



HEALTH PLAN OF NEVADA

A UnitedHealthcare Company

Health Plan of Nevada – Community Reinvestment Activities for Plan Year 2023

Health Plan of Nevada (HPN) has been serving Medicaid recipients in southern and northern Nevada for over 25 years. HPN is committed to supporting large and small community partners in Nevada to improve health outcomes. In 2023, HPN and UnitedHealthcare will reinvest a minimum of 3% of the Contract's pretax profits back into Nevada communities to support population health strategies, including Project Echo and Perinatal Quality initiatives.

HPN's population health strategy addresses member health needs along the entire continuum of care. With a key focus on the whole person, across all health care services and needs, HPN applies custom analytics, along with a local, hands-on approach to member outreach and care. We target specific populations, create custom interventions and creatively and proactively address unique populations who need assistance.

HPN's reinvestment priorities are identified annually, with a focus on areas that are determined to have the greatest impact on health outcomes and State of Nevada priorities. We analyze community-level health, environmental and socioeconomic data, claims, utilization and HEDIS data, SDOH referrals, member assessments and feedback, advisory board feedback and input from member facing teams to identify chronic conditions, social determinants of health barriers, health equity disparities and other barriers to care. Partnership opportunities are evaluated based on alignment with identified reinvestment priorities and HPN and United Healthcare's core values.

HPN will focus on the following areas for investment in 2023:

- Homelessness and Housing
- Social determinants of health
- Health equity
- Access to care
- Behavioral health

Based on these identified areas of focus, the following are examples of HPN's planned reinvestment initiatives for 2023.

Housing continues to be a top priority in Nevada, as noted by the Medicaid Reinvestment Advisory Committee's January 2023 report. Our commitment and experience with the Medicaid population in Nevada has helped us understand the impact of housing on health. We are the market leader in creating housing options for members that include permanent supportive housing, transitional respite and recovery homes in both southern and northern Nevada. In 2023 we will continue to support these programs.

We recognize the right housing solution is imperative to a successful, supportive environment. We have developed community partnerships that offer housing options based on an individual's specific situation, such as housing and supportive services for women with a history of domestic violence and sex trafficking, programs specifically tailored to support pregnant women in need of housing as well as programs for

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those needing job training and life skills classes. In addition, we have made investments to provide transitional programs for members who have graduated out of housing but still need some additional support.

HPN invests in numerous food pantries and programs in both southern and northern Nevada. We have made additional investments in 2023 to address the need for food and other essential items, for example, we are supporting the JET Foundation to expand their current food distribution and community engagement by partnering with the Las Vegas Metropolitan police department in distressed areas of Las Vegas.

Data gathering and member feedback has highlighted the need to address the digital disparities that impact our members. HPN is engaging in a digital disparity pilot program that will provide insight into the barriers that our members face. These insights will culminate in interventions to provide our members with the knowledge and tools to engage in a digital world. Our recently incarcerated members are disproportionately affected by digital disparities so we will make additional investments to address barriers for this population.

Our strategy to help improve outcomes for all pregnant women and infants involves supporting mothers early and throughout their care journey, including support through partnerships with local community-based organizations such as Baby's Bounty. HPN has partnered with Baby's Bounty to sponsor the Henderson Diaper Bank and continues to partner with Baby's Bounty on other initiatives aimed at improving health outcomes for families. We will continue to fund programs to increase prenatal and postpartum care for all women.

We have made investments in programs for pregnant women including our Doula program, addressing disparities and improving health outcomes for women of color by focusing on evolving care. Further, HPN has invested in Doula program scholarships and other provider training and education programs, including those focused on behavioral health support. Additional investments and partnerships are underway to increase overall access to care and encourage utilization of primary care.

HPN will also partner and support organizations whose mission it is to educate parents on how to keep their children safe and healthy. We will be funding educator positions within community partner organizations toward this goal. We will also be partnering with school based programs to address behavioral health, social determinant and health equity barriers, and to teach health and financial literacy.

Finally, in an effort to increase access to Medication Assisted Therapy, HPN will be partnering with the University of Nevada at Reno Medical School and two other MCOs in a Project ECHO program. This program will encourage appropriate initiation and maintenance of Medications for Opioid Use Disorder by Primary Care Providers.

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