Reducing Substance Use Disorder



Justice-involved Community Re-entry



Support for Chronic Conditions



Pathways to Stable Housing



“YOU make a significant difference in the lives of our neighbors struggling to make ends meet.”

Nicole Lamboley, President & CEO



Progress towards Whole Health intervention goals are reviewed and tracked throughout the year



Whole Health Director creates annual program evaluation for Steering Committee and State

Program evaluation and continuous quality improvement are integral components of our Whole Health Model

Anthem's Whole Health approach drives better outcomes and advances health equity



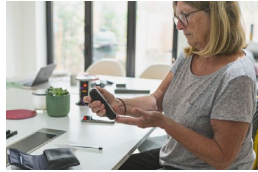
- We take a **holistic view** that considers not just traditional physical factors, but behavioral and social factors, too.
- We place **people at the center of everything** we do, accelerating progress toward a simpler healthcare experience.



- We take a **personalized and intentional approach** to ensure that people can receive individualized care.
- Using empathy and humility, we put our **vast data** and **proprietary digital platform** to work, generating personalized, actionable insights.




- Building partnerships and creating connections to **strengthen communities** is foundational to how we approach whole health. Healthier communities lead to healthier people.



When we consider the whole person and the factors that influence their health, we can make lasting positive change.

Thank You!

Brooke Greenlee, Whole Health Director, NV Medicaid
 Brooke.Greenlee@anthem.com